







# Analisi sito web devotedtotheocean.com

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Il punteggio e 64/100




## SEO Content

|    | Title                                                                                                                           | <p>Devoted To The Ocean - Apparel &amp; Conservation and info about the oceans</p> <p><b>Lunghezza : 74</b></p> <p>Idealmente, il tuo title dovrebbe contenere tra 10 e 70 caratteri (spazi inclusi). Usa <a href="#">questo strumento free</a> per calcolare la lunghezza del testo.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                 |           |           |        |       |      |         |       |                                                                         |             |                                                                                                                                 |     |                                |           |                      |       |                                                                   |
|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|-----------|--------|-------|------|---------|-------|-------------------------------------------------------------------------|-------------|---------------------------------------------------------------------------------------------------------------------------------|-----|--------------------------------|-----------|----------------------|-------|-------------------------------------------------------------------|
|   | Description                                                                                                                     | <p>Shop Beach Apparel - and read about Sea Turtle Rescue, Ocean Conservation Programs and intersting information about the oceans.</p> <p><b>Lunghezza : 127</b></p> <p>Grande, la tua meta description contiene tra 70 e 160 caratteri.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |           |           |        |       |      |         |       |                                                                         |             |                                                                                                                                 |     |                                |           |                      |       |                                                                   |
|  | Keywords                                                                                                                        | <p>Molto male. Non abbiamo trovato meta keywords nella tua pagina. Usa <a href="#">questo generatore gratuito online di meta tags</a> per creare keywords.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |           |           |        |       |      |         |       |                                                                         |             |                                                                                                                                 |     |                                |           |                      |       |                                                                   |
|  | Og Meta Properties                                                                                                              | <p>Buono, questa pagina sfrutta i vantaggi Og Properties.</p> <table><thead><tr><th>Proprieta</th><th>Contenuto</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Devoted To The Ocean - Apparel &amp; Conservation and info about the oceans</td></tr><tr><td>description</td><td>Shop Beach Apparel - and read about Sea Turtle Rescue, Ocean Conservation Programs and intersting information about the oceans.</td></tr><tr><td>url</td><td>https://devotedtotheocean.com/</td></tr><tr><td>site_name</td><td>Devoted To The Ocean</td></tr><tr><td>image</td><td>https://devotedtotheocean.com/wp-content/uploads/2019/12/orca.png</td></tr></tbody></table> | Proprieta | Contenuto | locale | en_US | type | website | title | Devoted To The Ocean - Apparel & Conservation and info about the oceans | description | Shop Beach Apparel - and read about Sea Turtle Rescue, Ocean Conservation Programs and intersting information about the oceans. | url | https://devotedtotheocean.com/ | site_name | Devoted To The Ocean | image | https://devotedtotheocean.com/wp-content/uploads/2019/12/orca.png |
| Proprieta                                                                           | Contenuto                                                                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |           |           |        |       |      |         |       |                                                                         |             |                                                                                                                                 |     |                                |           |                      |       |                                                                   |
| locale                                                                              | en_US                                                                                                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |           |           |        |       |      |         |       |                                                                         |             |                                                                                                                                 |     |                                |           |                      |       |                                                                   |
| type                                                                                | website                                                                                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |           |           |        |       |      |         |       |                                                                         |             |                                                                                                                                 |     |                                |           |                      |       |                                                                   |
| title                                                                               | Devoted To The Ocean - Apparel & Conservation and info about the oceans                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |           |           |        |       |      |         |       |                                                                         |             |                                                                                                                                 |     |                                |           |                      |       |                                                                   |
| description                                                                         | Shop Beach Apparel - and read about Sea Turtle Rescue, Ocean Conservation Programs and intersting information about the oceans. |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |           |           |        |       |      |         |       |                                                                         |             |                                                                                                                                 |     |                                |           |                      |       |                                                                   |
| url                                                                                 | https://devotedtotheocean.com/                                                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |           |           |        |       |      |         |       |                                                                         |             |                                                                                                                                 |     |                                |           |                      |       |                                                                   |
| site_name                                                                           | Devoted To The Ocean                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |           |           |        |       |      |         |       |                                                                         |             |                                                                                                                                 |     |                                |           |                      |       |                                                                   |
| image                                                                               | https://devotedtotheocean.com/wp-content/uploads/2019/12/orca.png                                                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |           |           |        |       |      |         |       |                                                                         |             |                                                                                                                                 |     |                                |           |                      |       |                                                                   |





