

# Analisi sito web practicebuilders.com

Generato il Settembre 20 2024 23:08 PM

Il punteggio e 56/100

#### **SEO Content**

|   | Title              | Best Hea  | Best Healthcare Digital Marketing Agency For Doctors   |  |   |  |   |
|---|--------------------|---|--|--|---|--|---|
|   |                    | Lunghez   | zza : 52   |  |   |  |   |
|   |                    | Perfetto,   | il tuo title c   | ontiene tra  | 10 e 70 car   | atteri.  |   |
|   | Description        | We are a healthcare digital marketing agency with 40+ years of experience. We help doctors market their websites online with SEO, Social, ORM, content, etc.    |  |  |   |  |   |
|   |                    | Lunghez   | zza : 156  |  |   |  |   |
|   |                    | Grande,   | la tua meta  | description  | n contiene tr   | a 70 e 160 d   | caratteri.  |
|   | Keywords           | healthcare marketing agency, healthcare marketing, healthcare digital marketing agency, healthcare marketing firm  Buono, la tua pagina contiene meta keywords. |  |  |   |  |   |
| 8 | Og Meta Properties | consento  | no ai social   | crawler di   | ntaggi Og Pro<br>strutturare i<br>g properties                | meglio la tu   | a pagina. Use   |
|   | Headings           | M • [I  | larketing Ag<br>H2] Healthc<br>H2] We are<br>H2] What W<br>H2] Who We<br>larketing<br>H2] For our<br>pecialties lil<br>H2] And tha<br>pecializing i<br>H2] Elevate<br>larketing<br>H2] See hov | gency are Marketi Your Go-To e Do How (e Help Your dental part ke: t's not all; v n: Your Practi | Healthcare Our Healthca Specialty M ners, we've we've also le | ed to Your Property Digital Marketing Marketing eets Effective extended or ent our supports of the presence with practice with the property of | ractice's Success keting Agency ag Agency Works we Healthcare ur expertise to port to practices ith Strategic |

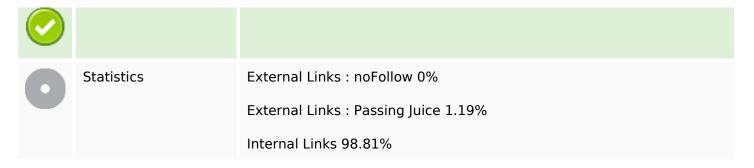
#### **SEO Content**

|              |                 | <ul> <li>[H2] Let us help you be successful</li> <li>[H2] Contact Us</li> <li>[H3] Book Your Session Now</li> <li>[H4] Grow your practice with us</li> <li>[H4] Our multi-layered, multi-channel marketing approach is designed to help your practice grow and prosper.</li> <li>[H4] Medical</li> <li>[H4] Dental</li> <li>[H4] Other Specialties</li> <li>[H4] Marketing Services</li> <li>[H4] Company</li> <li>[H5] — Mona West, Eileen West, MD and Associates</li> <li>[H5] — Tami Ike, MD</li> <li>[H5] — Daren S. Primack, MD</li> <li>[H5] — Dennis Sepulveda, DVM</li> <li>[H5] — Terry Golden, DC</li> <li>[H5] — James M. Austin, DDS, PS, Dr. James Austin &amp; Associates</li> <li>[H5] The Most Common Issues Patients Complain About</li> <li>[H5] Combining SEO and Social Media for Healthcare Practices</li> <li>[H5] The Best SEO Tools for Boosting Your Website Traffic</li> <li>[H5] Choose the services you are interested in</li> </ul> |
|--------------|-----------------|---|
| <b>&amp;</b> | Images          | Abbiamo trovato 107 immagini in questa pagina web.  4 attributi alt sono vuoti o mancanti. Aggiungi testo alternativo in modo tale che i motori di ricerca possano comprendere meglio il contenuto delle tue immagini.  |
| 8            | Text/HTML Ratio | Ratio: 12%  Il rapporto testo/codice HTML di questa pagina e inferiore a 15 percento, questo significa che il tuo sito web necessita probabilmente di molto piu contenuto.  |
|              | Flash           | Perfetto, non e stato rilevato contenuto Flash in questa pagina.  |
|              | Iframe          | Molto male, hai usato Iframes nelle tue pagine web, questo significa che in contenuto inserito negli Iframe non puo essere indicizzato.   |

