



Evaluation du site swiftpromo.com

Généré le 22 Septembre 2024 05:39




Le score est de 53/100







Optimisation du contenu

	<p>Titre</p>	<p>Promotional Products, Promotional Items, Giveaways, Promotional Gifts, Promotional Pens in a RUSH!: HOME</p> <p>Longueur : 104</p> <p>Idéalement, votre titre devrait contenir entre 10 et 70 caractères (espaces compris). Utilisez cet outil gratuit pour calculer la longueur du texte.</p>												
	<p>Description</p>	<p>Promotional Products, Promotional Items, Giveaways, Promotional Gifts, Promotional Pens, Corporate Branded Items, Mugs, available in Canada, USA</p> <p>Longueur : 144</p> <p>Génial, votre balise META description contient entre 70 et 160 caractères.</p>												
	<p>Mots-clefs</p>	<p>Promotional Items, Promotional Products, Promotional Items Canada, Promotional Products Canada, Promotional Items Toronto, Promotional Products Toronto, Promotional Items USA, Promotional Products USA, Promotional Items New York, Promotional Products New York, corporate Gifts, Business Gifts, corporate branded items, giveaways, promotional pens, calendars, promo, awards, promotion, premium, calculators, gift ideas, promotions, mugs, reward, keychains, give away, branded, lanyards, imprinted, custom imprinted promotional products, incentives, imprinted promotional advertising, wearables</p> <p>Bien, votre page contient une balise META keywords.</p>												
	<p>Propriétés Open Graph</p>	<p>Cette page ne profite pas des balises META Open Graph. Cette balise permet de représenter de manière riche n'importe quelle page dans le graph social (environnement social). Utilisez ce générateur gratuit de balises META Open Graph pour les créer.</p>												
	<p>Niveaux de titre</p>	<table border="1" data-bbox="528 1877 1481 1951"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>1</td> <td>3</td> <td>1</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1984 1485 2078" style="list-style-type: none"> • [H1] Promotional Products and Apparel • [H2] CREATING NEW AVENUES FOR YOUR BRAND WITH THESE TRENDY ITEMS! 	H1	H2	H3	H4	H5	H6	1	1	3	1	0	0
H1	H2	H3	H4	H5	H6									
1	1	3	1	0	0									

Optimisation du contenu

		<ul style="list-style-type: none">• [H3]• [H3] SPOTLIGHT PRODUCT• [H3] Promotional Products Marketing Solutions• [H4] Swift Promo Swift Promo
	Images	Nous avons trouvé 37 image(s) sur cette page Web. 1 attribut(s) alt sont vides ou manquants. Ajouter un texte alternatif permet aux moteurs de recherche de mieux comprendre le contenu de vos images.
	Ratio texte/HTML	Ratio : 2% le ratio de cette page texte/HTML est au-dessous de 15 pour cent, ce qui signifie que votre site manque de contenu textuel.
	Flash	Parfait, aucun contenu FLASH n'a été détecté sur cette page.
	Iframe	Domage, vous avez des Iframes sur vos pages Web, cela signifie que son contenu ne peut pas être indexé par les moteurs de recherche.

Liens

	Réécriture d'URLs	Bien. Vos liens sont optimisés!
	Tiret bas dans les URLs	Nous avons détectés des soulignements dans vos URLs. Vous devriez plutôt utiliser des tirets pour optimiser votre référencement.
	Liens dans la page	Nous avons trouvé un total de 364 lien(s) dont 0 lien(s) vers des fichiers
	Statistics	Liens externes : noFollow 0.27% Liens externes : Passing Juice 0.55% Liens internes 99.18%

Liens dans la page

Texte d'ancre	Type	Juice
HOME	Interne	Passing Juice
ABOUT US	Interne	Passing Juice

Liens dans la page

CONTACT US	Interne	Passing Juice
ADVANCED SEARCH	Interne	Passing Juice
Apparel	Interne	Passing Juice
T-SHIRTS	Interne	Passing Juice
Short Sleeve T-Shirts	Interne	Passing Juice
Long Sleeve T-Shirts	Interne	Passing Juice
Tank Tops	Interne	Passing Juice
Fitted T-Shirts	Interne	Passing Juice
Camo T-Shirts	Interne	Passing Juice
Youth T-Shirts	Interne	Passing Juice
OFFICEWEAR	Interne	Passing Juice
Short Sleeve Polos	Interne	Passing Juice
Long Sleeve Polos	Interne	Passing Juice
Youth Polos	Interne	Passing Juice
Short Sleeve Dress Shirts	Interne	Passing Juice
Long Sleeve Dress Shirts	Interne	Passing Juice
Denim Shirts	Interne	Passing Juice
Twill Shirts	Interne	Passing Juice
Youth Dress Shirts	Interne	Passing Juice
OUTERWEAR	Interne	Passing Juice
Jackets / Coats	Interne	Passing Juice
Hoodies	Interne	Passing Juice
Fleece	Interne	Passing Juice
Pullovers	Interne	Passing Juice
Sweats	Interne	Passing Juice
Sweaters	Interne	Passing Juice
Vests	Interne	Passing Juice
Youth	Interne	Passing Juice

