







Evaluation du site polychromegoods.com

Généré le 12 Septembre 2024 12:16

Le score est de 50/100



Optimisation du contenu

	Titre	<p>Polychrome Goods ☐☐: Apparel & Accessories for the Bold and Colorful</p> <p>Longueur : 71</p> <p>Idéalement, votre titre devrait contenir entre 10 et 70 caractères (espaces compris). Utilisez cet outil gratuit pour calculer la longueur du texte.</p>												
	Description	<p>Polychrome Goods ☐☐ makes quirky, joyful products spanning apparel, accessories and home goods. Our mission is to spark smiles and inspire a less-stressed, passion-driven life!</p> <p>Longueur : 175</p> <p>Idéalement, votre balise META description devrait contenir entre 70 et 160 caractères (espaces compris). Utilisez cet outil gratuit pour calculer la longueur du texte.</p>												
	Mots-clefs	<p>Très mauvais. Nous n'avons pas trouvé de balise META keywords sur votre page. Utilisez ce générateur gratuit de balises META en ligne pour créer des mots-clés.</p>												
	Propriétés Open Graph	<p>Bien, cette page profite des balises META Open Graph.</p> <table><thead><tr><th>Propriété</th><th>Contenu</th></tr></thead><tbody><tr><td>site_name</td><td>Polychrome Goods ☐☐</td></tr><tr><td>url</td><td>https://polychromegoods.com/</td></tr><tr><td>title</td><td>Polychrome Goods ☐☐: Apparel & Accessories for the Bold and Colorful</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Polychrome Goods ☐☐ makes quirky, joyful products spanning apparel, accessories and home goods. Our mission is to spark smiles and inspire a less-stressed, passion-driven life!</td></tr></tbody></table>	Propriété	Contenu	site_name	Polychrome Goods ☐☐	url	https://polychromegoods.com/	title	Polychrome Goods ☐☐: Apparel & Accessories for the Bold and Colorful	type	website	description	Polychrome Goods ☐☐ makes quirky, joyful products spanning apparel, accessories and home goods. Our mission is to spark smiles and inspire a less-stressed, passion-driven life!
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Optimisation du contenu

Niveaux de titre


H1	H2	H3	H4	H5	H6
1	13	112	0	0	0

- [H1] Polychrome Goods ☐☐
- [H2] Country/region
- [H2] Language
- [H2] Item added to your cart
- [H2] Welcome to Polychrome Goods
- [H2] Best Sellers
- [H2] The Latest
- [H2] Our Collections
- [H2] Let customers speak for us
- [H2] About Polychrome Goods ☐☐
- [H2] Quick links
- [H2] Subscribe for 10% off!
- [H2] Country/region
- [H2] Language
- [H3] Hey quick question are you fucking kidding me Embroidered T-Shirt
- [H3] Hey quick question are you fucking kidding me Embroidered T-Shirt
- [H3] Life is Pain (au chocolat) Sweatshirt
- [H3] Life is Pain (au chocolat) Sweatshirt
- [H3] aur naurrr Embroidered Hat
- [H3] aur naurrr Embroidered Hat
- [H3] Fuck Them Boats - The Original Embroidered Orca Whale Hat
- [H3] Fuck Them Boats - The Original Embroidered Orca Whale Hat
- [H3] Hey quick question are you fucking kidding me Embroidered Hat
- [H3] Hey quick question are you fucking kidding me Embroidered Hat
- [H3] Life is Pain (au chocolat) T-shirt
- [H3] Life is Pain (au chocolat) T-shirt
- [H3] Butter of Europe Sweatshirt
- [H3] Butter of Europe Sweatshirt
- [H3] Butter of Europe T-shirt
- [H3] Butter of Europe T-shirt
- [H3] BUTTER Embroidered Courduroy Hat
- [H3] BUTTER Embroidered Courduroy Hat
- [H3] Less Regrets, More Baguettes ☐☐ T-Shirt
- [H3] Less Regrets, More Baguettes ☐☐ T-Shirt
- [H3] Hey quick question are you fucking kidding me. Embroidered Sweatshirt
- [H3] Hey quick question are you fucking kidding me. Embroidered Sweatshirt
- [H3] Life is Pain (au chocolat) Embroidered Hat
- [H3] Life is Pain (au chocolat) Embroidered Hat
- [H3] Oysters Crop Top
- [H3] Oysters Crop Top
- [H3] Less Regrets, More Baguettes Sweatshirt
- [H3] Less Regrets, More Baguettes Sweatshirt
- [H3] Saint Croissant Sweatshirt
- [H3] Saint Croissant Sweatshirt