#### **SEO Links**

| <b></b>  | URL Rewrite             | Buono. I tuoi links appaiono friendly!                          |
|----------|-------------------------|---|
| <b>②</b> | Underscores in the URLs | Perfetto! Non sono stati rilevati underscores nei tuoi URLs.    |
|          | In-page links           | Abbiamo trovato un totale di 84 links inclusi 0 link(s) a files |

## **SEO Links**



# In-page links

| Anchor                          | Туре    | Juice         |
|---------------------------------|---------|---------------|
| Home                            | Interno | Passing Juice |
| About Us                        | Interno | Passing Juice |
| <u>Our Team</u>                 | Interno | Passing Juice |
| Why Us                          | Interno | Passing Juice |
| <u>Services</u>                 | Interno | Passing Juice |
| Website Design                  | Interno | Passing Juice |
| <u>SEO</u>                      | Interno | Passing Juice |
| Reputation Management           | Interno | Passing Juice |
| Social Media Marketing          | Interno | Passing Juice |
| Healthcare Advertising Services | Interno | Passing Juice |
| Content Marketing               | Interno | Passing Juice |
| My Practice Listing             | Interno | Passing Juice |
| On Demand Services              | Interno | Passing Juice |
| New Patient Targeting           | Interno | Passing Juice |
| Who We Help                     | Interno | Passing Juice |
| <u>Medical</u>                  | Interno | Passing Juice |
| Allergy/Asthma                  | Interno | Passing Juice |
| Alternative Care                | Interno | Passing Juice |
| Ambulatory Surgery Center       | Interno | Passing Juice |
| Anesthesiology                  | Interno | Passing Juice |

# In-page links

| <u>Bariatrics</u>         | Interno | Passing Juice |
|---------------------------|---------|---------------|
| Cardiology                | Interno | Passing Juice |
| Clinic Marketing Services | Interno | Passing Juice |
| Concierge Medicine        | Interno | Passing Juice |
| Dermatology               | Interno | Passing Juice |
| ENT/Otolaryngology        | Interno | Passing Juice |
| Family Practice           | Interno | Passing Juice |
| Gastroenterology          | Interno | Passing Juice |
| General Practice          | Interno | Passing Juice |
| Group Practice            | Interno | Passing Juice |
| Gynecology                | Interno | Passing Juice |
| <u>Imaging Center</u>     | Interno | Passing Juice |
| Internal Medicine         | Interno | Passing Juice |
| <u>Medspa</u>             | Interno | Passing Juice |
| Neurology                 | Interno | Passing Juice |
| Neurosurgery              | Interno | Passing Juice |
| Nurse Practitioner        | Interno | Passing Juice |
| <u>Ob/Gyn</u>             | Interno | Passing Juice |
| Occupational Medicine     | Interno | Passing Juice |
| Oncology                  | Interno | Passing Juice |
| Optometry                 | Interno | Passing Juice |
| <u>Ophthalmology</u>      | Interno | Passing Juice |
| Orthopedic Surgery        | Interno | Passing Juice |
| Pain Management           | Interno | Passing Juice |
| <u>Pediatrics</u>         | Interno | Passing Juice |
| Physiatry                 | Interno | Passing Juice |
| Plastic Surgery           | Interno | Passing Juice |
| Podiatry                  | Interno | Passing Juice |
|                           |         |               |

# In-page links

| Pulmonology             | Interno | Passing Juice |
|-------------------------|---------|---------------|
| Radiology               | Interno | Passing Juice |
| Sleep Medicine          | Interno | Passing Juice |
| Telehealth Marketing    | Interno | Passing Juice |
| <u>Urgent Care</u>      | Interno | Passing Juice |
| Urology                 | Interno | Passing Juice |
| Vascular Surgery        | Interno | Passing Juice |
| <u>Dental</u>           | Interno | Passing Juice |
| General Dentistry       | Interno | Passing Juice |
| Cosmetic Dentistry      | Interno | Passing Juice |
| Pediatric Dentistry     | Interno | Passing Juice |
| <u>Periodontics</u>     | Interno | Passing Juice |
| <u>Prosthodontics</u>   | Interno | Passing Juice |
| <u>Endodontics</u>      | Interno | Passing Juice |
| <u>Oral Surgery</u>     | Interno | Passing Juice |
| <u>Orthodontics</u>     | Interno | Passing Juice |
| Other Specialties       | Externo | Passing Juice |
| <u>Hearing Services</u> | Interno | Passing Juice |
| Physical Therapy        | Interno | Passing Juice |
| Chiropractor            | Interno | Passing Juice |
| Mental Health           | Interno | Passing Juice |
| Psychology              | Interno | Passing Juice |
| Veterinary              | Interno | Passing Juice |
| How It Works            | Interno | Passing Juice |
| eBook                   | Interno | Passing Juice |
| Blog                    | Interno | Passing Juice |
| Contact Us              | Interno | Passing Juice |
| Book Your Session Now   | Interno | Passing Juice |
|                         |         |               |

