







# Analisi sito web definedapparel.co.uk

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Il punteggio e 56/100



## SEO Content

	<p>Title</p>	<p>Powerlete Official Store   Gym Clothes &amp; Workout Clothes</p> <p><b>Lunghezza : 60</b></p> <p>Perfetto, il tuo title contiene tra 10 e 70 caratteri.</p>								
	<p>Description</p>	<p>Shop men's and women's gym clothing, exclusively online today! Enjoy lasting quality, supreme comfort &amp; the perfect fit every time. Shop now!</p> <p><b>Lunghezza : 145</b></p> <p>Grande, la tua meta description contiene tra 70 e 160 caratteri.</p>								
	<p>Keywords</p>	<p>gym clothes, workout clothes, fitness clothing, clothing, hoodies, sports hoodies, sports bra, leggings, yoga pants, yoga outfits, t shirts, gym t shirts, squat proof, gym clo,clothes for gym, gym wear, clothes for the gym, gym wear for women, women gym wear, womens gym wear, women gym sets, womens gym sets, sportswear women, sportswear, sports wear, powerlete, powerlete clothing, powerlete t shirt, powerlete hoodie, powerlete leggings, powerlete bra, powerlete apparel, powerlete gym wear, powerlete gym clothing, powerlete athletics, powerlete crop top, powerlete yoga, powerlete yoga clothing, sustainable gym wear, seamless shorts, seamless leggings, seamless gym leggings, seamless gym shorts, scrunch bum shorts, recycled material gym wear, luxury gym wear, high impact sports bras, sports bra, squat proof leggings, ladies gym wear, ladies gym clothes, mens gym wear, mens, gym clothes</p> <p>Buono, la tua pagina contiene meta keywords.</p>								
	<p>Og Meta Properties</p>	<p>Buono, questa pagina sfrutta i vantaggi Og Properties.</p> <table border="1" data-bbox="539 1742 1481 2078"> <thead> <tr> <th>Proprieta</th> <th>Contenuto</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Powerlete</td> </tr> <tr> <td>url</td> <td>https://www.powerleteclo.com/</td> </tr> <tr> <td>title</td> <td>Powerlete Official Store   Gym Clothes &amp; Workout Clothes</td> </tr> </tbody> </table>	Proprieta	Contenuto	site_name	Powerlete	url	https://www.powerleteclo.com/	title	Powerlete Official Store   Gym Clothes & Workout Clothes
Proprieta	Contenuto									
site_name	Powerlete									
url	https://www.powerleteclo.com/									
title	Powerlete Official Store   Gym Clothes & Workout Clothes									

# SEO Content





type	website
description	Shop men's and women's gym clothing, exclusively online today! Enjoy lasting quality, supreme comfort & the perfect fit every time. Shop now!
image	<a href="http://www.powerleteclo.com/cdn/shop/files/Main_Logo_Black_2x1_e768a077-0751-42df-9b29-985f01ba5a8c.jpg?v=1657538077">http://www.powerleteclo.com/cdn/shop/files/Main_Logo_Black_2x1_e768a077-0751-42df-9b29-985f01ba5a8c.jpg?v=1657538077</a>
image:secure_url	<a href="https://www.powerleteclo.com/cdn/shop/files/Main_Logo_Black_2x1_e768a077-0751-42df-9b29-985f01ba5a8c.jpg?v=1657538077">https://www.powerleteclo.com/cdn/shop/files/Main_Logo_Black_2x1_e768a077-0751-42df-9b29-985f01ba5a8c.jpg?v=1657538077</a>
image:width	2160
image:height	1080
image:alt	Powerlete

## Headings


H1	H2	H3	H4	H5	H6
1	6	24	9	18	0

- [H1] Powerlete
- [H2] SUBTLE, BUTSTRONG
- [H2] WANT EMAILS YOU'LL ACTUALLY READ AND 10% OFF YOUR NEXT POWERLETE FIX?
- [H2] MORE THAN YOUR BEST GYM FIT.
- [H2] WOMEN'S GYM CLOTHING
- [H2] MEN'S GYM CLOTHING
- [H2] ABOUT POWERLETE
- [H3] WOMEN'S SHORTS
- [H3] Evolve Seamless Shorts
- [H3] Evolve Seamless Shorts
- [H3] Evolve Seamless Shorts
- [H3] Evolve Seamless Shorts
- [H3] NEW RELEASES
- [H3] | 20% OFF
- [H3] Evolve 1/2-zip Long Sleeve Top
- [H3] | 20% OFF
- [H3] Evolve 1/2 Zip Long Sleeve Top
- [H3] Athlete Club Oversized T-Shirt
- [H3] Athlete Club Oversized T-Shirt
- [H3] PAY LATER WITH KLARNA & CLEARPAY
- [H3] 100% SECURE CHECKOUT
- [H3] 30 DAY RETURNS
- [H3] WORLD CLASS SUPPORT
- [H3] ABOUT POWERLETE
- [H3] SERVICE
- [H3] PAGES
- [H3] STAY IN THE LOOP
- [H3] ABOUT POWERLETE
- [H3] SERVICE
- [H3] PAGES
- [H3] STAY IN THE LOOP




