



Analisi sito web stio.com

Generato il Settembre 22 2024 18:39 PM






Il punteggio e 50/100





SEO Content

	Title	Stio Outdoor Apparel for Men, Women & Kids Lunghezza : 46 Perfetto, il tuo title contiene tra 10 e 70 caratteri.																
	Description	Stio offers beautiful, functional products for both the epic and quiet moments of outdoor life. Lunghezza : 95 Grande, la tua meta description contiene tra 70 e 160 caratteri.																
	Keywords	Molto male. Non abbiamo trovato meta keywords nella tua pagina. Usa questo generatore gratuito online di meta tags per creare keywords.																
	Og Meta Properties	Buono, questa pagina sfrutta i vantaggi Og Properties. <table><thead><tr><th>Proprieta</th><th>Contenuto</th></tr></thead><tbody><tr><td>site_name</td><td>Stio</td></tr><tr><td>url</td><td>https://www.stio.com/</td></tr><tr><td>title</td><td>Stio Outdoor Apparel for Men, Women & Kids</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Stio offers beautiful, functional products for both the epic and quiet moments of outdoor life.</td></tr><tr><td>image</td><td>http://www.stio.com/cdn/shop/files/logo_300x_4da023c8-357e-438e-a2c8-f0a9b0937a13_1200x.png?v=1613705100</td></tr><tr><td>image:secure_url</td><td>https://www.stio.com/cdn/shop/files/logo_300x_4da023c8-357e-438e-a2c8-f0a9b0937a13_1200x.png?v=1613705100</td></tr></tbody></table>	Proprieta	Contenuto	site_name	Stio	url	https://www.stio.com/	title	Stio Outdoor Apparel for Men, Women & Kids	type	website	description	Stio offers beautiful, functional products for both the epic and quiet moments of outdoor life.	image	http://www.stio.com/cdn/shop/files/logo_300x_4da023c8-357e-438e-a2c8-f0a9b0937a13_1200x.png?v=1613705100	image:secure_url	https://www.stio.com/cdn/shop/files/logo_300x_4da023c8-357e-438e-a2c8-f0a9b0937a13_1200x.png?v=1613705100
Proprieta	Contenuto																	
site_name	Stio																	
url	https://www.stio.com/																	
title	Stio Outdoor Apparel for Men, Women & Kids																	
type	website																	
description	Stio offers beautiful, functional products for both the epic and quiet moments of outdoor life.																	
image	http://www.stio.com/cdn/shop/files/logo_300x_4da023c8-357e-438e-a2c8-f0a9b0937a13_1200x.png?v=1613705100																	
image:secure_url	https://www.stio.com/cdn/shop/files/logo_300x_4da023c8-357e-438e-a2c8-f0a9b0937a13_1200x.png?v=1613705100																	



SEO Content

	Headings	H1 0	H2 7	H3 6	H4 0	H5 7	H6 0
		<ul style="list-style-type: none">• [H2] Fall Warmth• [H2] Fleece Season Is Back• [H2] Get A Move On• [H2] Style In A Snap• [H2] Best Foot Forward• [H2] Stewardship• [H2] Stio Second Turn®• [H3]• [H3] Apparel for the mountain life• [H3] "Stio is apparel we are confident you will live in, in both the epic and everyday moments of your outdoor life."• [H3] Never Run Cold• [H3] Modern Function, Meet Mountain Fashion• [H3] Explore the Blog• [H5] New Arrivals• [H5] Men• [H5] Women• [H5] Kids• [H5] Gear• [H5] Second Turn• [H5] Bags & Packs					
	Images	Abbiamo trovato 49 immagini in questa pagina web. 4 attributi alt sono vuoti o mancanti. Aggiungi testo alternativo in modo tale che i motori di ricerca possano comprendere meglio il contenuto delle tue immagini.					
	Text/HTML Ratio	Ratio : 5% Il rapporto testo/codice HTML di questa pagina e inferiore a 15 percento, questo significa che il tuo sito web necessita probabilmente di molto piu contenuto.					
	Flash	Perfetto, non e stato rilevato contenuto Flash in questa pagina.					
	Iframe	Grande, non sono stati rilevati Iframes in questa pagina.					

SEO Links

	URL Rewrite	Buono. I tuoi links appaiono friendly!					
	Underscores in the URLs	Abbiamo rilevato underscores nei tuoi URLs. Dovresti utilizzare trattini per ottimizzare le pagine per il tuo SEO.					

