







Evaluation du site sciencesupplements.co.uk

Généré le 23 Septembre 2024 08:17


Le score est de 49/100






Optimisation du contenu

	Titre	<p>Horse and Dog Supplements Science Supplements &ndash; Science Supplements UK</p> <p>Longueur : 78</p> <p>Idéalement, votre titre devrait contenir entre 10 et 70 caractères (espaces compris). Utilisez cet outil gratuit pour calculer la longueur du texte.</p>												
	Description	<p>Award winning horse and dog supplements using only the highest specification ingredients and formulations. Free UK delivery available. 5* Trustpilot rating.</p> <p>Longueur : 156</p> <p>Génial, votre balise META description contient entre 70 et 160 caractères.</p>												
	Mots-clefs	<p>Très mauvais. Nous n'avons pas trouvé de balise META keywords sur votre page. Utilisez ce générateur gratuit de balises META en ligne pour créer des mots-clés.</p>												
	Propriétés Open Graph	<p>Bien, cette page profite des balises META Open Graph.</p> <table><thead><tr><th>Propriété</th><th>Contenu</th></tr></thead><tbody><tr><td>site_name</td><td>Science Supplements UK</td></tr><tr><td>url</td><td>https://sciencesupplements.co.uk/</td></tr><tr><td>title</td><td>Horse and Dog Supplements Science Supplements</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Award winning horse and dog supplements using only the highest specification ingredients and formulations. Free UK delivery available. 5* Trustpilot rating.</td></tr></tbody></table>	Propriété	Contenu	site_name	Science Supplements UK	url	https://sciencesupplements.co.uk/	title	Horse and Dog Supplements Science Supplements	type	website	description	Award winning horse and dog supplements using only the highest specification ingredients and formulations. Free UK delivery available. 5* Trustpilot rating.
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Optimisation du contenu

		image https://cdn.shopify.com/s/files/1/0739/4073/0162/files/Ss_new_logo-02.jpg?v=1683724102													
		image:secure_url https://cdn.shopify.com/s/files/1/0739/4073/0162/files/Ss_new_logo-02.jpg?v=1683724102													
		image:width 3509													
		image:height 2481													
	Niveaux de titre	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>19</td> <td>24</td> <td>11</td> <td>1</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H2] Award Winning Supplements • [H2] Our Customers Rate Us Excellent • [H2] Quick Delivery • [H2] Science Supplements always provide a very quick and efficient delivery and service. Their customer support team are always very helpful, especially when I am asking for advice on different product ranges and conditions. • [H2] Fabulous Supplements • [H2] My horse has been on Science Supplements FlexAbility Plus for about a year, he suffers with hock arthritis. In the past he has had steroid injections which had no effect. Since being on this supplement his mobility has improved massively. • [H2] ProKalm Is A Game Changer • [H2] ProKalm is an excellent product for a very anxious mare. I feed it according to how she is feeling or what we are doing, no loading required. It takes the edge off without losing the power. I am so lucky to have found this product. • [H2] Top Quality Products & Service • [H2] I had some specific issues with my horse so messaged them for advice and they were amazing and their advice and help was second to none! They get 5 stars from me and I always recommend their products to others. • [H2] Science Backed Products • [H2] Customer service is second to none, they are always happy to help with advice and guidance. Only the highest praise for this company. Products are science backed and high quality, always transparent and benefit the horses in so many ways. • [H2] Built on Research • [H2] An easy to navigate website and fast delivery. I like that there is research behind the supplements, the transparency of the ingredients and how much of each ingredient is actually in the supplement. Highly recommend Science Supplements. • [H2] Helpline Super Stars • [H2] Help from the extremely pleasant and knowledgeable helpline identified overlaps in our supplement regime. They care about being effective and not just generating sales, and is recommended by our vet as it is based on research and not fashion. • [H2] Great Service & Advice • [H2] I am always delighted with the service and the products from Science Supplements. The team are really helpful if you 	H1	H2	H3	H4	H5	H6	0	19	24	11	1	0	
H1	H2	H3	H4	H5	H6										
0	19	24	11	1	0										