## SEO Content

		<ul style="list-style-type: none"><li>• [H4] EVOLVE SEAMLESS LEGGINGSNOW IN 18 COLOURS</li><li>• [H4] LEGGINGS</li><li>• [H4] SPORTSBRAS</li><li>• [H4] T-SHIRTS &amp;TOPS</li><li>• [H4] T-SHIRTS &amp;VESTS</li><li>• [H4] JOGGERS &amp;SHORTS</li><li>• [H4] EVERTHINGOVERSIZED</li><li>• [H4] Then click the button. Go on.</li><li>• [H4] The World's Best Gym Clothing</li><li>• [H5] Quick add</li><li>• [H5] Quick add</li><li>• [H5] Quick add</li><li>• [H5] Quick add</li><li>• [H5] Quick add</li><li>• [H5] Quick add</li><li>• [H5] Quick add</li><li>• [H5] Quick add</li><li>• [H5] Quick add</li><li>• [H5] Quick add</li><li>• [H5] Quick add</li><li>• [H5] Quick add</li><li>• [H5] Quick add</li><li>• [H5] Quick add</li><li>• [H5] Quick add</li><li>• [H5] Quick add</li><li>• [H5] Quick add</li><li>• [H5] Quick add</li><li>• [H5] Quick add</li><li>• [H5] Quick add</li><li>• [H5] Quick add</li><li>• [H5] Quick add</li><li>• [H5] Quick add</li><li>• [H5] Quick add</li><li>• [H5] You may also like</li><li>• [H5] Complete the Look</li></ul>
	Images	Abbiamo trovato 20 immagini in questa pagina web.  2 attributi alt sono vuoti o mancanti. Aggiungi testo alternativo in modo tale che i motori di ricerca possano comprendere meglio il contenuto delle tue immagini.
	Text/HTML Ratio	Ratio : <b>6%</b>  Il rapporto testo/codice HTML di questa pagina e inferiore a 15 percento, questo significa che il tuo sito web necessita probabilmente di molto piu contenuto.
	Flash	Perfetto, non e stato rilevato contenuto Flash in questa pagina.
	Iframe	Molto male, hai usato Iframes nelle tue pagine web, questo significa che in contenuto inserito negli Iframe non puo essere indicizzato.

## SEO Links

	URL Rewrite	Buono. I tuoi links appaiono friendly!
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## SEO Links

	Underscores in the URLs	Perfetto! Non sono stati rilevati underscores nei tuoi URLs.
	In-page links	Abbiamo trovato un totale di 59 links inclusi 0 link(s) a files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 40.68%</p> <p>Internal Links 59.32%</p>

## In-page links

Anchor	Type	Juice
<a href="#">MENS</a>	Interno	Passing Juice
<a href="#">WOMENS</a>	Interno	Passing Juice
<a href="#">ABOUT US</a>	Interno	Passing Juice
<a href="#">SIGN UP TO EMAILS YOU'LL ACTUALLY READ</a>	Esterno	Passing Juice
<a href="#">SHOP NEW LOOKS</a>	Interno	Passing Juice
<a href="#">SHOP BEST SELLERS</a>	Interno	Passing Juice
<a href="#">View All</a>	Interno	Passing Juice
=	Interno	Passing Juice
=	Interno	Passing Juice
=	Interno	Passing Juice
=	Interno	Passing Juice
=	Interno	Passing Juice
=	Interno	Passing Juice
=	Interno	Passing Juice
<a href="#">View All</a>	Interno	Passing Juice
=	Interno	Passing Juice
=	Interno	Passing Juice
=	Interno	Passing Juice