Liens dans la page

BOTTOMS	Interne	Passing Juice
Pants	Interne	Passing Juice
Shorts	Interne	Passing Juice
Denim	Interne	Passing Juice
Skirts	Interne	Passing Juice
Youth	Interne	Passing Juice
Maternity	Interne	Passing Juice
HEADWEAR	Interne	Passing Juice
Caps	Interne	Passing Juice
Hats	Interne	Passing Juice
Beanies	Interne	Passing Juice
Visors	Interne	Passing Juice
Bandannas	Interne	Passing Juice
Youth	Interne	Passing Juice
Sunglasses	Interne	Passing Juice
Activewear	Interne	Passing Juice
Aprons	Interne	Passing Juice
Gloves	Interne	Passing Juice
Infantwear	Interne	Passing Juice
Dresses	Interne	Passing Juice
Watches	Interne	Passing Juice
Shoes	Interne	Passing Juice
TROPHIES	Interne	Passing Juice
Acrylic Trophies	Interne	Passing Juice
Crystal Trophies	Interne	Passing Juice
Glass Trophies	Interne	Passing Juice
Marble Trophies	Interne	Passing Juice
Metal Trophies	Interne	Passing Juice

Liens dans la page

Wood Trophies	Interne	Passing Juice
PLAQUES	Interne	Passing Juice
Acrylic Plaques	Interne	Passing Juice
Crystal Plaques	Interne	Passing Juice
Glass Plaques	Interne	Passing Juice
Marble Plaques	Interne	Passing Juice
Metal Plaques	Interne	Passing Juice
Wood Plaques	Interne	Passing Juice
EMBLEMS, PINS, & MEDALS	Interne	Passing Juice
Emblems	Interne	Passing Juice
Medals	Interne	Passing Juice
Pins	Interne	Passing Juice
Ribbons	Interne	Passing Juice
PAPER WEIGHTS	Interne	Passing Juice
Acrylic Paper Weights	Interne	Passing Juice
Crystal Paper Weights	Interne	Passing Juice
Glass Paper Weights	Interne	Passing Juice
Marble Paper Weights	Interne	Passing Juice
Metal Paper Weights	Interne	Passing Juice
Wood Paper Weights	Interne	Passing Juice
VASES	Interne	Passing Juice
Crystal Vases	Interne	Passing Juice
Glass Vases	Interne	Passing Juice
Marble Vases	Interne	Passing Juice
Metal Vases	Interne	Passing Juice
GOLF	Interne	Passing Juice
Acrylic	Interne	Passing Juice
Crystal	Interne	Passing Juice

Liens dans la page

Glass	Interne	Passing Juice
Marble	Interne	Passing Juice
Metal	Interne	Passing Juice
Wood	Interne	Passing Juice
TOTE BAGS	Interne	Passing Juice
Shopping	Interne	Passing Juice
Trade Shows	Interne	Passing Juice
Cotton	Interne	Passing Juice
Fashion	Interne	Passing Juice
BACKPACKS	Interne	Passing Juice
Zipper Closure	Interne	Passing Juice
Drawstring	Interne	Passing Juice
Sling	Interne	Passing Juice
Button Closure	Interne	Passing Juice
OFFICE & SCHOOL	Interne	Passing Juice
Backpacks	Interne	Passing Juice
Computer Bags	Interne	Passing Juice
Lunch Bags	Interne	Passing Juice
Messenger Bags	Interne	Passing Juice
Briefcases & Attaches	Interne	Passing Juice
OUTDOOR & FITNESS	Interne	Passing Juice
Coolers	Interne	Passing Juice
Gym Bags	Interne	Passing Juice
Duffle Bags	Interne	Passing Juice
Picnic Baskets	Interne	Passing Juice
TRAVEL	Interne	Passing Juice
Carryon Bags	Interne	Passing Juice
TSA Approved	Interne	Passing Juice