#### **In-page links**

| Read More Testimonials | Interno | Passing Juice |
|------------------------|---------|---------------|
| Continue Reading       | Interno | Passing Juice |
| Continue Reading       | Interno | Passing Juice |
| Continue Reading       | Interno | Passing Juice |
| Why Us                 | Interno | Passing Juice |
| Sitemap                | Interno | Passing Juice |
| Privacy Policy         | Interno | Passing Juice |
| Terms and Conditions   | Interno | Passing Juice |

#### **SEO Keywords**



Keywords Cloud

marketing builders practice practices management success eventcharcode healthcare services agency

## **Consistenza Keywords**

| Keyword       | Contenut<br>o | Title | Keywords | Descripti<br>on | Headings |
|---------------|---------------|-------|----------|-----------------|----------|
| practice      | 28            | ×     | ×        | ×               | •        |
| marketing     | 25            | ♥     | ♥        | <b>*</b>        | ♥        |
| healthcare    | 18            | ✓     | ✓        | ✓               | <b>*</b> |
| eventcharcode | 15            | ×     | ×        | ×               | ×        |
| services      | 14            | ×     | ×        | ×               | ✓        |

#### **Usabilita**

| • | Url     | Dominio : practicebuilders.com<br>Lunghezza : 20 |
|---|---------|--|
|   | Favicon | Grande, il tuo sito usa una favicon.             |

## Usabilita

| Stampabilita | Grande. Abbiamo riscontrato che il tuo codice CSS e Print-Friendly. |
|--------------|---|
| Lingua       | Buono. La tua lingua dichiarata en.                                 |
| Dublin Core  | Questa pagina non sfrutta i vantaggi di Dublin Core.                |

#### **Documento**

|          | Doctype                         | HTML 5  |  |  |
|----------|---------------------------------|---|--|--|
| <b>②</b> | Encoding                        | Perfetto. Hai dichiarato che il tuo charset e UTF-8.  |  |  |
|          | Validita W3C                    | Errori : 0<br>Avvisi : 0  |  |  |
|          | Email Privacy                   | Attenzione! E stato trovato almeno un indirizzo mail in plain text. Usa antispam protector gratuito per nascondere gli indirizzi mail agli spammers.  |  |  |
|          | Deprecated HTML                 | Grande! Non abbiamo trovato tags HTML deprecati nel tuo codice.   |  |  |
| •        | Suggerimenti per<br>velocizzare | <ul> <li>Eccellente, il tuo sito web non utilizza nested tables.</li> <li>Molto male, il tuo sito web utilizza stili CSS inline.</li> <li>Molto male, il tuo sito web ha troppi file CSS files (piu di 4).</li> <li>Molto male, il tuo sito web ha troppi file JS (piu di 6).</li> <li>Perfetto, il vostro sito si avvale di gzip.</li> </ul> |  |  |

#### Mobile

| 0 | Mobile Optimization | × | Apple Icon        |
|---|---------------------|---|-------------------|
|   |                     | • | Meta Viewport Tag |
|   |                     | * | Flash content     |

## Mobile

## Ottimizzazione

| XML Sitemap | Grande, il vostro sito ha una sitemap XML.  |
|-------------|---|
|             | https://www.practicebuilders.com/sitemap_index.xml                                    |
| Robots.txt  | http://practicebuilders.com/robots.txt  Grande, il vostro sito ha un file robots.txt. |
| Analytics   | Grande, il vostro sito ha uno strumento di analisi dei dati.                          |
|             | Google Analytics  |