Optimisation du contenu

- [H3] Saint Croissant Hat
- [H3] Saint Croissant Hat
- [H3] Saint Croissant Shirt
- [H3] Saint Croissant Shirt
- [H3] This is going to ruin the tour Embroidered Justin Timberlake Hat
- [H3] This is going to ruin the tour Embroidered Justin Timberlake Hat
- [H3] Less Regrets, More Baguettes Embroidered Hat
- [H3] Less Regrets, More Baguettes Embroidered Hat
- [H3] Life is Pain (au chocolat) Mug
- [H3] Life is Pain (au chocolat) Mug
- [H3] The sun is my enemy. Embroidered Hat
- [H3] The sun is my enemy. Embroidered Hat
- [H3] "Not that much cheese" Embroidered Corduroy Hat
- [H3] "Not that much cheese" Embroidered Corduroy Hat
- [H3] "Yes Chef" Embroidered Hat | The Bear, Jeremy Allen White
- [H3] "Yes Chef" Embroidered Hat | The Bear, Jeremy Allen White
- [H3] Wagon Wheel Watusi! Embroidered Hat | Burlesque
- [H3] Wagon Wheel Watusi! Embroidered Hat | Burlesque
- [H3] Very D'Muir Hat
- [H3] Very D'Muir Hat
- [H3] Concepts of a Plan Embroidered Hat
- [H3] Concepts of a Plan Embroidered Hat
- [H3] Hey quick question are you fucking kidding me Crop Top
- [H3] Hey quick question are you fucking kidding me Crop Top
- [H3] Je Ne Veux Pas Travailler Mug
- [H3] Je Ne Veux Pas Travailler Mug
- [H3] Hey quick question are you fucking kidding me Hoodie
- [H3] Hey quick question are you fucking kidding me Hoodie
- [H3] Le Sigh Embroidered Hat
- [H3] Le Sigh Embroidered Hat
- [H3] Very Cutesy Hat
- [H3] Very Cutesy Hat
- [H3] Sardine Tins Tee
- [H3] Sardine Tins Tee
- [H3] Don't talk to me until I've smashed my penis flat with this mug.
- [H3] Don't talk to me until I've smashed my penis flat with this mug.
- [H3] You will respect me, and you will respect these boobies Embroidered Shirt
- [H3] You will respect me, and you will respect these boobies Embroidered Shirt
- [H3] Per my last email Mug
- [H3] Per my last email Mug
- [H3] Hey quick question are you fucking kidding me Mug
- [H3] Hey quick question are you fucking kidding me Mug
- [H3] Pigeon RHONY Embroidered Hat
- [H3] Pigeon RHONY Embroidered Hat
- [H3] Pigeon RHONY Shirt
- [H3] Pigeon RHONY Shirt
- [H3] The Hydrangea Embroidered Flower Hat
- [H3] The Hydrangea Embroidered Flower Hat





Optimisation du contenu

		<ul style="list-style-type: none">• [H3] YA BURNT (as toast) T-Shirt ☐☐• [H3] YA BURNT (as toast) T-Shirt ☐☐• [H3] Fell Out of a Coconut Tree Embroidered Hat• [H3] Fell Out of a Coconut Tree Embroidered Hat• [H3] CROISSANT Embroidered Hat• [H3] CROISSANT Embroidered Hat• [H3] Le Sud Gradient Embroidered Hat• [H3] Le Sud Gradient Embroidered Hat• [H3] Pizza My Soul Shirt• [H3] Pizza My Soul Shirt• [H3] FRITES Embroidered Hat• [H3] FRITES Embroidered Hat• [H3] Hey quick question where are all the baby pigeons? ☐☐ Embroidered Shirt• [H3] Hey quick question where are all the baby pigeons? ☐☐ Embroidered Shirt• [H3] Hey quick question where are all the baby pigeons? ☐☐ T-Shirt• [H3] Hey quick question where are all the baby pigeons? ☐☐ T-Shirt• [H3] Hey quick question where are all the baby pigeons? ☐☐ Embroidered Hat• [H3] Hey quick question where are all the baby pigeons? ☐☐ Embroidered Hat• [H3] Best Sellers• [H3] Best Sellers• [H3] The Latest• [H3] The Latest• [H3] Sweatshirts• [H3] Sweatshirts• [H3] Hats• [H3] Hats• [H3] T-Shirts• [H3] T-Shirts• [H3] Crop Tops• [H3] Crop Tops• [H3] Polychrome Kids• [H3] Polychrome Kids• [H3] Candles• [H3] Candles
	Images	<p>Nous avons trouvé 76 image(s) sur cette page Web.</p> <p>6 attribut(s) alt sont vides ou manquants. Ajouter un texte alternatif permet aux moteurs de recherche de mieux comprendre le contenu de vos images.</p>
	Ratio texte/HTML	<p>Ratio : 4%</p> <p>le ratio de cette page texte/HTML est au-dessous de 15 pour cent, ce qui signifie que votre site manque de contenu textuel.</p>
	Flash	<p>Parfait, aucun contenu FLASH n'a été détecté sur cette page.</p>

