

Analisi sito web guess.net.au

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Il punteggio e 53/100





SEO Content

	Title	<p>GUESS Jeans, Clothing and Accessories for Men and Women.</p> <p>Lunghezza : 58</p> <p>Perfetto, il tuo title contiene tra 10 e 70 caratteri.</p>												
	Description	<p>GUESS is about sexy, adventurous, trendsetting apparel and accessories. All-American looks with a uniquely European attention to detail. Free shipping on orders over \$75</p> <p>Lunghezza : 169</p> <p>Idealmente, la tua meta description dovrebbe contenere tra 70 e 160 caratteri (spazi inclusi). Usa questo strumento free per calcolare la lunghezza del testo.</p>												
	Keywords	<p>Molto male. Non abbiamo trovato meta keywords nella tua pagina. Usa questo generatore gratuito online di meta tags per creare keywords.</p>												
	Og Meta Properties	<p>Buono, questa pagina sfrutta i vantaggi Og Properties.</p> <table><thead><tr><th>Proprieta</th><th>Contenuto</th></tr></thead><tbody><tr><td>site_name</td><td>GUESS</td></tr><tr><td>url</td><td>https://guess.com.au/</td></tr><tr><td>title</td><td>GUESS Jeans, Clothing and Accessories for Men and Women.</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>GUESS is about sexy, adventurous, trendsetting apparel and accessories. All-American looks with a uniquely European attention to detail. Free shipping on orders over \$75</td></tr></tbody></table>	Proprieta	Contenuto	site_name	GUESS	url	https://guess.com.au/	title	GUESS Jeans, Clothing and Accessories for Men and Women.	type	website	description	GUESS is about sexy, adventurous, trendsetting apparel and accessories. All-American looks with a uniquely European attention to detail. Free shipping on orders over \$75
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>5</td><td>5</td><td>34</td><td>0</td><td>0</td></tr></tbody></table>	H1	H2	H3	H4	H5	H6	1	5	5	34	0	0
H1	H2	H3	H4	H5	H6									
1	5	5	34	0	0									





SEO Content

		<ul style="list-style-type: none">• [H1] guess_logo Created with Sketch.• [H2] GARDEN GLAMOUR• [H2] THE BEST KEPT• [H2] LUXURY SECRET• [H2] One-of-a-kind European designs for everyday elevation• [H2] Join for the latest trends• [H3] My Account• [H3] Customer Care• [H3] Our Company• [H3] Brands• [H3] Be the first to know• [H4] GARDEN GLAMOUR• [H4] GARDEN GLAMOUR• [H4] Luxury in Every Detail• [H4] Women's Handbags• [H4] Women's Dresses• [H4] Men's Shirts• [H4] Women's Denim• [H4] Men's Watches• [H4] Women's Shoes• [H4] Luxury in Every Detail• [H4] Luxury in Every Detail• [H4] Women's Handbags• [H4] Women's Dresses• [H4] Men's Shirts• [H4] Women's Handbags• [H4] Women's Dresses• [H4] Men's Shirts• [H4] Women's Jewellery• [H4] Marciano• [H4] Men's Apparel• [H4] Women's Denim• [H4] Men's Watches• [H4] Women's Shoes• [H4] Women's Denim• [H4] Men's Watches• [H4] Women's Shoes• [H4] THE BEST KEPT• [H4] LUXURY• [H4] SECRET• [H4] One-of-a-kind European designs for everyday elevation• [H4] THE BEST KEPT• [H4] LUXURY• [H4] SECRET• [H4] One-of-a-kind European designs for everyday elevation
	Images	<p>Abbiamo trovato 32 immagini in questa pagina web.</p> <p>25 attributi alt sono vuoti o mancanti. Aggiungi testo alternativo in modo tale che i motori di ricerca possano comprendere meglio il contenuto delle tue immagini.</p>
	Text/HTML Ratio	Ratio : 30%

SEO Content

		Ideale! Il rapporto testo/codice HTML di questa pagina e tra 25 e 70 per cento.
	Flash	Perfetto, non e stato rilevato contenuto Flash in questa pagina.
	Iframe	Molto male, hai usato Iframes nelle tue pagine web, questo significa che in contenuto inserito negli Iframe non puo essere indicizzato.

