



Evaluation du site nauticamall.com

Généré le 21 Septembre 2024 04:45

Le score est de 55/100



Optimisation du contenu

	Titre	Nautica Apparel, Footwear and Fragrance - Nautica Sales Longueur : 54 Parfait, votre titre contient entre 10 et 70 caractères.														
	Description	Elevate Your Style with Nautica: Discover Apparel, Footwear, and Fragrance that Define Timeless Elegance. Shop now for exclusive promotions! Longueur : 140 Génial, votre balise META description contient entre 70 et 160 caractères.														
	Mots-clefs	Très mauvais. Nous n'avons pas trouvé de balise META keywords sur votre page. Utilisez ce générateur gratuit de balises META en ligne pour créer des mots-clés.														
	Propriétés Open Graph	Bien, cette page profite des balises META Open Graph. <table><thead><tr><th>Propriété</th><th>Contenu</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>site_name</td><td>Nautica Sales - Set Sail with Style: Nautica Apparel, Footwear, and Fragrance - Your Journey to Timeless Elegance.</td></tr><tr><td>type</td><td>article</td></tr><tr><td>title</td><td>Nautica Apparel, Footwear and Fragrance - Nautica Sales</td></tr><tr><td>description</td><td>Elevate Your Style with Nautica: Discover Apparel, Footwear, and Fragrance that Define Timeless Elegance. Shop now for exclusive promotions!</td></tr><tr><td>url</td><td>https://www.nauticamall.com/</td></tr></tbody></table>	Propriété	Contenu	locale	en_US	site_name	Nautica Sales - Set Sail with Style: Nautica Apparel, Footwear, and Fragrance - Your Journey to Timeless Elegance.	type	article	title	Nautica Apparel, Footwear and Fragrance - Nautica Sales	description	Elevate Your Style with Nautica: Discover Apparel, Footwear, and Fragrance that Define Timeless Elegance. Shop now for exclusive promotions!	url	https://www.nauticamall.com/
Propriété	Contenu															
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Optimisation du contenu




image	https://www.nauticamall.com/wp-content/uploads/sites/46/2023/11/b058f58ac045cf542ee5ce1550ffa45b.png
image:secure_url	https://www.nauticamall.com/wp-content/uploads/sites/46/2023/11/b058f58ac045cf542ee5ce1550ffa45b.png

Niveaux de titre


H1	H2	H3	H4	H5	H6
0	35	4	2	0	3

- [H2] Nautica Apparel, Footwear and Fragrance
- [H2] What do you shopping for?
- [H2] Sweaters
- [H2] Outerwear
- [H2] Footwear
- [H2] Activewear
- [H2] Kids
- [H2] Gift Guide
- [H2] NAUTICA Kids Girls Youth Athletic Fashion Sneakers – Slip-On Style for Little Kids and Big Kids(Black Sparkle Pink)
- [H2] Nautica Girls Knee High Fashion Riding Boots Youth/Toddler(Big Kids/Little Kids/Toddler)(Cognac Sadle)
- [H2] NAUTICA Kids Girls Youth Athletic Fashion Sneakers – Slip-On Style for Little Kids and Big Kids(Black Metallic-malin)
- [H2] Nautica- Twin Comforter Set, Reversible Microsuede Bedding with Matching Sham(s), Casual Home Decor (Beckett Green, Twin)(Queen Beckett Green)
- [H2] Nautica Kids Boys Youth Athletic Fashion Sneaker Running Shoe -Slip On- Little Kid/Big Kid(Alois Saga-black White)
- [H2] Nautica – King Sheets, Brushed Flannel Bedding Set, Soft & Cozy Bedroom Decor (Harmeid, King)(Penguin Toss King)
- [H2] NAUTICA Kids Girls Youth Athletic Fashion Sneakers – Slip-On Style for Little Kids and Big Kids(Navy Multi Logo)
- [H2] Nautica Girls Knee High Fashion Riding Boots Youth/Toddler(Big Kids/Little Kids/Toddler)(Jemima Cognac Navy)
- [H2] Winter Clearance Starts Now! UP TO 70% OFF.
- [H2] Kids
- [H2] Nautica Big Boys’ School Uniform Long Sleeve Performance Oxford Button-Down Shirt(Ox Blue)
- [H2] Nautica Girls Fashion Shoe – Trendy Low-Top Tennis Sneakers with Stylish Fashion Blend for Big & Little Kids (Lace-Up and Slip-On)(Bone Neon Orange)
- [H2] Nautica Kids Sneaker Athletic Slip-On Bungee Running Shoes|Boy – Girl|(Big Kid/Little Kid/Toddler) – Neave/Kappil(Black Red Pop-lakerock)
- [H2] Nautica Baby Boys’ 4-Piece Suit Set with Dress Shirt, Jacket, Pants, and Tie(Light Grey)
- [H2] Nautica Kids Sneakers with Adjustable Strap and Bungee Straps | Comfortable Casual Shoes for Boys and Girls (Toddler/Little Kid)(White Pearl Pink Metallic)
- [H2] Nautica Girls’ Long Sleeve Graphic T-Shirt, Flip Sequin and Glitter Embellishments(Lavendula Rainbow)
- [H2] Nautica Girls’ Training Bra – Seamless Crop Cami Bralette