Liens dans la page

Suitcases	Interne	Passing Juice
Toiletries	Interne	Passing Juice
Garment Bags	Interne	Passing Juice
Fanny Packs	Interne	Passing Juice
SHOP BY MATERIAL	Interne	Passing Juice
Paper Bags	Interne	Passing Juice
Plastic Bags	Interne	Passing Juice
Recycled Material	Interne	Passing Juice
TRAVEL	Interne	Passing Juice
Travel Mugs	Interne	Passing Juice
Tumblers	Interne	Passing Juice
Thermos	Interne	Passing Juice
Beverage Insulators	Interne	Passing Juice
BPA Free Bottles	Interne	Passing Juice
Water Bottles	Interne	Passing Juice
HOME & OFFICE	Interne	Passing Juice
Mugs	Interne	Passing Juice
Tumblers	Interne	Passing Juice
Paper Cups	Interne	Passing Juice
Plastic Cups	Interne	Passing Juice
Thermos	Interne	Passing Juice
Tea Cups	Interne	Passing Juice
Coasters	Interne	Passing Juice
Carafes	Interne	Passing Juice
BEER & WINE	Interne	Passing Juice
Wine Glasses	Interne	Passing Juice
Beer Steins	Interne	Passing Juice
Shot Glasses	Interne	Passing Juice

Liens dans la page

Beverage Insulators	Interne	Passing Juice
Openers	Interne	Passing Juice
RESTAURANT/BAR	Interne	Passing Juice
Plastic Cups	Interne	Passing Juice
Glasses	Interne	Passing Juice
Wine Glasses	Interne	Passing Juice
Beer Steins	Interne	Passing Juice
Shot Glasses	Interne	Passing Juice
Coasters	Interne	Passing Juice
Carafes	Interne	Passing Juice
Openers	Interne	Passing Juice
SPORTS & OUTDOORS	Interne	Passing Juice
Plastic Cups	Interne	Passing Juice
Styrofoam Cups	Interne	Passing Juice
Beverage Insulators	Interne	Passing Juice
BPA Free Bottles	Interne	Passing Juice
Thermos	Interne	Passing Juice
Tumblers	Interne	Passing Juice
Water Bottles	Interne	Passing Juice
STRAWS	Interne	Passing Juice
Plastic	Interne	Passing Juice
Paper	Interne	Passing Juice
Reusable	Interne	Passing Juice
CAMPING/OUTDOORS	Interne	Passing Juice
Coolers	Interne	Passing Juice
Chairs	Interne	Passing Juice
Blankets	Interne	Passing Juice
Umbrellas	Interne	Passing Juice

Liens dans la page

Towels	Interne	Passing Juice
Binoculars	Interne	Passing Juice
Compasses	Interne	Passing Juice
Fishing Coolers	Interne	Passing Juice
TEAM SPIRIT	Interne	Passing Juice
Stadium Cushions	Interne	Passing Juice
Stadium Chairs	Interne	Passing Juice
Fans	Interne	Passing Juice
Foam Hands	Interne	Passing Juice
Megaphones	Interne	Passing Juice
Noise Makers	Interne	Passing Juice
Pom Poms	Interne	Passing Juice
BALLS	Interne	Passing Juice
Footballs	Interne	Passing Juice
Basketballs	Interne	Passing Juice
Baseballs	Interne	Passing Juice
Soccer Balls	Interne	Passing Juice
Golf Balls	Interne	Passing Juice
Hockey Pucks	Interne	Passing Juice
TOYS & GAMES	Interne	Passing Juice
Flyers	Interne	Passing Juice
Puzzles	Interne	Passing Juice
Stuffed Animals	Interne	Passing Juice
Kites	Interne	Passing Juice
Tattoos	Interne	Passing Juice
Yo-Yos	Interne	Passing Juice
Airplanes	Interne	Passing Juice
Games	Interne	Passing Juice

Liens dans la page

GOLF ITEMS	Interne	Passing Juice
Golf Balls	Interne	Passing Juice
Ball Markers	Interne	Passing Juice
Clips	Interne	Passing Juice
Clubs & Putters	Interne	Passing Juice
Event Flags & Banners	Interne	Passing Juice
Golf Apparel	Interne	Passing Juice
Golf Bags	Interne	Passing Juice
Shoe Bags	Interne	Passing Juice
CAPS	Interne	Passing Juice
Fitted Caps	Interne	Passing Juice
Adjustable Caps	Interne	Passing Juice
Camouflage Caps	Interne	Passing Juice
Cotton Twill / Canvas	Interne	Passing Juice
HATS	Interne	Passing Juice
Hard Hats	Interne	Passing Juice
Sun Hats	Interne	Passing Juice
Fedora	Interne	Passing Juice
Golf	Interne	Passing Juice
Cowboy Hats	Interne	Passing Juice
BEANIES	Interne	Passing Juice
Beanies with Poms	Interne	Passing Juice
Beanies with Cuffs	Interne	Passing Juice
Beanies with Lights	Interne	Passing Juice
Camouflage Beanies	Interne	Passing Juice
Visors	Interne	Passing Juice
Safety	Interne	Passing Juice
Bandannas	Interne	Passing Juice