SEO Links

	URL Rewrite	Buono. I tuoi links appaiono friendly!
	Underscores in the URLs	Perfetto! Non sono stati rilevati underscores nei tuoi URLs.
	In-page links	Abbiamo trovato un totale di 243 links inclusi 0 link(s) a files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 8.64% Internal Links 91.36%

In-page links

Anchor	Type	Juice
Skip to content	Interno	Passing Juice
Mid-Season Event Now On Extra 20% Off Sale With Code TAF20	Interno	Passing Juice
Women	Interno	Passing Juice
View All	Interno	Passing Juice
New Arrivals	Interno	Passing Juice
Marciano	Interno	Passing Juice
Activewear	Interno	Passing Juice

In-page links

Denim	Interno	Passing Juice
Dresses	Interno	Passing Juice
Tees & Tanks	Interno	Passing Juice
Fashion Tops	Interno	Passing Juice
Bodysuits	Interno	Passing Juice
Knits & Sweaters	Interno	Passing Juice
Shirts	Interno	Passing Juice
Jackets & Coats	Interno	Passing Juice
Jumpsuits & Rompers	Interno	Passing Juice
Pants	Interno	Passing Juice
Shorts	Interno	Passing Juice
Skirts	Interno	Passing Juice
Underwear	Interno	Passing Juice
Sale	Interno	Passing Juice
View All	Interno	Passing Juice
New Arrivals	Interno	Passing Juice
Fragrance	Interno	Passing Juice
Watches	Interno	Passing Juice
Jewellery	Interno	Passing Juice
Home	Interno	Passing Juice
Belts	Interno	Passing Juice
Scarves & Beanies	Interno	Passing Juice
Sale	Interno	Passing Juice
View All	Interno	Passing Juice
New Arrivals	Interno	Passing Juice
Sneakers	Interno	Passing Juice
Heels	Interno	Passing Juice
Boots	Interno	Passing Juice

In-page links

Sandals	Interno	Passing Juice
Loafers	Interno	Passing Juice
Sale	Interno	Passing Juice
Print Collection	Interno	Passing Juice
GUESS Originals	Interno	Passing Juice
GUESS Eco	Interno	Passing Juice
Denim Fit Guide	Interno	Passing Juice
Logo Shop	Interno	Passing Juice
Men	Interno	Passing Juice
View All	Interno	Passing Juice
New Arrivals	Interno	Passing Juice
Activewear	Interno	Passing Juice
Denim	Interno	Passing Juice
Jackets	Interno	Passing Juice
Pants & Shorts	Interno	Passing Juice
Hoodies	Interno	Passing Juice
Knits & Sweaters	Interno	Passing Juice
Shirts	Interno	Passing Juice
Tees & Tanks	Interno	Passing Juice
Underwear	Interno	Passing Juice
Swimwear	Interno	Passing Juice
Sale	Interno	Passing Juice
View All	Interno	Passing Juice
New Arrivals	Interno	Passing Juice
Scarves & Beanies	Interno	Passing Juice
Watches	Interno	Passing Juice
Jewellery	Interno	Passing Juice
Fragrance & Grooming	Interno	Passing Juice

In-page links

Bags	Interno	Passing Juice
Wallets	Interno	Passing Juice
Belts	Interno	Passing Juice
Shoes	Interno	Passing Juice
Sale	Interno	Passing Juice
GUESS Originals	Interno	Passing Juice
GUESS Eco	Interno	Passing Juice
Denim Fit Guide	Interno	Passing Juice
Logo Shop	Interno	Passing Juice
Handbags	Interno	Passing Juice
New Arrivals	Interno	Passing Juice
Logo Shop	Interno	Passing Juice
GUESS Eco	Externo	Passing Juice
Satchel	Interno	Passing Juice
Shoulder Bag	Interno	Passing Juice
Tote Bags	Interno	Passing Juice
Crossbody	Interno	Passing Juice
Half Flap	Interno	Passing Juice
Mini Bags	Interno	Passing Juice
Clutches	Interno	Passing Juice
Wallets	Interno	Passing Juice
Backpacks	Interno	Passing Juice
Luggage & Travel Bags	Interno	Passing Juice
Baby Bags	Interno	Passing Juice
Sale	Interno	Passing Juice
Kids	Interno	Passing Juice
View All	Interno	Passing Juice
Accessories	Interno	Passing Juice

