



# Analisi sito web nauticamall.com

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**Il punteggio e 54/100**



## SEO Content

	Title	Nautica Apparel, Footwear and Fragrance - Nautica Sales <b>Lunghezza : 54</b> Perfetto, il tuo title contiene tra 10 e 70 caratteri.														
	Description	Elevate Your Style with Nautica: Discover Apparel, Footwear, and Fragrance that Define Timeless Elegance. Shop now for exclusive promotions! <b>Lunghezza : 140</b> Grande, la tua meta description contiene tra 70 e 160 caratteri.														
	Keywords	Molto male. Non abbiamo trovato meta keywords nella tua pagina. Usa <a href="#">questo generatore gratuito online di meta tags</a> per creare keywords.														
	Og Meta Properties	Buono, questa pagina sfrutta i vantaggi Og Properties. <table><thead><tr><th>Proprieta</th><th>Contenuto</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>site_name</td><td>Nautica Sales - Set Sail with Style: Nautica Apparel, Footwear, and Fragrance - Your Journey to Timeless Elegance.</td></tr><tr><td>type</td><td>article</td></tr><tr><td>title</td><td>Nautica Apparel, Footwear and Fragrance - Nautica Sales</td></tr><tr><td>description</td><td>Elevate Your Style with Nautica: Discover Apparel, Footwear, and Fragrance that Define Timeless Elegance. Shop now for exclusive promotions!</td></tr><tr><td>url</td><td>https://www.nauticamall.com/</td></tr></tbody></table>	Proprieta	Contenuto	locale	en_US	site_name	Nautica Sales - Set Sail with Style: Nautica Apparel, Footwear, and Fragrance - Your Journey to Timeless Elegance.	type	article	title	Nautica Apparel, Footwear and Fragrance - Nautica Sales	description	Elevate Your Style with Nautica: Discover Apparel, Footwear, and Fragrance that Define Timeless Elegance. Shop now for exclusive promotions!	url	https://www.nauticamall.com/
Proprieta	Contenuto															
locale	en_US															
site_name	Nautica Sales - Set Sail with Style: Nautica Apparel, Footwear, and Fragrance - Your Journey to Timeless Elegance.															
type	article															
title	Nautica Apparel, Footwear and Fragrance - Nautica Sales															
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url	https://www.nauticamall.com/															

# SEO Content




image	<a href="https://www.nauticamall.com/wp-content/uploads/sites/46/2023/11/b058f58ac045cf542ee5ce1550ffa45b.png">https://www.nauticamall.com/wp-content/uploads/sites/46/2023/11/b058f58ac045cf542ee5ce1550ffa45b.png</a>
image:secure_url	<a href="https://www.nauticamall.com/wp-content/uploads/sites/46/2023/11/b058f58ac045cf542ee5ce1550ffa45b.png">https://www.nauticamall.com/wp-content/uploads/sites/46/2023/11/b058f58ac045cf542ee5ce1550ffa45b.png</a>

## Headings


H1	H2	H3	H4	H5	H6
0	35	4	2	0	3

- [H2] Nautica Apparel, Footwear and Fragrance
- [H2] What do you shopping for?
- [H2] Sweaters
- [H2] Outerwear
- [H2] Footwear
- [H2] Activewear
- [H2] Kids
- [H2] Gift Guide
- [H2] Nautica - Queen Blanket, Super Soft Plush Fleece Bedding, Warm & Cozy Home Decor (Lewes Grey, Queen)(King Red)
- [H2] Nautica Kids Boys Youth Athletic Fashion Sneaker Running Shoe -Slip On- Little Kid/Big Kid(Black Red-coaster)
- [H2] NAUTICA Kids Girls Youth Athletic Fashion Sneakers - Slip-On Style for Little Kids and Big Kids(Waffle-navy/Pink)
- [H2] Nautica - King Sheets, Brushed Flannel Bedding Set, Soft & Cozy Bedroom Decor (Harmeid, King)(Holiday Sails King)
- [H2] Nautica Candle Scented Candles, Nomad Soy Candle Large(Nautica Candle Scented Candles, Nomad Soy Candle Large)
- [H2] Nautica - King Sheets, Brushed Flannel Bedding Set, Soft & Cozy Bedroom Decor (Harmeid, King)(Harmeid Queen)
- [H2] Nautica Kids Boys Youth Athletic Fashion Sneaker Running Shoe -Slip On- Little Kid/Big Kid(Grey White-coaster)
- [H2] Nautica- King Comforter Set, Reversible Microsuede Bedding with Matching Sham(s), Casual Home Decor (Lewes Grey, King)(Twin Lewes Grey)
- [H2] Winter Clearance Starts Now! UP TO 70% OFF.
- [H2] Kids
- [H2] Nautica Little Girls' Fleece Sweatpants, Functional Pockets, Elastic Waistband & Drawstring Closure(Velour Blue)
- [H2] Nautica Girls' Training Bra - Seamless Crop Cami Bralette (6 Pack)(Heather Grey/Navy/Navy Stripe)
- [H2] Nautica Kids' Double Strap Sneakers | Casual Athletic Shoes for Boys and Girls | Durable and Comfortable Fit for Toddlers and Little Kids(Tan Navy Pop)
- [H2] Nautica Girls' Long Sleeve Knit Tee Dress(True Red Logo)
- [H2] Nautica Kids Kettle Gulf Protective Water Shoe, Closed-Toe Sport Sandal Navy Heather Print (Toddler/Little Kid)(Multi Tie Dye Navy)
- [H2] Nautica Kids Protective Water Shoe, Closed-Toe Sport Sandal |Boy - Girl (Big Kid/Little Kid/Toddler)(Navy Orange Shark)
- [H2] Nautica Boys' Short Sleeve Anchor Polo, Button Closure, Soft & Comfortable, Pique Fabric(Nautica Stone)