Optimisation du contenu

		<p>(6 Pack)(Navy/Grey/Blue Stripres)</p> <ul style="list-style-type: none"> • [H2] NAUTICA Kids Sneaker: Lace-Up Fashion Shoe with Boot-Like High Top Design for Boys and Girls (Big Kid/Little Kid Sizes) - Horizon(Zigler-white Smooth) • [H2] Watches • [H2] Nautica N83 Men's NAPFWS303 Finn World Red Wheat PU Fiber Strap Watch(Nautica N83 Men's NAPFWS303 Finn World Red Wheat PU Fiber Strap Watch) • [H2] Nautica Men's NAPKMS307 KOH May Bay Recycled (85%) Stainless Steel Bracelet & Blue Silicone Strap Watch(Nautica Men's NAPKMS307 KOH May Bay Recycled (85%) Stainless Steel Bracelet & Blue Silicone Strap Watch) • [H2] Nautica Men's NAPTC301 Tin Can Bay Recycled (85%) Stainless Steel Bracelet Watch(Nautica Men's NAPTC301 Tin Can Bay Recycled (85%) Stainless Steel Bracelet Watch) • [H2] Nautica Men's NAPCWS301 Clearwater Beach Recycled (85%) Stainless Steel Bracelet Watch(Nautica Men's NAPCWS301 Clearwater Beach Recycled (85%) Stainless Steel Bracelet Watch) • [H2] Nautica N83 Men's NAPATS301 Ayia Triada Blue Wheat PU Fiber Strap Watch(Nautica N83 Men's NAPATS301 Ayia Triada Blue Wheat PU Fiber Strap Watch) • [H2] Nautica Men's NAPKMS302 KOH May Bay Recycled (85%) Stainless Steel Bracelet Watch(Nautica Men's NAPKMS302 KOH May Bay Recycled (85%) Stainless Steel Bracelet Watch) • [H2] Nautica N83 Men's NAPFWS301 Finn World White Wheat PU Fiber Strap Watch(Nautica N83 Men's NAPFWS301 Finn World White Wheat PU Fiber Strap Watch) • [H2] Nautica Men's NAPPBS302 Pacific Beach Black Wheat PU Fiber Strap Watch(Nautica Men's NAPPBS302 Pacific Beach Black Wheat PU Fiber Strap Watch) • [H3] Flat-rate Delivery • [H3] Support 24/7 • [H3] Secure Payment • [H3] Free Return • [H4] Nautica Sales • [H4] Shopping cart • [H6] Navigate • [H6] Informations • [H6] Newsletter
	Images	<p>Nous avons trouvé 31 image(s) sur cette page Web.</p> <p>6 attribut(s) alt sont vides ou manquants. Ajouter un texte alternatif permet aux moteurs de recherche de mieux comprendre le contenu de vos images.</p>
	Ratio texte/HTML	<p>Ratio : 3%</p> <p>le ratio de cette page texte/HTML est au-dessous de 15 pour cent, ce qui signifie que votre site manque de contenu textuel.</p>
	Flash	<p>Parfait, aucun contenu FLASH n'a été détecté sur cette page.</p>

Optimisation du contenu

	Iframe	Génial, il n'y a pas d'Iframes détectés sur cette page.
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Liens

