



Evaluation du site outdoorwarehouse.co.za

Généré le 21 Septembre 2024 04:49





Le score est de 55/100







Optimisation du contenu

| | Titre | <p>Outdoor Gear for Every Adventure Camping Hiking Outdoor Warehouse</p> <p>Longueur : 71</p> <p>Idéalement, votre titre devrait contenir entre 10 et 70 caractères (espaces compris). Utilisez cet outil gratuit pour calculer la longueur du texte.</p> | | | | | | | | | | | | |
|----|-----------------------|--|----|----|----|----|----|----|---|----|----|---|---|---|
| | Description | <p>Outdoor Warehouse is Africa's widest, well-priced range of outdoor equipment & apparel. For every adventure!</p> <p>Longueur : 108</p> <p>Génial, votre balise META description contient entre 70 et 160 caractères.</p> | | | | | | | | | | | | |
| | Mots-clefs | <p>outdoor,gear,every,adventure,camping,hiking,warehouse,africa's,widest,well-priced,range,equipment,apparel,outdoor warehouse</p> <p>Bien, votre page contient une balise META keywords.</p> | | | | | | | | | | | | |
| | Propriétés Open Graph | <p>Cette page ne profite pas des balises META Open Graph. Cette balise permet de représenter de manière riche n'importe quelle page dans le graph social (environnement social). Utilisez ce générateur gratuit de balises META Open Graph pour les créer.</p> | | | | | | | | | | | | |
| | Niveaux de titre | <table border="1" data-bbox="528 1599 1481 1682"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>12</td> <td>13</td> <td>4</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1713 1082 2078" style="list-style-type: none"> • [H2] JUST ARRIVED • [H2] JUST ARRIVED • [H2] The wait is over • [H2] The wait is over • [H2] Adventure Just Got Wilder! • [H2] Adventure Just Got Wilder! • [H2] Gift Cards • [H2] Rewards • [H2] Expert Advice • [H2] Our Services • [H2] Just Arrived Gear & Apparel | H1 | H2 | H3 | H4 | H5 | H6 | 0 | 12 | 13 | 4 | 0 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 0 | 12 | 13 | 4 | 0 | 0 | | | | | | | | | |

Optimisation du contenu

| | | |
|--|------------------|--|
| | | <ul style="list-style-type: none">• [H2] Expert Advice Articles• [H3] Camping• [H3] Cooking• [H3] Off-Road• [H3] Hiking• [H3] Climbing• [H3] Sign In• [H3] Create Account• [H3] Climbing for Beginners - What do I need to get...• [H3] Off-Road For Beginners• [H3] Quick Camping Getaways Unleashed: Outdoor...• [H3] Embrace Nature's Love: Outdoor Excursions for a...• [H3] Exploring Portable Refrigeration with National...• [H3] Your Guide to Navigation: Tools, techniques,...• [H4] Customer Service• [H4] Company• [H4] Terms & Policies• [H4] Products |
|  | Images | Nous avons trouvé 154 image(s) sur cette page Web. 27 attribut(s) alt sont vides ou manquants. Ajouter un texte alternatif permet aux moteurs de recherche de mieux comprendre le contenu de vos images. |
|  | Ratio texte/HTML | Ratio : 18% Bien, le ratio de cette page texte/HTML est supérieur à 15, mais inférieur à 25 pour cent. |
|  | Flash | Parfait, aucun contenu FLASH n'a été détecté sur cette page. |
|  | Iframe | Domage, vous avez des Iframes sur vos pages Web, cela signifie que son contenu ne peut pas être indexé par les moteurs de recherche. |

Liens

| | | |
|--|-------------------------|--|
|  | Réécriture d'URLs | Bien. Vos liens sont optimisés! |
|  | Tiret bas dans les URLs | Parfait! Aucuns soulignements détectés dans vos URLs. |
|  | Liens dans la page | Nous avons trouvé un total de 322 lien(s) dont 0 lien(s) vers des fichiers |
|  | Statistics | Liens externes : noFollow 0% |