In-page links

Teddy Bear Capsule	Interno	Passing Juice
Baby Boy	Interno	Passing Juice
Baby Girl	Interno	Passing Juice
Sale	Interno	Passing Juice
View All	Interno	Passing Juice
Accessories	Interno	Passing Juice
Little Girl	Interno	Passing Juice
Big Girl	Interno	Passing Juice
Sale	Interno	Passing Juice
View All	Interno	Passing Juice
Accessories	Interno	Passing Juice
Little Boy	Interno	Passing Juice
Big Boy	Interno	Passing Juice
Sale	Interno	Passing Juice
New Arrivals	Interno	Passing Juice
Dresses	Interno	Passing Juice
Tops	Interno	Passing Juice
Bottoms	Interno	Passing Juice
Jackets & Coats	Interno	Passing Juice
Jumpsuits & Rompers	Interno	Passing Juice
Sale	Interno	Passing Juice
View All	Interno	Passing Juice
View All	Interno	Passing Juice
Guess Jeans	Interno	Passing Juice
View All	Interno	Passing Juice
Tops	Interno	Passing Juice
Jeans	Interno	Passing Juice
Jackets & Hoodies	Interno	Passing Juice

In-page links

View All	Interno	Passing Juice
Tops	Interno	Passing Juice
Jeans	Interno	Passing Juice
Jackets & Hoodies	Interno	Passing Juice
GUESS Originals	Interno	Passing Juice
Sign-in or register	Interno	Passing Juice
Eco	Interno	Passing Juice
Sports Jackets & Sweatshirts	Interno	Passing Juice
Sports Tops & Crops	Interno	Passing Juice
Trackpants & Sweatpants	Interno	Passing Juice
Yoga Pants & Tights	Interno	Passing Juice
Fit Guide	Externo	Passing Juice
Curvy Jeans	Interno	Passing Juice
Skinny Jeans	Interno	Passing Juice
Straight Jeans	Interno	Passing Juice
Mom Jeans	Interno	Passing Juice
High Rise	Interno	Passing Juice
Mid Rise	Interno	Passing Juice
Low Rise	Interno	Passing Juice
Dark Wash	Interno	Passing Juice
Medium Wash	Interno	Passing Juice
Light Wash	Interno	Passing Juice
Denim Jackets	Interno	Passing Juice
Mini Dresses	Interno	Passing Juice
Midi Dresses	Interno	Passing Juice
Maxi Dresses	Interno	Passing Juice
Knit Dresses	Interno	Passing Juice
Tees	Interno	Passing Juice

In-page links

Tanks & Camis	Interno	Passing Juice
Logo Tees	Interno	Passing Juice
Graphic Tees	Interno	Passing Juice
Basic Tees	Interno	Passing Juice
Crop Tops	Interno	Passing Juice
Coats	Interno	Passing Juice
Jackets	Interno	Passing Juice
Mini Skirts	Interno	Passing Juice
Midi & Maxi Skirts	Interno	Passing Juice
Bras	Interno	Passing Juice
Panties	Interno	Passing Juice
Pyjamas	Interno	Passing Juice
Earrings	Interno	Passing Juice
Bracelets	Interno	Passing Juice
Necklaces	Interno	Passing Juice
Sport Jackets & Sweatshirts	Interno	Passing Juice
Trackpants & Sweatpants	Interno	Passing Juice
Sports Tops	Interno	Passing Juice
Fit Guide	Externo	Passing Juice
Regular Straight Jeans	Interno	Passing Juice
Slim Straight Jeans	Interno	Passing Juice
Skinny Jeans	Interno	Passing Juice
Tapered Jeans	Externo	Passing Juice
Relaxed Jeans	Interno	Passing Juice
Dark Wash	Interno	Passing Juice
Medium Wash	Interno	Passing Juice
Light Wash	Interno	Passing Juice
Denim Jackets	Interno	Passing Juice

In-page links

Denim Shirts	Interno	Passing Juice
Tees	Interno	Passing Juice
Polo Tees	Interno	Passing Juice
Graphic Tees	Interno	Passing Juice
Logo Tees	Interno	Passing Juice
Basic Tees	Interno	Passing Juice
Classic Tees	Interno	Passing Juice
Shorts	Interno	Passing Juice
Pants	Interno	Passing Juice
Sneakers	Interno	Passing Juice
Loafers	Interno	Passing Juice
Slides	Interno	Passing Juice
Denim Fit Guide	Externo	Passing Juice
Tops	Interno	Passing Juice
Bottoms	Interno	Passing Juice
Sets	Interno	Passing Juice
Onesies	Interno	Passing Juice
Sale	Interno	Passing Juice
Tops	Interno	Passing Juice
Bottoms	Interno	Passing Juice
Sets	Interno	Passing Juice
Onesies	Interno	Passing Juice
Tops	Interno	Passing Juice
Bottoms	Interno	Passing Juice
Dresses	Interno	Passing Juice
Jackets	Interno	Passing Juice
Sale	Interno	Passing Juice
Tops	Interno	Passing Juice