	Réécriture d'URLs	Bien. Vos liens sont optimisés!
	Tiret bas dans les URLs	Parfait! Aucuns soulignements détectés dans vos URLs.
	Liens dans la page	Nous avons trouvé un total de 43 lien(s) dont 0 lien(s) vers des fichiers
	Statistics	Liens externes : noFollow 0% Liens externes : Passing Juice 0% Liens internes 100%

Liens dans la page

Texte d'ancre	Type	Juice
Skip to navigation	Interne	Passing Juice
Skip to content	Interne	Passing Juice
Login / Register	Interne	Passing Juice
Sweaters	Interne	Passing Juice
Outerwear	Interne	Passing Juice
Footwear	Interne	Passing Juice
Activewear	Interne	Passing Juice
Kids	Interne	Passing Juice
NAUTICA Kids Girls Youth Athletic Fashion Sneakers &#8211; Slip-On Style for Little Kids and Big Kids(Black Sparkle Pink)	Interne	Passing Juice
Nautica Girls Knee High Fashion Riding Boots Youth/Toddler(Big Kids/Little Kids/Toddler)(Cognac Sadle)	Interne	Passing Juice

Liens dans la page

NAUTICA Kids Girls Youth Athletic Fashion Sneakers &#8211; Slip-On Style for Little Kids and Big Kids(Black Metallic-malin)	Interne	Passing Juice
Nautica- Twin Comforter Set, Reversible Microsuede Bedding with Matching Sham(s), Casual Home Decor (Beckett Green, Twin)(Queen Beckett Green)	Interne	Passing Juice
Nautica Kids Boys Youth Athletic Fashion Sneaker Running Shoe -Slip On- Little Kid/Big Kid(Alois Saga-black White)	Interne	Passing Juice
Nautica &#8211; King Sheets, Brushed Flannel Bedding Set, Soft & Cozy Bedroom Decor (Harmead, King)(Penguin Toss King)	Interne	Passing Juice
NAUTICA Kids Girls Youth Athletic Fashion Sneakers &#8211; Slip-On Style for Little Kids and Big Kids(Navy Multi Logo)	Interne	Passing Juice
Nautica Girls Knee High Fashion Riding Boots Youth/Toddler(Big Kids/Little Kids/Toddler)(Jemima Cognac Navy)	Interne	Passing Juice
Winter Clearance Starts Now! UP TO 70% OFF.	Interne	Passing Juice
Nautica Big Boys&#8217; School Uniform Long Sleeve Performance Oxford Button-Down Shirt(Ox Blue)	Interne	Passing Juice
Nautica Girls Fashion Shoe &#8211; Trendy Low-Top Tennis Sneakers with Stylish Fashion Blend for Big &#038; Little Kids (Lace-Up and Slip-On)(Bone Neon Orange)	Interne	Passing Juice
Nautica Kids Sneaker Athletic Slip-On Bungee Running Shoes Boy &#8211; Girl (Big Kid/Little Kid/Toddler) &#8211; Neave/Kappil(Black Red Pop-lakerock)	Interne	Passing Juice
Nautica Baby Boys&#8217; 4-Piece Suit Set with Dress Shirt, Jacket, Pants, and Tie(Light Grey)	Interne	Passing Juice
Nautica Kids Sneakers with Adjustable Strap and Bungee Straps Comfortable Casual Shoes for Boys and Girls (Toddler/Little Kid)(White Pearl Pink Metallic)	Interne	Passing Juice
Nautica Girls&#8217; Long Sleeve Graphic T-Shirt, Flip Sequin and Glitter Embellishments(Lavendula Rainbow)	Interne	Passing Juice
Nautica Girls&#8217; Training Bra &#8211; Seamless Crop Cami Bralette (6 Pack)(Navy/Grey/Blue Stripres)	Interne	Passing Juice
NAUTICA Kids Sneaker: Lace-Up Fashion Shoe with Boot-Like High Top Design for Boys and Girls (Big Kid/Little Kid Sizes) &#8211; Horizon(Zigler-white Smooth)	Interne	Passing Juice
Nautica N83 Men&#8217;s NAPFWS303 Finn World Red Wheat PU Fiber Strap Watch(Nautica N83 Men&#8217;s NAPFWS303 Finn World Red Wheat PU Fiber Strap Watch)	Interne	Passing Juice
Nautica Men&#8217;s NAPKMS307 KOH May Bay Recycled	Interne	Passing Juice