Liens

Liens externes : Passing Juice 0.62%

Liens internes 99.38%

Liens dans la page

| Texte d'ancre | Type | Juice |
|--|---------|---------------|
| Rewards | Interne | Passing Juice |
| here | Interne | Passing Juice |
| Help | Interne | Passing Juice |
| Track Order | Interne | Passing Juice |
| Find a Store | Interne | Passing Juice |
| Contact Us | Interne | Passing Juice |
| Sign in | Interne | Passing Juice |
| Deals | Interne | Passing Juice |
| Expert Advice | Interne | Passing Juice |
| Rewards | Interne | Passing Juice |
| Gift Cards | Interne | Passing Juice |
| Clearance | Interne | Passing Juice |
| Podcast | Interne | Passing Juice |
| Brands | Interne | Passing Juice |
| Services | Interne | Passing Juice |
| Insulated | Interne | Passing Juice |
| Waterproof & Water Resistant | Interne | Passing Juice |
| Fleece & Thermal | Interne | Passing Juice |
| Bottoms | Interne | Passing Juice |
| Thermal Underwear | Interne | Passing Juice |
| Long Sleeve | Interne | Passing Juice |
| Short Sleeve | Interne | Passing Juice |
| T-Shirts | Interne | Passing Juice |

Liens dans la page

| | | |
|--|---------|---------------|
| Shorts | Interne | Passing Juice |
| Waterproof & Water Resistant | Interne | Passing Juice |
| Softshells | Interne | Passing Juice |
| Fleece & Thermal | Interne | Passing Juice |
| Down & Insulated | Interne | Passing Juice |
| Thermal Underwear | Interne | Passing Juice |
| Shorts | Interne | Passing Juice |
| Trousers | Interne | Passing Juice |
| Long Sleeve | Interne | Passing Juice |
| Short Sleeve | Interne | Passing Juice |
| T-Shirts | Interne | Passing Juice |
| Extended sizes | Interne | Passing Juice |
| Waterproof & Water Resistant | Interne | Passing Juice |
| Softshells | Interne | Passing Juice |
| Fleece & Thermal | Interne | Passing Juice |
| Down & Insulated | Interne | Passing Juice |
| Thermal Underwear | Interne | Passing Juice |
| Shorts | Interne | Passing Juice |
| Trousers | Interne | Passing Juice |
| Long Sleeve | Interne | Passing Juice |
| Short Sleeve | Interne | Passing Juice |
| T-Shirts | Interne | Passing Juice |
| Hats | Interne | Passing Juice |
| Caps | Interne | Passing Juice |
| Thermal Headwear | Interne | Passing Juice |
| Gloves | Interne | Passing Juice |
| Socks | Interne | Passing Juice |
| Sunglasses | Interne | Passing Juice |
| | | |

Liens dans la page

| | | |
|--|---------|---------------|
| Other | Interne | Passing Juice |
| Books & Maps | Interne | Passing Juice |
| Trekking Poles | Interne | Passing Juice |
| Water purification | Interne | Passing Juice |
| Soaps & Lotions | Interne | Passing Juice |
| Waterbottles | Interne | Passing Juice |
| Gaiters | Interne | Passing Juice |
| Insect protection | Interne | Passing Juice |
| Towels | Interne | Passing Juice |
| First Aid & Survival | Interne | Passing Juice |
| 3 Season Hiking Tent | Interne | Passing Juice |
| 4 Season Hiking Tent | Interne | Passing Juice |
| Accessories | Interne | Passing Juice |
| Hiking Stoves & Cartridges | Interne | Passing Juice |
| Hiking Food | Interne | Passing Juice |
| Hiking Crockery & Cutlery | Interne | Passing Juice |
| Sleeping Bags | Interne | Passing Juice |
| Hiking Sleeping mats | Interne | Passing Juice |
| Hiking Accessories for Sleeping Bags | Interne | Passing Juice |
| Day Packs | Interne | Passing Juice |
| Hiking Packs | Interne | Passing Juice |
| Accessories | Interne | Passing Juice |
| Hydration packs | Interne | Passing Juice |
| Belay devices | Interne | Passing Juice |
| Carabiners | Interne | Passing Juice |
| Climbing ropes | Interne | Passing Juice |
| Climbing shoes | Interne | Passing Juice |
| Chalk | Interne | Passing Juice |
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Liens dans la page