Optimisation du contenu

	Iframe	Génial, il n'y a pas d'Iframes détectés sur cette page.
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Liens

	Réécriture d'URLs	Bien. Vos liens sont optimisés!
	Tiret bas dans les URLs	Parfait! Aucuns soulignements détectés dans vos URLs.
	Liens dans la page	Nous avons trouvé un total de 82 lien(s) dont 0 lien(s) vers des fichiers
	Statistics	Liens externes : noFollow 1.22% Liens externes : Passing Juice 0% Liens internes 98.78%

Liens dans la page

Texte d'ancre	Type	Juice
Skip to content	Interne	Passing Juice
Best Sellers	Interne	Passing Juice
The Latest	Interne	Passing Juice
👉 Polychrome Kids	Interne	Passing Juice
👉 The Summer Edit	Interne	Passing Juice
👉 Summer Watercolor Crop Tops	Interne	Passing Juice
👉 Life is Pain (Au Chocolat) 👉	Interne	Passing Juice
👉 👉 The Grocery Aisle	Interne	Passing Juice
👉 Orca Whale Collection	Interne	Passing Juice
👉 Good Laughs	Interne	Passing Juice
👉 👉 Florals & Fauna	Interne	Passing Juice
The Med Collection *	Interne	Passing Juice

Liens dans la page

Hats	Interne	Passing Juice
Sweatshirts	Interne	Passing Juice
T-Shirts	Interne	Passing Juice
Crop Tops	Interne	Passing Juice
Tank Tops	Interne	Passing Juice
Earrings	Interne	Passing Juice
Pasta-Shaped Kitchen Tools ☐☐	Interne	Passing Juice
Wrapping Paper	Interne	Passing Juice
Mugs	Interne	Passing Juice
About	Interne	Passing Juice
Gift Cards	Interne	Passing Juice
Wholesale	Interne	Passing Juice
Contact	Interne	Passing Juice
View cart	Interne	Passing Juice
French Foodies Collection	Interne	Passing Juice
Hey quick question are you fucking kidding me Embroidered T-Shirt	Interne	Passing Juice
Life is Pain (au chocolat) Sweatshirt	Interne	Passing Juice
aur naurrr Embroidered Hat	Interne	Passing Juice
Fuck Them Boats - The Original Embroidered Orca Whale Hat	Interne	Passing Juice
Hey quick question are you fucking kidding me Embroidered Hat	Interne	Passing Juice
Life is Pain (au chocolat) T-shirt	Interne	Passing Juice
Butter of Europe Sweatshirt	Interne	Passing Juice
Butter of Europe T-shirt	Interne	Passing Juice
BUTTER Embroidered Courduroy Hat	Interne	Passing Juice
Less Regrets. More Baguettes ☐☐ T-Shirt	Interne	Passing Juice
Hey quick question are you fucking kidding me. Embroidered Sweatshirt	Interne	Passing Juice
Life is Pain (au chocolat) Embroidered Hat	Interne	Passing Juice

Liens dans la page

Oysters Crop Top	Interne	Passing Juice
Less Regrets, More Baguettes Sweatshirt	Interne	Passing Juice
Saint Croissant Sweatshirt	Interne	Passing Juice
Saint Croissant Hat	Interne	Passing Juice
Saint Croissant Shirt	Interne	Passing Juice
This is going to ruin the tour Embroidered Justin Timberlake Hat	Interne	Passing Juice
Less Regrets, More Baguettes Embroidered Hat	Interne	Passing Juice
Life is Pain (au chocolat) Mug	Interne	Passing Juice
The sun is my enemy. Embroidered Hat	Interne	Passing Juice
"Not that much cheese" Embroidered Corduroy Hat	Interne	Passing Juice
"Yes Chef" Embroidered Hat The Bear, Jeremy Allen White	Interne	Passing Juice
Wagon Wheel Watusi! Embroidered Hat Burlesque	Interne	Passing Juice
Very D&#39;Muir Hat	Interne	Passing Juice
Concepts of a Plan Embroidered Hat	Interne	Passing Juice
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Per my last email Mug	Interne	Passing Juice
Hey quick question are you fucking kidding me Mug	Interne	Passing Juice
Pigeon RHONY Embroidered Hat	Interne	Passing Juice
Pigeon RHONY Shirt	Interne	Passing Juice