## SEO Content

|                                                                                    |                 | <p>image:secure_url    https://devotedtotheocean.com/wp-content/uploads/2019/12/orca.png</p> <p>image:width            1920</p> <p>image:height          960</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |    |    |    |    |    |    |   |    |    |   |   |   |
|------------------------------------------------------------------------------------|-----------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|----|----|----|----|----|---|----|----|---|---|---|
|    | Headings        | <table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>13</td> <td>14</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] Devoted To The Ocean</li> <li>• [H2] We Love The Oceans!</li> <li>• [H2] Oceans – the world’s best natural resource!</li> <li>• [H2] Why our oceans are in danger?</li> <li>• [H2] The oceans and how they make up the globe</li> <li>• [H2] Meet the world’s oceans</li> <li>• [H2] The Atlantic Ocean</li> <li>• [H2] Our ocean-related clothing and jewelry store</li> <li>• [H2] Why we’re having this online store</li> <li>• [H2] The jewelry</li> <li>• [H2] Make a bold statement about the oceans with our merch!</li> <li>• [H2] Help us save the oceans before it’s too late!</li> <li>• [H2] Our Mission</li> <li>• [H2] We Love The Ocean</li> <li>• [H3] Ocean Rings</li> <li>• [H3] Beach Apparel</li> <li>• [H3] Sea Bracelets</li> <li>• [H3] Beach Blankets</li> <li>• [H3] The Pacific Ocean</li> <li>• [H3] The Indian Ocean</li> <li>• [H3] The Southern Ocean</li> <li>• [H3] The Arctic Ocean</li> <li>• [H3] What do salmon eat in the wild?</li> <li>• [H3] Where do fish get their omega 3?</li> <li>• [H3] How salmon find their way back home</li> <li>• [H3] Fish oil and human health</li> <li>• [H3] The clothing</li> <li>• [H3] Help us save the oceans before it’s too late!</li> </ul> | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 13 | 14 | 0 | 0 | 0 |
| H1                                                                                 | H2              | H3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | H4 | H5 | H6 |    |    |    |   |    |    |   |   |   |
| 1                                                                                  | 13              | 14                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | 0  | 0  | 0  |    |    |    |   |    |    |   |   |   |
|  | Images          | <p>Abbiamo trovato 10 immagini in questa pagina web.</p> <p>9 attributi alt sono vuoti o mancanti. Aggiungi testo alternativo in modo tale che i motori di ricerca possano comprendere meglio il contenuto delle tue immagini.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |    |    |    |    |    |    |   |    |    |   |   |   |
|  | Text/HTML Ratio | <p>Ratio : <b>4%</b></p> <p>Il rapporto testo/codice HTML di questa pagina e inferiore a 15 percento, questo significa che il tuo sito web necessita probabilmente di molto piu contenuto.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |    |    |    |    |    |    |   |    |    |   |   |   |
|  | Flash           | <p>Perfetto, non e stato rilevato contenuto Flash in questa pagina.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |    |    |    |    |    |    |   |    |    |   |   |   |
|                                                                                    |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |    |    |    |    |    |    |   |    |    |   |   |   |

## SEO Content

|                                                                                  |        |                                                           |
|----------------------------------------------------------------------------------|--------|-----------------------------------------------------------|
|  | Iframe | Grande, non sono stati rilevati Iframes in questa pagina. |
|----------------------------------------------------------------------------------|--------|-----------------------------------------------------------|

## SEO Links

|                                                                                  |                         |                                                                                          |
|----------------------------------------------------------------------------------|-------------------------|------------------------------------------------------------------------------------------|
|  | URL Rewrite             | Buono. I tuoi links appaiono friendly!                                                   |
|  | Underscores in the URLs | Perfetto! Non sono stati rilevati underscores nei tuoi URLs.                             |
|  | In-page links           | Abbiamo trovato un totale di 20 links inclusi 0 link(s) a files                          |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 10%<br>Internal Links 90% |


## In-page links

| Anchor                               | Type    | Juice         |
|--------------------------------------|---------|---------------|
| <a href="#">Skip to the content</a>  | Interno | Passing Juice |
| <a href="#">Devoted To The Ocean</a> | Interno | Passing Juice |
| <a href="#">Our Mission</a>          | Interno | Passing Juice |
| <a href="#">Beach Blankets</a>       | Interno | Passing Juice |
| <a href="#">Beach Apparel</a>        | Interno | Passing Juice |
| <a href="#">Sea Bracelets</a>        | Interno | Passing Juice |
| <a href="#">Ocean Rings</a>          | Interno | Passing Juice |
| <a href="#">About Us</a>             | Interno | Passing Juice |
| <a href="#">Contact Us</a>           | Interno | Passing Juice |
| <a href="#">ocean rings</a>          | Interno | Passing Juice |
| <a href="#">Sea Bracelets</a>        | Interno | Passing Juice |
| <a href="#">Beach Blankets</a>       | Interno | Passing Juice |

