







# Analisi sito web thegowestcollection.co.uk

Generato il Settembre 22 2024 15:28 PM






Il punteggio e 51/100





## SEO Content

|    | Title   | <p>The Go West Collection   Apparel and Home Goods for Outdoor Enthusiasts</p> <p><b>Lunghezza : 71</b></p> <p>Idealmente, il tuo title dovrebbe contenere tra 10 e 70 caratteri (spazi inclusi). Usa <a href="#">questo strumento free</a> per calcolare la lunghezza del testo.</p>  |           |           |        |       |      |         |       |   |             |   |     |  |           |                        |              |                           |
|---|---|--|-----------|-----------|--------|-------|------|---------|-------|---|-------------|---|-----|--|-----------|------------------------|--------------|---------------------------|
|   | Description   | <p>A collection of home goods and clothing for men, women and children. Designed for outdoor enthusiasts by the documentary filmmakers at Knox Robinson Films.</p> <p><b>Lunghezza : 155</b></p> <p>Grande, la tua meta description contiene tra 70 e 160 caratteri.</p>   |           |           |        |       |      |         |       |   |             |   |     |  |           |                        |              |                           |
|  | Keywords  | <p>Molto male. Non abbiamo trovato meta keywords nella tua pagina. Usa <a href="#">questo generatore gratuito online di meta tags</a> per creare keywords.</p>   |           |           |        |       |      |         |       |   |             |   |     |  |           |                        |              |                           |
|  | Og Meta Properties  | <p>Buono, questa pagina sfrutta i vantaggi Og Properties.</p> <table><thead><tr><th>Proprieta</th><th>Contenuto</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>The Go West Collection   Apparel and Home Goods for Outdoor Enthusiasts</td></tr><tr><td>description</td><td>A collection of home goods and clothing for men, women and children. Designed for outdoor enthusiasts by the documentary filmmakers at Knox Robinson Films.</td></tr><tr><td>url</td><td>https://www.thegowestcollection.co.uk/</td></tr><tr><td>site_name</td><td>The Go West Collection</td></tr><tr><td>updated_time</td><td>2022-11-24T07:19:30-05:00</td></tr></tbody></table> | Proprieta | Contenuto | locale | en_US | type | website | title | The Go West Collection   Apparel and Home Goods for Outdoor Enthusiasts | description | A collection of home goods and clothing for men, women and children. Designed for outdoor enthusiasts by the documentary filmmakers at Knox Robinson Films. | url | https://www.thegowestcollection.co.uk/ | site_name | The Go West Collection | updated_time | 2022-11-24T07:19:30-05:00 |
| Proprieta   | Contenuto   |  |           |           |        |       |      |         |       |   |             |   |     |  |           |                        |              |                           |
| locale  | en_US   |  |           |           |        |       |      |         |       |   |             |   |     |  |           |                        |              |                           |
| type  | website   |  |           |           |        |       |      |         |       |   |             |   |     |  |           |                        |              |                           |
| title   | The Go West Collection   Apparel and Home Goods for Outdoor Enthusiasts   |  |           |           |        |       |      |         |       |   |             |   |     |  |           |                        |              |                           |
| description   | A collection of home goods and clothing for men, women and children. Designed for outdoor enthusiasts by the documentary filmmakers at Knox Robinson Films. |  |           |           |        |       |      |         |       |   |             |   |     |  |           |                        |              |                           |
| url   | https://www.thegowestcollection.co.uk/  |  |           |           |        |       |      |         |       |   |             |   |     |  |           |                        |              |                           |
| site_name   | The Go West Collection  |  |           |           |        |       |      |         |       |   |             |   |     |  |           |                        |              |                           |
| updated_time  | 2022-11-24T07:19:30-05:00   |  |           |           |        |       |      |         |       |   |             |   |     |  |           |                        |              |                           |



## SEO Content

|  |  | <table><tr><td>image</td><td>https://www.thegowestcollection.co.uk/wp-content/uploads/2022/11/gowestfallandwinter-1-1024x1011.jpg</td></tr><tr><td>image:secure_url</td><td>https://www.thegowestcollection.co.uk/wp-content/uploads/2022/11/gowestfallandwinter-1-1024x1011.jpg</td></tr><tr><td>image:width</td><td>1024</td></tr><tr><td>image:height</td><td>1011</td></tr><tr><td>image:alt</td><td>the go west collection</td></tr><tr><td>image:type</td><td>image/jpeg</td></tr></table> | image | https://www.thegowestcollection.co.uk/wp-content/uploads/2022/11/gowestfallandwinter-1-1024x1011.jpg | image:secure_url | https://www.thegowestcollection.co.uk/wp-content/uploads/2022/11/gowestfallandwinter-1-1024x1011.jpg | image:width | 1024 | image:height | 1011 | image:alt | the go west collection | image:type | image/jpeg |
|--|--|--|-------|--|------------------|--|-------------|------|--------------|------|-----------|------------------------|------------|------------|
| image  | https://www.thegowestcollection.co.uk/wp-content/uploads/2022/11/gowestfallandwinter-1-1024x1011.jpg |  |       |  |                  |  |             |      |              |      |           |                        |            |            |
| image:secure_url   | https://www.thegowestcollection.co.uk/wp-content/uploads/2022/11/gowestfallandwinter-1-1024x1011.jpg |  |       |  |                  |  |             |      |              |      |           |                        |            |            |
| image:width  | 1024   |  |       |  |                  |  |             |      |              |      |           |                        |            |            |
| image:height   | 1011   |  |       |  |                  |  |             |      |              |      |           |                        |            |            |
| image:alt  | the go west collection   |  |       |  |                  |  |             |      |              |      |           |                        |            |            |
| image:type   | image/jpeg   |  |       |  |                  |  |             |      |              |      |           |                        |            |            |
|    | Headings   | <table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>0</td><td>1</td><td>0</td><td>2</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H3] The go west collection</li><li>• [H5] Contact Us</li><li>• [H5] Subscribe to newsletter</li></ul>   | H1    | H2   | H3               | H4   | H5          | H6   | 0            | 0    | 1         | 0                      | 2          | 0          |
| H1   | H2   | H3   | H4    | H5   | H6               |  |             |      |              |      |           |                        |            |            |
| 0  | 0  | 1  | 0     | 2  | 0                |  |             |      |              |      |           |                        |            |            |
|   | Images   | <p>Abbiamo trovato 2 immagini in questa pagina web.</p> <p>1 attributi alt sono vuoti o mancanti. Aggiungi testo alternativo in modo tale che i motori di ricerca possano comprendere meglio il contenuto delle tue immagini.</p>  |       |  |                  |  |             |      |              |      |           |                        |            |            |
|  | Text/HTML Ratio  | <p>Ratio : <b>1%</b></p> <p>Il rapporto testo/codice HTML di questa pagina e inferiore a 15 per cento, questo significa che il tuo sito web necessita probabilmente di molto piu contenuto.</p>  |       |  |                  |  |             |      |              |      |           |                        |            |            |
|  | Flash  | Perfetto, non e stato rilevato contenuto Flash in questa pagina.   |       |  |                  |  |             |      |              |      |           |                        |            |            |
|  | Iframe   | Grande, non sono stati rilevati Iframes in questa pagina.  |       |  |                  |  |             |      |              |      |           |                        |            |            |