Liens dans la page

The Hydrangea Embroidered Flower Hat	Interne	Passing Juice
YA BURNT (as toast) T-Shirt ☐☐	Interne	Passing Juice
Fell Out of a Coconut Tree Embroidered Hat	Interne	Passing Juice
CROISSANT Embroidered Hat	Interne	Passing Juice
Le Sud Gradient Embroidered Hat	Interne	Passing Juice
Pizza My Soul Shirt	Interne	Passing Juice
FRITES Embroidered Hat	Interne	Passing Juice
Hey quick question where are all the baby pigeons? ☐☐ Embroidered Shirt	Interne	Passing Juice
Hey quick question where are all the baby pigeons? ☐☐ T-Shirt	Interne	Passing Juice
Hey quick question where are all the baby pigeons? ☐☐ Embroidered Hat	Interne	Passing Juice
Privacy Policy	Interne	Passing Juice
Refund Policy	Interne	Passing Juice
Shipping Policy	Interne	Passing Juice
Terms of Service	Interne	Passing Juice
Polychrome Goods ☐☐	Interne	Passing Juice
Powered by Shopify	Externe	noFollow
Contact information	Interne	Passing Juice

Mots-clefs

	Nuage de mots-clefs	goods eur policy united apparel usd tops polychrome states summer
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Cohérence des mots-clefs

Mot-clef	Contenu	Titre	Mots-clefs	Description	Niveaux de titre
eur	34	✘	✘	✘	✔






Cohérence des mots-clefs

goods	8	✓	✗	✓	✓
united	8	✗	✗	✗	✗
usd	8	✗	✗	✗	✗
polychrome	7	✓	✗	✓	✓


Ergonomie

	Url	Domaine : polychromegoods.com Longueur : 19
	Favicon	Génial, votre site web dispose d'un favicon.
	Imprimabilité	Génial. L'impression est optimisée grâce aux styles CSS.
	Langue	Bien. Votre langue est : en.
	Dublin Core	Cette page ne profite pas des métadonnées Dublin Core.


Document

	Doctype	HTML 5				
	Encodage	Parfait. Votre charset est UTF-8.				
	Validité W3C	Erreurs : 0 Avertissements : 0				
	E-mail confidentialité	Génial, aucune adresse e-mail n'a été trouvé sous forme de texte!				
	HTML obsolètes	<table border="1"> <thead> <tr> <th>Tags obsolètes</th> <th>Occurrences</th> </tr> </thead> <tbody> <tr> <td><s></td> <td>48</td> </tr> </tbody> </table> <p>Les balises HTML obsolètes sont des balises qui ne sont plus utilisés. Il est recommandé de supprimer ou de remplacer ces balises HTML, car</p>	Tags obsolètes	Occurrences	<s>	48
Tags obsolètes	Occurrences					
<s>	48					




Document

		elles sont désormais obsolètes.
	Astuces vitesse	<ul style="list-style-type: none">✓ Excellent, votre site n'utilise pas de tableaux imbriqués.✗ Mauvais, votre site web utilise des styles css inline.✗ Mauvais, votre site web contient trop de fichiers CSS (plus de 4).✗ Mauvais, votre site web contient trop de fichiers javascript (plus de 6).✗ Dommage, votre site n'est pas optimisé avec gzip.

Mobile

	Optimisation mobile	<ul style="list-style-type: none">✗ Icône Apple✓ Méta tags viewport✓ Contenu FLASH
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Optimisation

	Sitemap XML	<p>Votre site web dispose d'une sitemap XML, ce qui est optimal.</p> <p>https://polychromegoods.com/sitemap.xml</p>
	Robots.txt	<p>http://polychromegoods.com/robots.txt</p> <p>Votre site dispose d'un fichier robots.txt, ce qui est optimal.</p>
	Mesures d'audience	<p>Manquant</p> <p>Nous n'avons trouvé aucun outil d'analytics sur ce site.</p> <p>Un outil de mesure d'audience vous permet d'analyser l'activité des visiteurs sur votre site. Vous devriez installer au moins un outil Analytics. Il est souvent utile d'en rajouter un second, afin de confirmer les résultats du premier.</p>