Liens dans la page

FIRST AID	Interne	Passing Juice
First Aid Kits	Interne	Passing Juice
Sunscreen	Interne	Passing Juice
Heat/Cold Packs	Interne	Passing Juice
Pill Boxes	Interne	Passing Juice
Pill Cutters	Interne	Passing Juice
Thermometers	Interne	Passing Juice
PPE	Interne	Passing Juice
Masks	Interne	Passing Juice
Latex Gloves	Interne	Passing Juice
Latex-Free Gloves	Interne	Passing Juice
Hand Sanitizer	Interne	Passing Juice
Face Shields	Interne	Passing Juice
Gators	Interne	Passing Juice
Floor Decals	Interne	Passing Juice
No Touch Tools	Interne	Passing Juice
SELFCARE	Interne	Passing Juice
Lip Balm	Interne	Passing Juice
Sunglasses	Interne	Passing Juice
Fitness	Interne	Passing Juice
Pedometers	Interne	Passing Juice
Candles	Interne	Passing Juice
Spa Kits	Interne	Passing Juice
Awareness	Interne	Passing Juice
DESK ITEMS	Interne	Passing Juice
Note Pads	Interne	Passing Juice
Sticky Notes	Interne	Passing Juice
Business Card Holders	Interne	Passing Juice

Liens dans la page

Journals	Interne	Passing Juice
Caddies/holders	Interne	Passing Juice
Scissors	Interne	Passing Juice
Staplers / Staple Removers	Interne	Passing Juice
Calculators	Interne	Passing Juice
ORGANIZATIONAL TOOLS	Interne	Passing Juice
Binders	Interne	Passing Juice
Folders	Interne	Passing Juice
Labels	Interne	Passing Juice
Memo Boards	Interne	Passing Juice
Magnets	Interne	Passing Juice
Calendars	Interne	Passing Juice
Clipboards	Interne	Passing Juice
TRADESHOWS & EVENTS	Interne	Passing Juice
Badge Holders	Interne	Passing Juice
Lanyards	Interne	Passing Juice
Name Badges	Interne	Passing Juice
Reels	Interne	Passing Juice
Displays	Interne	Passing Juice
Table Coverings	Interne	Passing Juice
Awards	Interne	Passing Juice
Buttons	Interne	Passing Juice
WRITING	Interne	Passing Juice
Pens	Interne	Passing Juice
Pencils	Interne	Passing Juice
Erasers	Interne	Passing Juice
Highlighters	Interne	Passing Juice
Markers	Interne	Passing Juice

Liens dans la page

STRESS BALLS	Interne	Passing Juice
Shapes	Interne	Passing Juice
Sports	Interne	Passing Juice
Seasonal	Interne	Passing Juice
Cars & Trucks	Interne	Passing Juice
People	Interne	Passing Juice
Custom	Interne	Passing Juice
EQUIPMENT	Interne	Passing Juice
Flash Drives	Interne	Passing Juice
Cables	Interne	Passing Juice
Cords	Interne	Passing Juice
USB Hubs	Interne	Passing Juice
Adapters	Interne	Passing Juice
Screen Cleaner	Interne	Passing Juice
Webcam Covers	Interne	Passing Juice
CHARGERS	Interne	Passing Juice
Power Banks	Interne	Passing Juice
Car Chargers	Interne	Passing Juice
Wall Chargers	Interne	Passing Juice
Wireless Chargers	Interne	Passing Juice
DESKTOP	Interne	Passing Juice
Mouse	Interne	Passing Juice
Speakers	Interne	Passing Juice
Phone Stands	Interne	Passing Juice
Mouse Pads	Interne	Passing Juice
Wrist Rests	Interne	Passing Juice
ACCESSORIES	Interne	Passing Juice
Cell Phone Accessories	Interne	Passing Juice