| | | |
|---|---------|---------------|
| Harnesses | Interne | Passing Juice |
| Helmets | Interne | Passing Juice |
| Books & Maps | Interne | Passing Juice |
| Vehicle Care | Interne | Passing Juice |
| Safety Equipment | Interne | Passing Juice |
| Brackets | Interne | Passing Juice |
| Accessories | Interne | Passing Juice |
| Generators | Interne | Passing Juice |
| Battery Chargers | Interne | Passing Juice |
| Cables & Plugs | Interne | Passing Juice |
| Solar Chargers | Interne | Passing Juice |
| Power Conversion | Interne | Passing Juice |
| Deep Cycle Batteries | Interne | Passing Juice |
| Small Batteries | Interne | Passing Juice |
| Compressors | Interne | Passing Juice |
| Gauges | Interne | Passing Juice |
| Tyre Repair | Interne | Passing Juice |
| Bungee Cords | Interne | Passing Juice |
| Tie Downs | Interne | Passing Juice |
| Ropes | Interne | Passing Juice |
| Water Containers | Interne | Passing Juice |
| Fuel Containers | Interne | Passing Juice |
| Storage Boxes | Interne | Passing Juice |
| Roof racks & Roof boxes | Interne | Passing Juice |
| Bags & Covers | Interne | Passing Juice |
| Snatch Straps & Kits | Interne | Passing Juice |
| Jacks | Interne | Passing Juice |
| Attachments | Interne | Passing Juice |
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Liens dans la page

| | | |
|---|---------|---------------|
| Arm Chairs | Interne | Passing Juice |
| Director Chairs | Interne | Passing Juice |
| Recliner Chairs | Interne | Passing Juice |
| Stools | Interne | Passing Juice |
| Hammocks | Interne | Passing Juice |
| Mattresses & Stretchers | Interne | Passing Juice |
| Tables | Interne | Passing Juice |
| Kitchens | Interne | Passing Juice |
| Cupboards | Interne | Passing Juice |
| Inflatable mattresses & pumps | Interne | Passing Juice |
| Foam mattresses | Interne | Passing Juice |
| Mats & Pillows | Interne | Passing Juice |
| Liners & Accessories | Interne | Passing Juice |
| Sleeping Bags | Interne | Passing Juice |
| Electrical | Interne | Passing Juice |
| Accessories | Interne | Passing Juice |
| Covers | Interne | Passing Juice |
| Containers & Trunks | Interne | Passing Juice |
| Waterproof Pouches | Interne | Passing Juice |
| Neat Organising Solutions | Interne | Passing Juice |
| Pouches & Organisers | Interne | Passing Juice |
| Ropes | Interne | Passing Juice |
| Camping Tools | Interne | Passing Juice |
| First Aid | Interne | Passing Juice |
| Books & Maps | Interne | Passing Juice |
| Soaps & Lotions | Interne | Passing Juice |
| Showers | Interne | Passing Juice |
| Toilets | Interne | Passing Juice |
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Liens dans la page

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|--|---------|---------------|
| Repellents | Interne | Passing Juice |
| Mosquito Nets | Interne | Passing Juice |
| Insect Killers | Interne | Passing Juice |
| Tech-Fibre Range | Interne | Passing Juice |
| Canvas Range | Interne | Passing Juice |
| Accessories | Interne | Passing Juice |
| Canvas | Interne | Passing Juice |
| Quick Set-Up | Interne | Passing Juice |
| Flysheets & Extensions | Interne | Passing Juice |
| Groundsheets & Tarps | Interne | Passing Juice |
| Lapas | Interne | Passing Juice |
| Pegs & Extras | Interne | Passing Juice |
| Poles & Guy Ropes | Interne | Passing Juice |
| Spares & Repairs | Interne | Passing Juice |
| Braai's | Interne | Passing Juice |
| Braai Accessories | Interne | Passing Juice |
| Grids & Covers | Interne | Passing Juice |
| Fire pits | Interne | Passing Juice |
| Firepits | Interne | Passing Juice |
| Crocery | Interne | Passing Juice |
| Kettles | Interne | Passing Juice |
| Picnic | Interne | Passing Juice |
| Food Storage | Interne | Passing Juice |
| Washing Up | Interne | Passing Juice |
| Food | Interne | Passing Juice |
| Accessories | Interne | Passing Juice |
| Cookers | Interne | Passing Juice |
| Cylinders | Interne | Passing Juice |
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Liens dans la page