## SEO Content

		<ul style="list-style-type: none"><li>• [H2] Nautica Kid's Casual Air Bubble Fashion Sneakers -Walking Shoes-Lightweight Joggers- Boys-Girls- Bungee Slip-On/Lace Up-Little Kid/Big Kid(Navy White)</li><li>• [H2] Watches</li><li>• [H2] Nautica Men's NAPCWS302 Clearwater Beach Recycled (85%) Stainless Steel Bracelet Watch(Nautica Men's NAPCWS302 Clearwater Beach Recycled (85%) Stainless Steel Bracelet Watch)</li><li>• [H2] Nautica Men's NAPPBS303 Pacific Beach Brown Apple Grain Leather Strap Watch(Nautica Men's NAPPBS303 Pacific Beach Brown Apple Grain Leather Strap Watch)</li><li>• [H2] Nautica Men's NAPWPS301 Westport Black Silicone Strap Watch(Nautica Men's NAPWPS301 Westport Black Silicone Strap Watch)</li><li>• [H2] Nautica N83 Men's NAPCBS305 Cocoa Beach Light Blue Wheat PU Fiber Strap Watch(Nautica N83 Men's NAPCBS305 Cocoa Beach Light Blue Wheat PU Fiber Strap Watch)</li><li>• [H2] Nautica Men's NAPCWS304 Clearwater Beach Blue Silicone Strap Watch(Nautica Men's NAPCWS304 Clearwater Beach Blue Silicone Strap Watch)</li><li>• [H2] Nautica Men's NAPNOS303 One Blue Silicone Strap Watch(Nautica Men's NAPNOS303 One Blue Silicone Strap Watch)</li><li>• [H2] Nautica Men's NAPNSS302 NST 101 Black Silicone Strap Watch(Nautica Men's NAPNSS302 NST 101 Black Silicone Strap Watch)</li><li>• [H2] Nautica N83 Men's NAPFWS308 Finn World Stainless Steel Bracelet &amp; Blue Wheat PU Fiber Strap Watch(Nautica N83 Men's NAPFWS308 Finn World Stainless Steel Bracelet &amp; Blue Wheat PU Fiber Strap Watch)</li><li>• [H3] Flat-rate Delivery</li><li>• [H3] Support 24/7</li><li>• [H3] Secure Payment</li><li>• [H3] Free Return</li><li>• [H4] Nautica Sales</li><li>• [H4] Shopping cart</li><li>• [H6] Navigate</li><li>• [H6] Informations</li><li>• [H6] Newsletter</li></ul>
	Images	<p>Abbiamo trovato 31 immagini in questa pagina web.</p> <p>6 attributi alt sono vuoti o mancanti. Aggiungi testo alternativo in modo tale che i motori di ricerca possano comprendere meglio il contenuto delle tue immagini.</p>
	Text/HTML Ratio	<p>Ratio : <b>3%</b></p> <p>Il rapporto testo/codice HTML di questa pagina e inferiore a 15 per cento, questo significa che il tuo sito web necessita probabilmente di molto piu contenuto.</p>
	Flash	<p>Perfetto, non e stato rilevato contenuto Flash in questa pagina.</p>

## SEO Content

	Iframe	Grande, non sono stati rilevati Iframes in questa pagina.
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## SEO Links