Liens dans la page

[\(85%\) Stainless Steel Bracelet & Blue Silicone Strap Watch\(Nautica Men's NAPKMS307 KOH May Bay Recycled \(85%\) Stainless Steel Bracelet & Blue Silicone Strap Watch\)](#)

[Nautica Men's NAPKMS301 Tin Can Bay Recycled \(85%\) Stainless Steel Bracelet Watch\(Nautica Men's NAPKMS301 Tin Can Bay Recycled \(85%\) Stainless Steel Bracelet Watch\)](#)

[Nautica Men's NAPCWS301 Clearwater Beach Recycled \(85%\) Stainless Steel Bracelet Watch\(Nautica Men's NAPCWS301 Clearwater Beach Recycled \(85%\) Stainless Steel Bracelet Watch\)](#)

[Nautica N83 Men's NAPATS301 Ayia Triada Blue Wheat PU Fiber Strap Watch\(Nautica N83 Men's NAPATS301 Ayia Triada Blue Wheat PU Fiber Strap Watch\)](#)

[Nautica Men's NAPKMS302 KOH May Bay Recycled \(85%\) Stainless Steel Bracelet Watch\(Nautica Men's NAPKMS302 KOH May Bay Recycled \(85%\) Stainless Steel Bracelet Watch\)](#)

[Nautica N83 Men's NAPFWS301 Finn World White Wheat PU Fiber Strap Watch\(Nautica N83 Men's NAPFWS301 Finn World White Wheat PU Fiber Strap Watch\)](#)

[Nautica Men's NAPPBS302 Pacific Beach Black Wheat PU Fiber Strap Watch\(Nautica Men's NAPPBS302 Pacific Beach Black Wheat PU Fiber Strap Watch\)](#)

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[Women](#)

[Kids](#)

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Mots-clefs



Nuage de mots-clefs

kids options mens cart girls nautica
sale strap select imagesvgxml

Cohérence des mots-clefs

Mot-clef	Contenu	Titre	Mots-clefs	Description	Niveaux de titre
nautica	33	✓	✗	✓	✓
imagesvgxml	26	✗	✗	✗	✗
mens	22	✗	✗	✗	✗
kids	20	✗	✗	✗	✓
sale	14	✓	✗	✗	✓





Ergonomie

	Url	Domaine : nauticamall.com Longueur : 15
	Favicon	Génial, votre site web dispose d'un favicon.
	Imprimabilité	Aucun style CSS pour optimiser l'impression n'a pu être trouvé.
	Langue	Bien. Votre langue est : en.
	Dublin Core	Cette page ne profite pas des métadonnées Dublin Core.


Document

	Doctype	HTML 5
	Encodage	Parfait. Votre charset est UTF-8.




Document

	Validité W3C	Erreurs : 0 Avertissements : 0
	E-mail confidentialité	Attention! Au moins une adresse e-mail a été trouvée en texte clair. Utilisez une protection anti-spam gratuite pour cacher vos e-mails aux spammeurs.
	HTML obsolètes	Génial! Nous n'avons pas trouvé de balises HTML obsolètes dans votre code.
	Astuces vitesse	<ul style="list-style-type: none">✓ Excellent, votre site n'utilise pas de tableaux imbriqués.✗ Mauvais, votre site web utilise des styles css inline.✗ Mauvais, votre site web contient trop de fichiers CSS (plus de 4).✗ Mauvais, votre site web contient trop de fichiers javascript (plus de 6).✓ Parfait : votre site tire parti de gzip.

Mobile

	Optimisation mobile	<ul style="list-style-type: none">✓ Icône Apple✓ Méta tags viewport✓ Contenu FLASH
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Optimisation

	Sitemap XML	Votre site web dispose d'une sitemap XML, ce qui est optimal. <pre>https://www.nauticamall.com/sitemap.xml</pre> <pre>https://www.nauticamall.com/sitemap.rss</pre>
	Robots.txt	<pre>http://nauticamall.com/robots.txt</pre> <p>Votre site dispose d'un fichier robots.txt, ce qui est optimal.</p>
	Mesures d'audience	Manquant Nous n'avons trouvé aucun outil d'analytics sur ce site. Un outil de mesure d'audience vous permet d'analyser l'activité des

Optimisation

visiteurs sur votre site. Vous devriez installer au moins un outil Analytics. Il est souvent utile d'en rajouter un second, afin de confirmer les résultats du premier.