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|--|---------|---------------|
| Cast Iron | Interne | Passing Juice |
| Enamel | Interne | Passing Juice |
| Other | Interne | Passing Juice |
| Tents & Gazebo's | Interne | Passing Juice |
| Lighting | Interne | Passing Juice |
| Sleeping Bags | Interne | Passing Juice |
| Furniture | Interne | Passing Juice |
| Accessories | Interne | Passing Juice |
| Flasks & Mugs | Interne | Passing Juice |
| Aqua Booties | Interne | Passing Juice |
| Aqua Booties | Interne | Passing Juice |
| Sandals | Interne | Passing Juice |
| Boots | Interne | Passing Juice |
| Shoes | Interne | Passing Juice |
| Aqua Booties | Interne | Passing Juice |
| Sandals | Interne | Passing Juice |
| Boots | Interne | Passing Juice |
| Shoes | Interne | Passing Juice |
| Innersoles | Interne | Passing Juice |
| Laces | Interne | Passing Juice |
| Gaiters | Interne | Passing Juice |
| Other | Interne | Passing Juice |
| Canvas | Interne | Passing Juice |
| Quick Set-Up | Interne | Passing Juice |
| Accessories | Interne | Passing Juice |
| Flysheets & Extensions | Interne | Passing Juice |
| Groundsheets & Tarps | Interne | Passing Juice |
| Lapas & Dividers | Interne | Passing Juice |
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Liens dans la page

| | | |
|--|---------|---------------|
| Pegs, Poles & Guys | Interne | Passing Juice |
| Ropes | Interne | Passing Juice |
| Spares & Repairs | Interne | Passing Juice |
| Tech-Fibre Range | Interne | Passing Juice |
| Canvas Tents | Interne | Passing Juice |
| Hiking Range | Interne | Passing Juice |
| Life Jackets | Interne | Passing Juice |
| Bodyboards | Interne | Passing Juice |
| Furniture | Interne | Passing Juice |
| Beach Shelters | Interne | Passing Juice |
| Games | Interne | Passing Juice |
| Motors | Interne | Passing Juice |
| Boats | Interne | Passing Juice |
| Paddles | Interne | Passing Juice |
| Kayaks | Interne | Passing Juice |
| Fishing | Interne | Passing Juice |
| Compact | Interne | Passing Juice |
| Full Size | Interne | Passing Juice |
| Telescopes | Interne | Passing Juice |
| Knives | Interne | Passing Juice |
| Sharpeners | Interne | Passing Juice |
| Multi-Tools | Interne | Passing Juice |
| Gidgets | Interne | Passing Juice |
| Two-Way Radios | Interne | Passing Juice |
| Compasses | Interne | Passing Juice |
| Handheld GPS Units | Interne | Passing Juice |
| Motorcycle GPS Units | Interne | Passing Juice |
| Street GPS Units | Interne | Passing Juice |
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Liens dans la page

| | | |
|--|---------|---------------|
| Pistols & Rifles | Interne | Passing Juice |
| Weather Stations | Interne | Passing Juice |
| Watches | Interne | Passing Juice |
| Sunglasses | Interne | Passing Juice |
| Slingshots | Interne | Passing Juice |
| Audio | Interne | Passing Juice |
| Wallets | Interne | Passing Juice |
| Portable Power | Interne | Passing Juice |
| Action Camera | Interne | Passing Juice |
| Dash Cams | Interne | Passing Juice |
| Trail Cameras | Interne | Passing Juice |
| Accessories | Interne | Passing Juice |
| Lamps & Lanterns | Interne | Passing Juice |
| Spotlights | Interne | Passing Juice |
| Torches | Interne | Passing Juice |
| Headlamps | Interne | Passing Juice |
| Accessories | Interne | Passing Juice |
| Dual Compartment | Interne | Passing Juice |
| Single Compartment | Interne | Passing Juice |
| Cool Bags | Interne | Passing Juice |
| Coolboxes | Interne | Passing Juice |
| Spares & Accessories | Interne | Passing Juice |
| Thermo Electric Coolers | Interne | Passing Juice |
| Ice Makers | Interne | Passing Juice |
| Braais | Interne | Passing Juice |
| Grids | Interne | Passing Juice |
| Firepits | Interne | Passing Juice |
| Braai Accessories | Interne | Passing Juice |
| | | |