SEO Links

	In-page links	Abbiamo trovato un totale di 135 links inclusi 1 link(s) a files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.22% Internal Links 97.78%

In-page links

Anchor	Type	Juice
Men	Interno	Passing Juice
Shop All Men's	Interno	Passing Juice
New Arrivals	Interno	Passing Juice
Best Sellers	Interno	Passing Juice
Logowear	Interno	Passing Juice
Used Gear	Interno	Passing Juice
Sale	Interno	Passing Juice
Stio x HEST	Interno	Passing Juice
Stio x Wilderdog	Interno	Passing Juice
Stio x Taylor Guitars	Interno	Passing Juice
Stio x Skida	Interno	Passing Juice
Jackets & Vests	Interno	Passing Juice
Pants	Interno	Passing Juice
Shorts	Interno	Passing Juice
Shirts & Polos	Interno	Passing Juice
Insulation	Interno	Passing Juice
Fleece	Interno	Passing Juice
Baselayers	Interno	Passing Juice
T-Shirts	Interno	Passing Juice
Sweatshirts & Hoodies	Interno	Passing Juice

In-page links

All Men's Footwear	Interno	Passing Juice
Shoes & Boots	Interno	Passing Juice
Sandals	Interno	Passing Juice
Socks	Interno	Passing Juice
All Accessories	Interno	Passing Juice
Gloves & Mittens	Interno	Passing Juice
Beanies	Interno	Passing Juice
Scarves & Neck Gaiters	Interno	Passing Juice
Ballcaps & Truckers	Interno	Passing Juice
Belts	Interno	Passing Juice
Gift Cards	Interno	Passing Juice
Hiking	Interno	Passing Juice
Running	Interno	Passing Juice
Biking	Interno	Passing Juice
Lifestyle	Interno	Passing Juice
Fishing	Interno	Passing Juice
Paddling	Interno	Passing Juice
Skiing & Snowboarding	Interno	Passing Juice
Women	Interno	Passing Juice
Shop All Women's	Interno	Passing Juice
New Arrivals	Interno	Passing Juice
Best Sellers	Interno	Passing Juice
Used Gear	Interno	Passing Juice
Sale	Interno	Passing Juice
Jackets & Vests	Interno	Passing Juice
Pants	Interno	Passing Juice
Shorts	Interno	Passing Juice
Shirts & Tops	Interno	Passing Juice

In-page links

Insulation	Interno	Passing Juice
Fleece	Interno	Passing Juice
Baselayers	Interno	Passing Juice
T-Shirts & Tanks	Interno	Passing Juice
Sweatshirts & Hoodies	Interno	Passing Juice
All Women's Footwear	Interno	Passing Juice
Shoes & Boots	Interno	Passing Juice
Sandals	Interno	Passing Juice
Hiking	Interno	Passing Juice
Running	Interno	Passing Juice
Biking	Interno	Passing Juice
Lifestyle	Interno	Passing Juice
Fishing	Interno	Passing Juice
Paddling	Interno	Passing Juice
Skiing & Snowboarding	Interno	Passing Juice
Kids	Interno	Passing Juice
Shop All Kids'	Interno	Passing Juice
New Arrivals	Interno	Passing Juice
Used Gear	Interno	Passing Juice
Sale	Interno	Passing Juice
Jackets	Interno	Passing Juice
Shirts & Tees	Interno	Passing Juice
Hoodies	Interno	Passing Juice
Pants	Interno	Passing Juice
Baselayers	Interno	Passing Juice
All Accessories	Interno	Passing Juice
Beanies & Ballcaps	Interno	Passing Juice
Bags & Gear	Interno	Passing Juice

In-page links

Shop All Gear	Interno	Passing Juice
New Arrivals	Interno	Passing Juice
Sale	Interno	Passing Juice
All Bags	Interno	Passing Juice
Duffels	Interno	Passing Juice
Packs	Interno	Passing Juice
Totes & CarryAlls	Interno	Passing Juice
Dopp Kit & Small Bags	Interno	Passing Juice
All Footwear	Interno	Passing Juice
Drinkware	Interno	Passing Juice
Product Care	Interno	Passing Juice
Other Gear	Interno	Passing Juice
Explore	Interno	Passing Juice
The Mountain Town Journal	Interno	Passing Juice
Ambassadors	Interno	Passing Juice
Stewardship	Interno	Passing Juice
Partnerships	Interno	Passing Juice
Stio Locals	Interno	Passing Juice
Stores	Interno	Passing Juice
Log In	Interno	Passing Juice
Returns	Interno	Passing Juice
Contact Us	Interno	Passing Juice
@lg \$15 Tees	Interno	Passing Juice
Shop Men's Insulation	Interno	Passing Juice
Shop Women's Insulation	Interno	Passing Juice
Shop The Collection	Interno	Passing Juice
Shop Lifestyle Collection	Interno	Passing Juice
Shop Second Turn®	Interno	Passing Juice