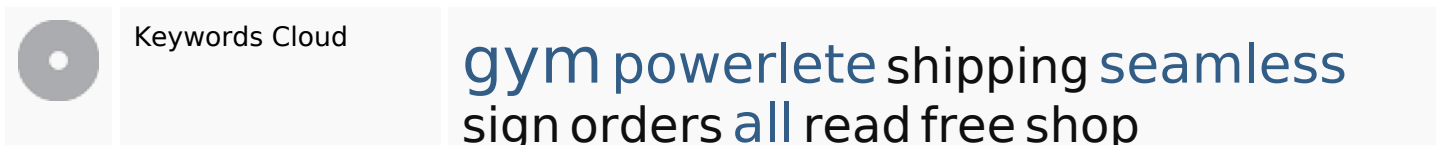
## In-page links

<a href="#">=</a>	Interno	Passing Juice
<a href="#">=</a>	Interno	Passing Juice
<a href="#">=</a>	Interno	Passing Juice
<a href="#">=</a>	Interno	Passing Juice
<a href="#">THE BUTTON.</a>	Interno	Passing Juice
<a href="#">hoodies</a>	Externo	Passing Juice
<a href="#">seamless gym leggings</a>	Externo	Passing Juice
<a href="#">t-shirts</a>	Externo	Passing Juice
<a href="#">women's gym clothing</a>	Externo	Passing Juice
<a href="#">seamless leggings</a>	Externo	Passing Juice
<a href="#">shorts</a>	Externo	Passing Juice
<a href="#">tees</a>	Externo	Passing Juice
<a href="#">comfy sports bras</a>	Externo	Passing Juice
<a href="#">gymwear</a>	Externo	Passing Juice
<a href="#">men's gym clothing</a>	Externo	Passing Juice
<a href="#">moisture-wicking gym tees</a>	Externo	Passing Juice
<a href="#">gym shorts</a>	Externo	Passing Juice
<a href="#">Matt Elms</a>	Externo	Passing Juice
<a href="#">Erika Elms</a>	Externo	Passing Juice
<a href="#">accessories</a>	Externo	Passing Juice
<a href="#">gym leggings</a>	Externo	Passing Juice
<a href="#">women's clothes for gym</a>	Externo	Passing Juice
<a href="#">Read More</a>	Externo	Passing Juice
<a href="#">Reviews</a>	Interno	Passing Juice
<a href="#">Powerlete HQ</a>	Externo	Passing Juice
<a href="#">Contact</a>	Interno	Passing Juice
<a href="#">Support Centre</a>	Externo	Passing Juice
<a href="#">Track Your Order</a>	Externo	Passing Juice

## In-page links

<a href="#">Shipping</a>	Interno	Passing Juice
<a href="#">Returns</a>	Interno	Passing Juice
<a href="#">Klarna</a>	Interno	Passing Juice
<a href="#">Shop Mens</a>	Interno	Passing Juice
<a href="#">Shop Womens</a>	Interno	Passing Juice
<a href="#">Accessibility Statement</a>	Interno	Passing Juice
<a href="#">Sustainability</a>	Interno	Passing Juice
<a href="#">Login</a>	Esterno	Passing Juice
<a href="#">Register</a>	Esterno	Passing Juice
<a href="#">Terms &amp; Conditions</a>	Interno	Passing Juice
<a href="#">Privacy Policy</a>	Interno	Passing Juice
<a href="#">Cookie Policy</a>	Interno	Passing Juice
<a href="#">Return Policy</a>	Interno	Passing Juice






## SEO Keywords














## Consistenza Keywords

Keyword	Contenuto	Title	Keywords	Descrizione	Headings
gym	31	✓	✓	✓	✓
powerlete	22	✓	✓	✗	✓
seamless	20	✗	✓	✗	✓
all	19	✗	✗	✗	✓
free	17	✗	✗	✗	✗


## Usabilita

	Url	Dominio : definedapparel.co.uk Lunghezza : 20
	Favicon	Grande, il tuo sito usa una favicon.
	Stampabilita	Non abbiamo riscontrato codice CSS Print-Friendly.
	Lingua	Buono. La tua lingua dichiarata en.
	Dublin Core	Questa pagina non sfrutta i vantaggi di Dublin Core.




## Documento

	Doctype	HTML 5
	Encoding	Perfetto. Hai dichiarato che il tuo charset e UTF-8.
	Validita W3C	Errori : 0 Avvisi : 0
	Email Privacy	Attenzione! E stato trovato almeno un indirizzo mail in plain text. Usa <a href="#">antispam protector gratuito</a> per nascondere gli indirizzi mail agli spammers.
	Deprecated HTML	Grande! Non abbiamo trovato tags HTML deprecati nel tuo codice.
	Suggerimenti per velocizzare	<ul style="list-style-type: none"><li> Eccellente, il tuo sito web non utilizza nested tables.</li><li> Molto male, il tuo sito web utilizza stili CSS inline.</li><li> Molto male, il tuo sito web ha troppi file CSS files (piu di 4).</li><li> Molto male, il tuo sito web ha troppi file JS (piu di 6).</li><li> Peccato, il vostro sito non approfitta di gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✔ Apple Icon</li><li>✔ Meta Viewport Tag</li><li>✔ Flash content</li></ul>
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## Ottimizzazione

	XML Sitemap	<p>Grande, il vostro sito ha una sitemap XML.</p> <p><a href="https://www.powerleteclo.com/sitemap.xml">https://www.powerleteclo.com/sitemap.xml</a></p>
	Robots.txt	<p><a href="http://definedapparel.co.uk/robots.txt">http://definedapparel.co.uk/robots.txt</a></p> <p>Grande, il vostro sito ha un file robots.txt.</p>
	Analytics	<p>Non trovato</p> <p>Non abbiamo rilevato uno strumento di analisi installato su questo sito web.</p> <p>Web analytics consentono di misurare l'attività dei visitatori sul tuo sito web. Si dovrebbe avere installato almeno uno strumento di analisi, ma può anche essere buona per installare una seconda, al fine di un controllo incrociato dei dati.</p>