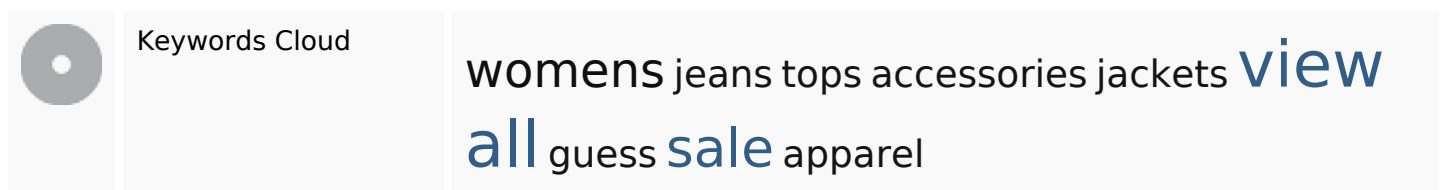
In-page links

Bottoms	Interno	Passing Juice
Dresses	Interno	Passing Juice
Jackets	Interno	Passing Juice
Sale	Interno	Passing Juice
Tops	Interno	Passing Juice
Bottoms	Interno	Passing Juice
Jackets	Interno	Passing Juice
Sale	Interno	Passing Juice
Tops	Interno	Passing Juice
Bottoms	Interno	Passing Juice
Jackets	Interno	Passing Juice
Sale	Interno	Passing Juice
Dresses	Interno	Passing Juice
WOMEN'S APPAREL	Externo	Passing Juice
MEN'S APPAREL	Externo	Passing Juice
Women's Handbags	Externo	Passing Juice
Women's Dresses	Externo	Passing Juice
Men's Shirts	Externo	Passing Juice
Women's Denim	Externo	Passing Juice
Men's Watches	Externo	Passing Juice
Women's Shoes	Externo	Passing Juice
Women's Clothes	Externo	Passing Juice
Men's Clothes	Externo	Passing Juice
MARCIANO COLLECTION	Externo	Passing Juice
Register	Interno	Passing Juice
UNiDAYS	Interno	Passing Juice
FAQs	Externo	Passing Juice
Returns	Interno	Passing Juice

In-page links

Shipping	Esterno	Passing Juice
Size Charts	Interno	Passing Juice
Gift Cards	Esterno	Passing Juice
Store Locator	Interno	Passing Juice
Terms and Conditions	Interno	Passing Juice
Privacy Policy	Interno	Passing Juice
Contact Us	Interno	Passing Juice
Our Story	Interno	Passing Juice
Sustainability	Esterno	Passing Juice
GUESS	Esterno	Passing Juice
Kids	Interno	Passing Juice
Marciano	Interno	Passing Juice






SEO Keywords














Consistenza Keywords

Keyword	Contenuto	Title	Keywords	Descrizione	Headings
all	52	✘	✘	✔	✘
view	51	✘	✘	✘	✘
sale	34	✘	✘	✘	✘
womens	21	✘	✘	✘	✘
jackets	20	✘	✘	✘	✘

Usabilita

	Url	Dominio : guess.net.au Lunghezza : 12
	Favicon	Grande, il tuo sito usa una favicon.
	Stampabilita	Grande. Abbiamo riscontrato che il tuo codice CSS e Print-Friendly.
	Lingua	Buono. La tua lingua dichiarata en.
	Dublin Core	Questa pagina non sfrutta i vantaggi di Dublin Core.





Documento

	Doctype	HTML 5
	Encoding	Perfetto. Hai dichiarato che il tuo charset e UTF-8.
	Validita W3C	Errori : 0 Avvisi : 0
	Email Privacy	Grande. Nessun indirizzo mail e stato trovato in plain text!
	Deprecated HTML	Grande! Non abbiamo trovato tags HTML deprecati nel tuo codice.
	Suggerimenti per velocizzare	<ul style="list-style-type: none"> Eccellente, il tuo sito web non utilizza nested tables. Molto male, il tuo sito web utilizza stili CSS inline. Molto male, il tuo sito web ha troppi file CSS files (piu di 4). Molto male, il tuo sito web ha troppi file JS (piu di 6). Peccato, il vostro sito non approfitta di gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Ottimizzazione

	XML Sitemap	<p>Grande, il vostro sito ha una sitemap XML.</p> <p>https://guess.com.au/</p>
	Robots.txt	<p>http://guess.net.au/robots.txt</p> <p>Grande, il vostro sito ha un file robots.txt.</p>
	Analytics	<p>Grande, il vostro sito ha uno strumento di analisi dei dati.</p> <p> Google Analytics</p>