Optimisation du contenu

		<p>need advice about a condition or a product. ProKalm has worked for many of my horses.</p> <ul style="list-style-type: none">• [H2] The Science Behind Our Products• [H3] Equine Shop Range• [H3] Canine Shop Range• [H3] FlexAbility Professional Horse Joint Supplement• [H3] FlexAbility Plus+ Horse Joint Supplement• [H3] ProKalm Horse Calming Supplement• [H3] ProKalm Syringe 60g Horse Calming Supplement• [H3] GastroKind 3.0kg Horse Gastric Support Supplement• [H3] Gut Balancer INSTAFIX Syringe 60g Horse Gut Balancer• [H3] Muscle Builder 830g Horse Muscle Building Supplement• [H3] LiverAid 1.7kg Horse Liver Supplement• [H3] Skin & Coat 1.47kg Horse Skin Supplement• [H3] 4Feet Plus+ Horse Hoof Supplement• [H3] GastroKind 3.0kg Horse Gastric Support Supplement• [H3] WellHorse Leisure Horse Feed Balancer• [H3] FlexAbility Working K9 Dog Joint Supplement• [H3] Old Friend K9 Dog Supplement• [H3] FlexAbility Regular K9 Dog Joint Supplement• [H3] ProKalm K9 Dog Behaviour Supplement• [H3] Skin & Coat K9 Dog Skin Supplement• [H3] Healthy Tummy K9 Dog Digestion Supplement• [H3] Age verification• [H3] Search• [H3] Shopping Basket• [H3] {{name}}• [H4] Contact• [H4] Becky• [H4] Anna• [H4] Fiona• [H4] Fiona• [H4] Phoebe• [H4] Alice• [H4] Linda• [H4] Paula• [H4] SUBSCRIBE TO OUR NEWSLETTER!• [H4] Main menu• [H5] Your basket is currently empty.
	Images	<p>Nous avons trouvé 40 image(s) sur cette page Web.</p> <p>1 attribut(s) alt sont vides ou manquants. Ajouter un texte alternatif permet aux moteurs de recherche de mieux comprendre le contenu de vos images.</p>
	Ratio texte/HTML	<p>Ratio : 14%</p> <p>le ratio de cette page texte/HTML est au-dessous de 15 pour cent, ce qui signifie que votre site manque de contenu textuel.</p>
	Flash	<p>Parfait, aucun contenu FLASH n'a été détecté sur cette page.</p>
	Iframe	<p>Domage, vous avez des Iframes sur vos pages Web, cela signifie que</p>

Optimisation du contenu



son contenu ne peut pas être indexé par les moteurs de recherche.

Liens

	Réécriture d'URLs	Bien. Vos liens sont optimisés!
	Tiret bas dans les URLs	Parfait! Aucuns soulignements détectés dans vos URLs.
	Liens dans la page	Nous avons trouvé un total de 90 lien(s) dont 0 lien(s) vers des fichiers
	Statistics	Liens externes : noFollow 0% Liens externes : Passing Juice 2.22% Liens internes 97.78%

Liens dans la page

Texte d'ancre	Type	Juice
Shop Equine	Interne	Passing Juice
Equine Products	Interne	Passing Juice
Anti Flam	Interne	Passing Juice
Calmers	Interne	Passing Juice
Clothing & Apparel	Interne	Passing Juice
Digestion & Gut Balancers	Interne	Passing Juice
Electrolytes	Interne	Passing Juice
Energy Supplements	Interne	Passing Juice
Feed Balancers	Interne	Passing Juice
First Aid & Anti-Bacterial	Interne	Passing Juice
Hoof Supplements	Interne	Passing Juice
Hormonal Supplements	Interne	Passing Juice

Liens dans la page

Immune Supplements	Interne	Passing Juice
Joint Supplements	Interne	Passing Juice
Linseed	Interne	Passing Juice
Liver Support	Interne	Passing Juice
Muscle Builders	Interne	Passing Juice
Performance	Interne	Passing Juice
Problem Horses	Interne	Passing Juice
Respiratory Supplements	Interne	Passing Juice
Shampoos & Sprays	Interne	Passing Juice
Stomach & Gastric Supplements	Interne	Passing Juice
Veteran Horse Supplements	Interne	Passing Juice
Vitamin & Mineral Supplements	Interne	Passing Juice
Vitamin E & Selenium Supplements	Interne	Passing Juice
Conditions	Interne	Passing Juice
Allergies	Interne	Passing Juice
Behaviour & Calming	Interne	Passing Juice
Digestive Health	Interne	Passing Juice
Feet & Hoof Care	Interne	Passing Juice
Joint Health	Interne	Passing Juice
Lack of Energy	Interne	Passing Juice
Skin & Coat	Interne	Passing Juice
Stomach & Gastric	Interne	Passing Juice
Vitamins & Minerals	Interne	Passing Juice
Weight Gain	Interne	Passing Juice
Immune	Interne	Passing Juice
Range	Interne	Passing Juice
Equine Nutrition	Interne	Passing Juice
Equine Care	Interne	Passing Juice

Liens dans la page

Shop Canine	Interne	Passing Juice
Canine Products	Interne	Passing Juice
Joint Supplements	Interne	Passing Juice
Calmers	Interne	Passing Juice
Skin & Coat	Interne	Passing Juice
Digestion & Gut	Interne	Passing Juice
Conditions	Interne	Passing Juice
Allergies	Interne	Passing Juice
Behaviour & Calming	Interne	Passing Juice
Digestive Health	Interne	Passing Juice
Range	Interne	Passing Juice
Canine Nutrition	Interne	Passing Juice
Stockists	Interne	Passing Juice
News	Interne	Passing Juice
Our Story	Interne	Passing Juice
FAQs	Interne	Passing Juice
=	Interne	Passing Juice
=	Interne	Passing Juice
=	Interne	Passing Juice
FlexAbility Professional Horse Joint Supplement	Interne	Passing Juice
FlexAbility Plus+ Horse Joint Supplement	Interne	Passing Juice
ProKalm Horse Calming Supplement	Interne	Passing Juice
ProKalm Syringe 60g Horse Calming Supplement	Interne	Passing Juice
GastroKind 3.0kg Horse Gastric Support Supplement	Interne	Passing Juice
Gut Balancer INSTAFIX Syringe 60g Horse Gut Balancer	Interne	Passing Juice
Muscle Builder 830g Horse Muscle Building Supplement	Interne	Passing Juice
LiverAid 1.7kg Horse Liver Supplement	Interne	Passing Juice
Skin & Coat 1.47kg Horse Skin Supplement	Interne	Passing Juice