	URL Rewrite	Buono. I tuoi links appaiono friendly!
	Underscores in the URLs	Perfetto! Non sono stati rilevati underscores nei tuoi URLs.
	In-page links	Abbiamo trovato un totale di 43 links inclusi 0 link(s) a files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to navigation</a>	Interno	Passing Juice
<a href="#">Skip to content</a>	Interno	Passing Juice
<a href="#">Login / Register</a>	Interno	Passing Juice
<a href="#">Sweaters</a>	Interno	Passing Juice
<a href="#">Outerwear</a>	Interno	Passing Juice
<a href="#">Footwear</a>	Interno	Passing Juice
<a href="#">Activewear</a>	Interno	Passing Juice
<a href="#">Kids</a>	Interno	Passing Juice
<a href="#">Nautica &amp;#8211; Queen Blanket, Super Soft Plush Fleece Bedding, Warm &amp; amp; Cozy Home Decor (Lewes Grey, Queen)(King Red)</a>	Interno	Passing Juice
<a href="#">Nautica Kids Boys Youth Athletic Fashion Sneaker Running Shoe -Slip On- Little Kid/Big Kid(Black Red-coaster)</a>	Interno	Passing Juice

## In-page links

<a href="#">NAUTICA Kids Girls Youth Athletic Fashion Sneakers &amp;#8211; Slip-On Style for Little Kids and Big Kids(Waffle-navy/Pink)</a>	Interno	Passing Juice
<a href="#">Nautica &amp;#8211; King Sheets, Brushed Flannel Bedding Set, Soft &amp; Cozy Bedroom Decor (Harmead, King)(Holiday Sails King)</a>	Interno	Passing Juice
<a href="#">Nautica Candle Scented Candles, Nomad Soy Candle Large(Nautica Candle Scented Candles, Nomad Soy Candle Large)</a>	Interno	Passing Juice
<a href="#">Nautica &amp;#8211; King Sheets, Brushed Flannel Bedding Set, Soft &amp; Cozy Bedroom Decor (Harmead, King)(Harmead Queen)</a>	Interno	Passing Juice
<a href="#">Nautica Kids Boys Youth Athletic Fashion Sneaker Running Shoe -Slip On- Little Kid/Big Kid(Grey White-coaster)</a>	Interno	Passing Juice
<a href="#">Nautica- King Comforter Set, Reversible Microsuede Bedding with Matching Sham(s), Casual Home Decor (Lewes Grey, King)(Twin Lewes Grey)</a>	Interno	Passing Juice
<a href="#">Winter Clearance Starts Now! UP TO 70% OFF.</a>	Interno	Passing Juice
<a href="#">Nautica Little Girls&amp;#8211; Fleece Sweatpants, Functional Pockets, Elastic Waistband &amp; Drawstring Closure(Velour Blue)</a>	Interno	Passing Juice
<a href="#">Nautica Girls&amp;#8211; Training Bra &amp;#8211; Seamless Crop Cami Bralette (6 Pack)(Heather Grey/Navy/Navy Stripe)</a>	Interno	Passing Juice
<a href="#">Nautica Kids&amp;#8211; Double Strap Sneakers   Casual Athletic Shoes for Boys and Girls   Durable and Comfortable Fit for Toddlers and Little Kids(Tan Navy Pop)</a>	Interno	Passing Juice
<a href="#">Nautica Girls&amp;#8211; Long Sleeve Knit Tee Dress(True Red Logo)</a>	Interno	Passing Juice
<a href="#">Nautica Kids Kettle Gulf Protective Water Shoe,Closed-Toe Sport Sandal Navy Heather Print (Toddler/Little Kid)(Multi Tie Dye Navy)</a>	Interno	Passing Juice
<a href="#">Nautica Kids Protective Water Shoe,Closed-Toe Sport Sandal  Boy &amp;#8211; Girl (Big Kid/Little Kid/Toddler)(Navy Orange Shark)</a>	Interno	Passing Juice
<a href="#">Nautica Boys&amp;#8211; Short Sleeve Anchor Polo, Button Closure, Soft &amp;#038; Comfortable, Pique Fabric(Nautica Stone)</a>	Interno	Passing Juice
<a href="#">Nautica Kid&amp;#8211;s Casual Air Bubble Fashion Sneakers -Walking Shoes-Lightweight Joggers- Boys-Girls- Bungee Slip-On/Lace Up- Little Kid/Big Kid(Navy White)</a>	Interno	Passing Juice
<a href="#">Nautica Men&amp;#8211;s NAPCWS302 Clearwater Beach Recycled (85%) Stainless Steel Bracelet Watch(Nautica Men&amp;#8211;s NAPCWS302 Clearwater Beach Recycled</a>	Interno	Passing Juice