In-page links

Shop Now	Interno	Passing Juice
Shop Now	Interno	Passing Juice
Shop Now	Interno	Passing Juice
Shop Now	Interno	Passing Juice
Shop Now	Interno	Passing Juice
On Instagram @Stio	Externo	Passing Juice
Men	Interno	Passing Juice
Women	Interno	Passing Juice
Kids	Interno	Passing Juice
Gear	Interno	Passing Juice
Shop Used Stio Second Turn®	Interno	Passing Juice
E-Catalog	Interno	Passing Juice
Reviews	Interno	Passing Juice
Press	Interno	Passing Juice
Careers	Interno	Passing Juice
Pro Program	Interno	Passing Juice
Affiliate Influencers	Externo	Passing Juice
Affiliate Publishers	Externo	Passing Juice
Group Sales	Interno	Passing Juice
Wholesale Inquiries	Interno	Passing Juice
Get \$50	Interno	Passing Juice
Fit Guide	Interno	Passing Juice
Shipping	Interno	Passing Juice
Warranty	Interno	Passing Juice
FAQs	Interno	Passing Juice
Accessibility Statement	Interno	Passing Juice
Catalog Opt-In/Out	Interno	Passing Juice
Current Promotions	Interno	Passing Juice

In-page links

[Terms of Service](#)

Interno

Passing Juice

[Privacy Policy](#)

Interno

Passing Juice

[CA Notice at Collection](#)

Interno

Passing Juice

SEO Keywords



Keywords Cloud

right back left footwear bags stio packs
arrow mens all

Consistenza Keywords












Keyword	Contenuto	Title	Keywords	Descrizione	Headings
arrow	54	✘	✘	✘	✘
right	27	✘	✘	✘	✘
left	27	✘	✘	✘	✘
back	26	✘	✘	✘	✔
stio	17	✔	✘	✔	✔

Usabilità





	Url	Dominio : stio.com Lunghezza : 8
	Favicon	Grande, il tuo sito usa una favicon.
	Stampabilità	Non abbiamo riscontrato codice CSS Print-Friendly.
	Lingua	Buono. La tua lingua dichiarata en.
	Dublin Core	Questa pagina non sfrutta i vantaggi di Dublin Core.

Usabilita


Documento

	Doctype	HTML 5
	Encoding	Perfetto. Hai dichiarato che il tuo charset e UTF-8.
	Validita W3C	Errori : 0 Avvisi : 0
	Email Privacy	Attenzione! E stato trovato almeno un indirizzo mail in plain text. Usa antispam protector gratuito per nascondere gli indirizzi mail agli spammers.
	Deprecated HTML	Grande! Non abbiamo trovato tags HTML deprecati nel tuo codice.
	Suggerimenti per velocizzare	<ul style="list-style-type: none"> Eccellente, il tuo sito web non utilizza nested tables. Molto male, il tuo sito web utilizza stili CSS inline. Grande, il tuo sito web ha pochi file CSS. Molto male, il tuo sito web ha troppi file JS (piu di 6). Peccato, il vostro sito non approfitta di gzip.



Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
--	---------------------	--

Ottimizzazione

	XML Sitemap	Grande, il vostro sito ha una sitemap XML. <input type="text" value="https://www.stio.com/sitemap.xml"/>
	Robots.txt	<input type="text" value="http://stio.com/robots.txt"/>

Ottimizzazione

		Grande, il vostro sito ha un file robots.txt.
	Analytics	<p>Non trovato</p> <p>Non abbiamo rilevato uno strumento di analisi installato su questo sito web.</p> <p>Web analytics consentono di misurare l'attività dei visitatori sul tuo sito web. Si dovrebbe avere installato almeno un strumento di analisi, ma può anche essere buona per installare una seconda, al fine di un controllo incrociato dei dati.</p>