Liens dans la page

Phone Cases	Interne	Passing Juice
Tablet Cases	Interne	Passing Juice
Laptop Sleeves	Interne	Passing Juice
Computer Bags	Interne	Passing Juice
Headphones	Interne	Passing Juice
Blue Light Blocking Glasses	Interne	Passing Juice
PENS	Interne	Passing Juice
Ballpoint Pens	Interne	Passing Juice
Click Pens	Interne	Passing Juice
Stick Pens	Interne	Passing Juice
Twist Pens	Interne	Passing Juice
Roller Ball Pens	Interne	Passing Juice
Gel Pens	Interne	Passing Juice
Hi-Tech Pens	Interne	Passing Juice
PENCILS	Interne	Passing Juice
#2 Pencils	Interne	Passing Juice
Mechanical Pencils	Interne	Passing Juice
Colored Pencils	Interne	Passing Juice
Journals	Interne	Passing Juice
Note Pads	Interne	Passing Juice
Highlighters	Interne	Passing Juice
Erasers	Interne	Passing Juice
Markers	Interne	Passing Juice
Chalk	Interne	Passing Juice
Crayons	Interne	Passing Juice
Gift Sets	Interne	Passing Juice
Sharpeners	Interne	Passing Juice
ECO FRIENDLY	Interne	Passing Juice

Liens dans la page

Biodegradable	Interne	Passing Juice
Efficient	Interne	Passing Juice
Organic	Interne	Passing Juice
Recycled	Interne	Passing Juice
Sustainable	Interne	Passing Juice
WORKWEAR	Interne	Passing Juice
Scrubs	Interne	Passing Juice
Safety Hats	Interne	Passing Juice
Safety Jackets	Interne	Passing Juice
Safety Vests	Interne	Passing Juice
Coveralls	Interne	Passing Juice
Work Gloves	Interne	Passing Juice
Nonslip Shoes	Interne	Passing Juice
EXECUTIVE GIFTS	Interne	Passing Juice
Appliances & Electronics	Interne	Passing Juice
Cameras	Interne	Passing Juice
Fitness	Interne	Passing Juice
Gift Sets	Interne	Passing Juice
Advanced Search	Interne	Passing Juice
Contact Us	Interne	Passing Juice
ABOUT	Interne	Passing Juice
CONTACT	Interne	Passing Juice
Questions or Comments?	Interne	Passing Juice
Promotional Products	Externe	Passing Juice
Chat with us	Externe	noFollow
LiveChat	Externe	Passing Juice

Mots-clefs



Nuage de mots-clefs

home pens **promotional** search items
giveaways sign products gifts rush

Cohérence des mots-clefs

Mot-clef	Contenu	Titre	Mots-clefs	Description	Niveaux de titre
promotional	5	✓	✓	✓	✓
products	2	✓	✓	✓	✓
search	2	✗	✗	✗	✗
items	1	✓	✓	✓	✓
giveaways	1	✓	✓	✓	✗










Ergonomie

	Url	Domaine : swiftpromo.com Longueur : 14
	Favicon	Génial, votre site web dispose d'un favicon.
	Imprimabilité	Aucun style CSS pour optimiser l'impression n'a pu être trouvé.
	Langue	Bien. Votre langue est : en.
	Dublin Core	Cette page ne profite pas des métadonnées Dublin Core.





Document

	Doctype	HTML 5
	Encodage	Parfait. Votre charset est UTF-8.




Document

	Validité W3C	Erreurs : 0 Avertissements : 0
	E-mail confidentialité	Attention! Au moins une adresse e-mail a été trouvée en texte clair. Utilisez une protection anti-spam gratuite pour cacher vos e-mails aux spammeurs.
	HTML obsolètes	Génial! Nous n'avons pas trouvé de balises HTML obsolètes dans votre code.
	Astuces vitesse	<ul style="list-style-type: none"> Excellent, votre site n'utilise pas de tableaux imbriqués. Mauvais, votre site web utilise des styles css inline. Mauvais, votre site web contient trop de fichiers CSS (plus de 4). Mauvais, votre site web contient trop de fichiers javascript (plus de 6). Parfait : votre site tire parti de gzip.

Mobile

	Optimisation mobile	<ul style="list-style-type: none"> Icône Apple Méta tags viewport Contenu FLASH
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Optimisation

	Sitemap XML	Votre site web dispose d'une sitemap XML, ce qui est optimal. https://www.swiftpromo.com/sitemap.xml
	Robots.txt	http://swiftpromo.com/robots.txt Votre site dispose d'un fichier robots.txt, ce qui est optimal.
	Mesures d'audience	Votre site web dispose d'une outil d'analytics, ce qui est optimal.  Google Analytics

Optimisation