Liens dans la page

| | | |
|---|---------|---------------|
| Enamel | Interne | Passing Juice |
| Cast Iron | Interne | Passing Juice |
| Other | Interne | Passing Juice |
| Cookers | Interne | Passing Juice |
| Cylinders and cartridges | Interne | Passing Juice |
| Accessories | Interne | Passing Juice |
| Crockery & Cutlery | Interne | Passing Juice |
| Stoves & Cartridges | Interne | Passing Juice |
| Battery chargers | Interne | Passing Juice |
| Cables & plugs | Interne | Passing Juice |
| Solar chargers | Interne | Passing Juice |
| Power conversion | Interne | Passing Juice |
| Deep cycle batteries | Interne | Passing Juice |
| Other batteries | Interne | Passing Juice |
| Portable power units | Interne | Passing Juice |
| Jump starters | Interne | Passing Juice |
| Power banks | Interne | Passing Juice |
| Accessories | Interne | Passing Juice |
| Duffel Bags | Interne | Passing Juice |
| Trolley Bags | Interne | Passing Juice |
| Other | Interne | Passing Juice |
| Locks | Interne | Passing Juice |
| Pillows | Interne | Passing Juice |
| Towels | Interne | Passing Juice |
| Adaptors | Interne | Passing Juice |
| Wallets | Interne | Passing Juice |
| Soaps & Lotions | Interne | Passing Juice |
| Sun & Insect protection | Interne | Passing Juice |
| | | |

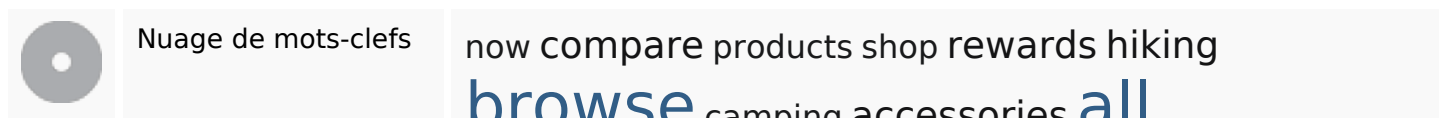
Liens dans la page

| | | |
|--|---------|---------------|
| Other | Interne | Passing Juice |
| Register | Interne | Passing Juice |
| Find a Store | Interne | Passing Juice |
| My Wishlist | Interne | Passing Juice |
| Forgot your password? | Interne | Passing Juice |
| Google | Externe | Passing Juice |
| Facebook | Externe | Passing Juice |
| Outdoor Rewards | Interne | Passing Juice |
| Terms & Conditions* | Interne | Passing Juice |
| SHOP NOW | Interne | Passing Juice |
| SHOP NOW | Interne | Passing Juice |
| SHOP NOW | Interne | Passing Juice |
| Shop now | Interne | Passing Juice |
| SHOP NOW | Interne | Passing Juice |
| SHOP NOW | Interne | Passing Juice |
| Oregon Scientific Wireless Rain Gauge | Interne | Passing Juice |
| ThermoPro Indoor/Outdoor Weatherstation- Black | Interne | Passing Juice |
| Waboba Moonshine | Interne | Passing Juice |
| Oriol Outdoor 25L Submersible Backpack | Interne | Passing Juice |
| Garmin Xero C1 Pro Chronograph | Interne | Passing Juice |
| WILD Cooler 25L Hard Shell Cooler Camo Green | Interne | Passing Juice |
| African Nature Women's Snake Mirage Top | Interne | Passing Juice |
| Wildebrees Men's HD Split Block Tee | Interne | Passing Juice |
| Stanley Classic Vacuum 1L Hammertone Green Flask | Interne | Passing Juice |
| Fireside Small Stainless Steel Grid | Interne | Passing Juice |
| First Ascent Supreme Camping Mattress | Interne | Passing Juice |
| Stanley Classic Vacuum 1L Matte Black Flask | Interne | Passing Juice |
| Camp Cover Kitchen Caddy | Interne | Passing Juice |
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Liens dans la page