## In-page links

<a href="#">(85%) Stainless Steel Bracelet Watch)</a>		
<a href="#">Nautica Men&amp;#8217;s NAPPBS303 Pacific Beach Brown Apple Grain Leather Strap Watch(Nautica Men&amp;#8217;s NAPPBS303 Pacific Beach Brown Apple Grain Leather Strap Watch)</a>	Interno	Passing Juice
<a href="#">Nautica Men&amp;#8217;s NAPWPS301 Westport Black Silicone Strap Watch(Nautica Men&amp;#8217;s NAPWPS301 Westport Black Silicone Strap Watch)</a>	Interno	Passing Juice
<a href="#">Nautica N83 Men&amp;#8217;s NAPCBS305 Cocoa Beach Light Blue Wheat PU Fiber Strap Watch(Nautica N83 Men&amp;#8217;s NAPCBS305 Cocoa Beach Light Blue Wheat PU Fiber Strap Watch)</a>	Interno	Passing Juice
<a href="#">Nautica Men&amp;#8217;s NAPCWS304 Clearwater Beach Blue Silicone Strap Watch(Nautica Men&amp;#8217;s NAPCWS304 Clearwater Beach Blue Silicone Strap Watch)</a>	Interno	Passing Juice
<a href="#">Nautica Men&amp;#8217;s NAPNOS303 One Blue Silicone Strap Watch(Nautica Men&amp;#8217;s NAPNOS303 One Blue Silicone Strap Watch)</a>	Interno	Passing Juice
<a href="#">Nautica Men&amp;#8217;s NAPNSS302 NST 101 Black Silicone Strap Watch(Nautica Men&amp;#8217;s NAPNSS302 NST 101 Black Silicone Strap Watch)</a>	Interno	Passing Juice
<a href="#">Nautica N83 Men&amp;#8217;s NAPFWS308 Finn World Stainless Steel Bracelet &amp; Blue Wheat PU Fiber Strap Watch(Nautica N83 Men&amp;#8217;s NAPFWS308 Finn World Stainless Steel Bracelet &amp; Blue Wheat PU Fiber Strap Watch)</a>	Interno	Passing Juice
<a href="#">Gift Guide</a>	Interno	Passing Juice
<a href="#">Men</a>	Interno	Passing Juice
<a href="#">Women</a>	Interno	Passing Juice
<a href="#">Kids</a>	Interno	Passing Juice
<a href="#">Accessories</a>	Interno	Passing Juice
<a href="#">About Us</a>	Interno	Passing Juice
<a href="#">Contact</a>	Interno	Passing Juice
<a href="#">Privacy Policy</a>	Interno	Passing Juice
<a href="#">Shipping &amp; Returns</a>	Interno	Passing Juice
<a href="#">Continue Shopping</a>	Interno	Passing Juice

## SEO Keywords



Keywords Cloud

strap sale kids **imagesvgxml** mens add  
**nautica** select Cart options

## Consistenza Keywords

Keyword	Contenuto	Title	Keywords	Descrizione	Headings
nautica	33	✓	✗	✓	✓
imagesvgxml	26	✗	✗	✗	✗
mens	22	✗	✗	✗	✗
kids	17	✗	✗	✗	✓
cart	15	✗	✗	✗	✓










## Usabilità

	Url	Dominio : nauticamall.com Lunghezza : 15
	Favicon	Grande, il tuo sito usa una favicon.
	Stampabilità	Non abbiamo riscontrato codice CSS Print-Friendly.
	Lingua	Buono. La tua lingua dichiarata en.
	Dublin Core	Questa pagina non sfrutta i vantaggi di Dublin Core.





## Documento

	Doctype	HTML 5
	Encoding	Perfetto. Hai dichiarato che il tuo charset è UTF-8.




## Documento

	Validita W3C	Errori : 0 Avvisi : 0
	Email Privacy	Attenzione! E stato trovato almeno un indirizzo mail in plain text. Usa <a href="#">antispam protector gratuito</a> per nascondere gli indirizzi mail agli spammers.
	Deprecated HTML	Grande! Non abbiamo trovato tags HTML deprecati nel tuo codice.
	Suggerimenti per velocizzare	<ul style="list-style-type: none"><li> Eccellente, il tuo sito web non utilizza nested tables.</li><li> Molto male, il tuo sito web utilizza stili CSS inline.</li><li> Molto male, il tuo sito web ha troppi file CSS files (piu di 4).</li><li> Molto male, il tuo sito web ha troppi file JS (piu di 6).</li><li> Perfetto, il vostro sito si avvale di gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Ottimizzazione

	XML Sitemap	Grande, il vostro sito ha una sitemap XML. <pre>https://www.nauticamall.com/sitemap.xml</pre> <pre>https://www.nauticamall.com/sitemap.rss</pre>
	Robots.txt	<pre>http://nauticamall.com/robots.txt</pre> Grande, il vostro sito ha un file robots.txt.
	Analytics	Non trovato  Non abbiamo rilevato uno strumento di analisi installato su questo sito web.  Web analytics consentono di misurare l'attività dei visitatori sul tuo sito web. Si dovrebbe avere installato almeno un strumento di analisi, ma



## Ottimizzazione

può anche essere buona per installare una seconda, al fine di un controllo incrociato dei dati.