Liens dans la page

4Feet Plus+ Horse Hoof Supplement	Interne	Passing Juice
WellHorse Leisure Horse Feed Balancer	Interne	Passing Juice
FlexAbility Working K9 Dog Joint Supplement	Interne	Passing Juice
FlexAbility Regular K9 Dog Joint Supplement	Interne	Passing Juice
Skin & Coat K9 Dog Skin Supplement	Interne	Passing Juice
Healthy Tummy K9 Dog Digestion Supplement	Interne	Passing Juice
horse supplements	Interne	Passing Juice
Contact Us	Interne	Passing Juice
Privacy Policy	Interne	Passing Juice
Shipping & Delivery	Interne	Passing Juice
Refunds & Returns	Interne	Passing Juice
Terms & Conditions	Interne	Passing Juice
FlexAbility	Interne	Passing Juice
ProKalm	Interne	Passing Juice
GastroKind	Interne	Passing Juice
Gut Balancer	Interne	Passing Juice
About Dr David Marlin	Interne	Passing Juice
Sign In	Externe	Passing Juice
View Basket	Externe	Passing Juice
Enter	Interne	Passing Juice
Home	Interne	Passing Juice
Catalog	Interne	Passing Juice

Mots-clefs








Nuage de mots-clefs

gut products product horse
supplements joint supplement equine
shop view





Cohérence des mots-clefs

Mot-clef	Contenu	Titre	Mots-clefs	Description	Niveaux de titre
supplements	23	✓	✗	✓	✓
view	10	✗	✗	✗	✗
product	10	✗	✗	✗	✓
equine	8	✗	✗	✗	✓
horse	8	✓	✗	✓	✓



Ergonomie

	Url	Domaine : sciencesupplements.co.uk Longueur : 24
	Favicon	Très mauvais. Nous n'avons pas trouvé d'icônes de raccourci. Les icônes sont l'un des moyens faciles d'attirer des visiteurs réguliers plus souvent sur votre site.
	Imprimabilité	Aucun style CSS pour optimiser l'impression n'a pu être trouvé.
	Langue	Bien. Votre langue est : en.
	Dublin Core	Cette page ne profite pas des métadonnées Dublin Core.


Document

	Doctype	HTML 5
	Encodage	Parfait. Votre charset est UTF-8.
	Validité W3C	Erreurs : 0 Avertissements : 0
	E-mail confidentialité	Attention! Au moins une adresse e-mail a été trouvée en texte clair. Utilisez une protection anti-spam gratuite pour cacher vos e-mails aux spammeurs.




Document

	HTML obsolètes	<table><thead><tr><th>Tags obsolètes</th><th>Occurrences</th></tr></thead><tbody><tr><td><s></td><td>1</td></tr></tbody></table> <p>Les balises HTML obsolètes sont des balises qui ne sont plus utilisés. Il est recommandé de supprimer ou de remplacer ces balises HTML, car elles sont désormais obsolètes.</p>	Tags obsolètes	Occurrences	<s>	1
Tags obsolètes	Occurrences					
<s>	1					
	Astuces vitesse	<ul style="list-style-type: none">✓ Excellent, votre site n'utilise pas de tableaux imbriqués.✗ Mauvais, votre site web utilise des styles css inline.✓ Génial, votre site web contient peu de fichiers CSS.✗ Mauvais, votre site web contient trop de fichiers javascript (plus de 6).✗ Dommage, votre site n'est pas optimisé avec gzip.				

Mobile

	Optimisation mobile	<ul style="list-style-type: none">✗ Icône Apple✓ Méta tags viewport✓ Contenu FLASH
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Optimisation

	Sitemap XML	<p>Votre site web dispose d'une sitemap XML, ce qui est optimal.</p> <p>https://sciencesupplements.co.uk/sitemap.xml</p>
	Robots.txt	<p>http://sciencesupplements.co.uk/robots.txt</p> <p>Votre site dispose d'un fichier robots.txt, ce qui est optimal.</p>
	Mesures d'audience	<p>Manquant</p> <p>Nous n'avons trouvé aucun outil d'analytics sur ce site.</p> <p>Un outil de mesure d'audience vous permet d'analyser l'activité des visiteurs sur votre site. Vous devriez installer au moins un outil Analytics. Il est souvent utile d'en rajouter un second, afin de confirmer les résultats du premier.</p>