| | | |
|---|---------|---------------|
| Atlasware 750ml Stainless Steel Flask Black | Interne | Passing Juice |
| Stanley The Milestones Thermal Bottle 1L Vintage Green 1960 (Limited Edition) | Interne | Passing Juice |
| Sapmok Niassa | Interne | Passing Juice |
| Continue reading | Interne | Passing Juice |
| Continue reading | Interne | Passing Juice |
| Continue reading | Interne | Passing Juice |
| Continue reading | Interne | Passing Juice |
| Continue reading | Interne | Passing Juice |
| Continue reading | Interne | Passing Juice |
| Continue reading | Interne | Passing Juice |
| Privacy and Cookie Policy | Interne | Passing Juice |
| Careers | Interne | Passing Juice |
| About Us | Interne | Passing Juice |
| Expert Advice | Interne | Passing Juice |
| Refunds Policy | Interne | Passing Juice |
| Delivery Policy | Interne | Passing Juice |
| Rewards Terms & Conditions | Interne | Passing Juice |
| Gift Cards | Interne | Passing Juice |
| Clothing Size Guide | Interne | Passing Juice |
| Footwear Size Guide | Interne | Passing Juice |

Mots-clefs



Cohérence des mots-clefs

| Mot-clef | Contenu | Titre | Mots-clefs | Description | Niveaux de titre |
|----------|---------|-------|------------|-------------|------------------|
|----------|---------|-------|------------|-------------|------------------|






Cohérence des mots-clefs

| | | | | | |
|-------------|----|---|---|---|---|
| all | 93 | ✘ | ✘ | ✘ | ✘ |
| browse | 77 | ✘ | ✘ | ✘ | ✘ |
| accessories | 35 | ✘ | ✘ | ✘ | ✘ |
| compare | 32 | ✘ | ✘ | ✘ | ✘ |
| hiking | 24 | ✔ | ✔ | ✘ | ✔ |


Ergonomie

| | | |
|--|---------------|---|
|  | Url | Domaine : outdoorwarehouse.co.za Longueur : 22 |
|  | Favicon | Génial, votre site web dispose d'un favicon. |
|  | Imprimabilité | Aucun style CSS pour optimiser l'impression n'a pu être trouvé. |
|  | Langue | Bien. Votre langue est : en. |
|  | Dublin Core | Cette page ne profite pas des métadonnées Dublin Core. |


Document

| | | |
|--|------------------------|--|
|  | Doctype | HTML 5 |
|  | Encodage | Parfait. Votre charset est UTF-8. |
|  | Validité W3C | Erreurs : 0 Avertissements : 0 |
|  | E-mail confidentialité | Génial, aucune adresse e-mail n'a été trouvé sous forme de texte! |
|  | HTML obsolètes | Génial! Nous n'avons pas trouvé de balises HTML obsolètes dans votre code. |





Document

| | | |
|--|-----------------|--|
|  | Astuces vitesse | <ul style="list-style-type: none">✓ Excellent, votre site n'utilise pas de tableaux imbriqués.✗ Mauvais, votre site web utilise des styles css inline.✗ Mauvais, votre site web contient trop de fichiers CSS (plus de 4).✓ Parfait, votre site web contient peu de fichiers javascript.✓ Parfait : votre site tire parti de gzip. |
|--|-----------------|--|

Mobile

| | | |
|--|---------------------|--|
|  | Optimisation mobile | <ul style="list-style-type: none">✗ Icône Apple✓ Méta tags viewport✓ Contenu FLASH |
|--|---------------------|--|

Optimisation

| | | |
|--|--------------------|---|
|  | Sitemap XML | <p>Votre site web dispose d'une sitemap XML, ce qui est optimal.</p> <p>https://www.outdoorwarehouse.co.za/sitemap.xml</p> |
|  | Robots.txt | <p>http://outdoorwarehouse.co.za/robots.txt</p> <p>Votre site dispose d'un fichier robots.txt, ce qui est optimal.</p> |
|  | Mesures d'audience | <p>Votre site web dispose d'une outil d'analytics, ce qui est optimal.</p> <p> Google Analytics</p> |