## In-page links

|                                                     |         |               |
|-----------------------------------------------------|---------|---------------|
| <a href="#">What do salmon eat in the wild?</a>     | Interno | Passing Juice |
| <a href="#">Where do fish get their omega 3?</a>    | Interno | Passing Juice |
| <a href="#">How salmon find their way back home</a> | Interno | Passing Juice |
| <a href="#">Fish oil and human health</a>           | Interno | Passing Juice |
| <a href="#">cannabidiol (CBD)</a>                   | Esterno | Passing Juice |
| <a href="#">sea turtles</a>                         | Interno | Passing Juice |
| <a href="#">blog</a>                                | Interno | Passing Juice |
| <a href="#">Powered by WordPress</a>                | Esterno | Passing Juice |



## SEO Keywords

|                                                                                  |                |                                                                       |
|----------------------------------------------------------------------------------|----------------|-----------------------------------------------------------------------|
|  | Keywords Cloud | search sea ocean devoted beach oceans bracelets mission home blankets |
|----------------------------------------------------------------------------------|----------------|-----------------------------------------------------------------------|




## Consistenza Keywords

| Keyword | Contenuto | Title | Keywords | Descrizione | Headings |
|---------|-----------|-------|----------|-------------|----------|
| ocean   | 5         | ✓     | ✗        | ✓           | ✓        |
| search  | 4         | ✗     | ✗        | ✗           | ✗        |
| devoted | 3         | ✓     | ✗        | ✗           | ✓        |
| oceans  | 3         | ✓     | ✗        | ✓           | ✓        |
| home    | 3         | ✗     | ✗        | ✗           | ✓        |

## Usabilità

|                                                                                    |         |                                                   |
|------------------------------------------------------------------------------------|---------|---------------------------------------------------|
|  | Url     | Dominio : devotedtotheocean.com<br>Lunghezza : 21 |
|  | Favicon | Grande, il tuo sito usa una favicon.              |





## Usabilita

|                                                                                  |              |                                                                     |
|----------------------------------------------------------------------------------|--------------|---------------------------------------------------------------------|
|  | Stampabilita | Grande. Abbiamo riscontrato che il tuo codice CSS e Print-Friendly. |
|  | Lingua       | Buono. La tua lingua dichiarata en.                                 |
|  | Dublin Core  | Questa pagina non sfrutta i vantaggi di Dublin Core.                |




## Documento

|                                                                                    |                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|------------------------------------------------------------------------------------|------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|    | Doctype                      | HTML 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
|    | Encoding                     | Perfetto. Hai dichiarato che il tuo charset e UTF-8.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|    | Validita W3C                 | Errori : 0<br>Avvisi : 0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
|  | Email Privacy                | Grande. Nessun indirizzo mail e stato trovato in plain text!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
|  | Deprecated HTML              | Grande! Non abbiamo trovato tags HTML deprecati nel tuo codice.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|  | Suggerimenti per velocizzare | <ul style="list-style-type: none"><li> Eccellente, il tuo sito web non utilizza nested tables.</li><li> Molto male, il tuo sito web utilizza stili CSS inline.</li><li> Grande, il tuo sito web ha pochi file CSS.</li><li> Perfetto, il tuo sito web ha pochi file JavaScript.</li><li> Perfetto, il vostro sito si avvale di gzip.</li></ul> |

## Mobile

|                                                                                    |                     |                                                                                                                                                                                                                                                                                                                                                                        |
|------------------------------------------------------------------------------------|---------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|------------------------------------------------------------------------------------|---------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Ottimizzazione

|                                                                                  |             |                                                                                                                                                                                                                                                                                                                                                         |
|----------------------------------------------------------------------------------|-------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | XML Sitemap | Grande, il vostro sito ha una sitemap XML.<br><a href="https://devotedtotheocean.com/sitemap_index.xml">https://devotedtotheocean.com/sitemap_index.xml</a>                                                                                                                                                                                             |
|  | Robots.txt  | <a href="http://devotedtotheocean.com/robots.txt">http://devotedtotheocean.com/robots.txt</a><br>Grande, il vostro sito ha un file robots.txt.                                                                                                                                                                                                          |
|  | Analytics   | Non trovato<br><br>Non abbiamo rilevato uno strumento di analisi installato su questo sito web.<br><br>Web analytics consentono di misurare l'attività dei visitatori sul tuo sito web. Si dovrebbe avere installato almeno un strumento di analisi, ma può anche essere buona per installare una seconda, al fine di un controllo incrociato dei dati. |