## SEO Links

|  |                         |  |
|--|-------------------------|--|
|  | URL Rewrite             | Buono. I tuoi links appaiono friendly!                       |
|  | Underscores in the URLs | Perfetto! Non sono stati rilevati underscores nei tuoi URLs. |

## SEO Links

|  |               |   |
|--|---------------|---|
|  | In-page links | Abbiamo trovato un totale di 10 links inclusi 0 link(s) a files   |
|  | Statistics    | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 90%</p> <p>Internal Links 10%</p> |

## In-page links

| Anchor                                 | Type    | Juice         |
|--|---------|---------------|
| <a href="#">The go west collection</a> | Interno | Passing Juice |
| <a href="#">Store</a>                  | Esterno | Passing Juice |
| <a href="#">Women</a>                  | Esterno | Passing Juice |
| <a href="#">Men</a>                    | Esterno | Passing Juice |
| <a href="#">Babies and Toddlers</a>    | Esterno | Passing Juice |
| <a href="#">Kids</a>                   | Esterno | Passing Juice |
| <a href="#">Shoes</a>                  | Esterno | Passing Juice |
| <a href="#">Accessories</a>            | Esterno | Passing Juice |
| <a href="#">Home Goods</a>             | Esterno | Passing Juice |
| <a href="#">Blog</a>                   | Esterno | Passing Juice |

## SEO Keywords

|  |                |                             |
|--|----------------|-----------------------------|
|  | Keywords Cloud | robinson films knox brought |
|--|----------------|-----------------------------|






## Consistenza Keywords

| Keyword | Contenuto | Title | Keywords | Description | Headings |
|---------|-----------|-------|----------|-------------|----------|
| brought | 1         | ✘     | ✘        | ✘           | ✘        |
| knox    | 1         | ✘     | ✘        | ✔           | ✘        |







## Consistenza Keywords

|          |   |   |   |   |   |
|----------|---|---|---|---|---|
| robinson | 1 | * | * | ✓ | * |
| films    | 1 | * | * | ✓ | * |

## Usabilita


|   |              |   |
|---|--------------|---|
|   | Url          | Dominio : thegowestcollection.co.uk<br>Lunghezza : 25 |
|   | Favicon      | Grande, il tuo sito usa una favicon.                  |
|   | Stampabilita | Non abbiamo riscontrato codice CSS Print-Friendly.    |
|   | Lingua       | Buono. La tua lingua dichiarata en.                   |
|  | Dublin Core  | Questa pagina non sfrutta i vantaggi di Dublin Core.  |

## Documento

|  |                              |   |
|--|------------------------------|---|
|  | Doctype                      | HTML 5  |
|  | Encoding                     | Perfetto. Hai dichiarato che il tuo charset e UTF-8.  |
|  | Validita W3C                 | Errori : 0<br>Avvisi : 0  |
|  | Email Privacy                | Attenzione! E stato trovato almeno un indirizzo mail in plain text. Usa <a href="#">antispam protector gratuito</a> per nascondere gli indirizzi mail agli spammers.  |
|  | Deprecated HTML              | Grande! Non abbiamo trovato tags HTML deprecati nel tuo codice.   |
|  | Suggerimenti per velocizzare | <ul style="list-style-type: none"><li>✓ Eccellente, il tuo sito web non utilizza nested tables.</li><li>* Molto male, il tuo sito web utilizza stili CSS inline.</li><li>* Molto male, il tuo sito web ha troppi file CSS files (piu di 4).</li></ul> |

## Documento

 Molto male, il tuo sito web ha troppi file JS (piu di 6).

 Perfetto, il vostro sito si avvale di gzip.


## Mobile



### Mobile Optimization

 Apple Icon

 Meta Viewport Tag

 Flash content

## Ottimizzazione



### XML Sitemap

Grande, il vostro sito ha una sitemap XML.

[https://www.thegowestcollection.co.uk/sitemap\\_index.xml](https://www.thegowestcollection.co.uk/sitemap_index.xml)



### Robots.txt

<http://thegowestcollection.co.uk/robots.txt>

Grande, il vostro sito ha un file robots.txt.



### Analytics

Grande, il vostro sito ha uno strumento di analisi dei dati.



Google Analytics