



# Website beoordeling kimmcc.com

Ge genereerd op September 20 2024 08:45 AM






De score is **61/100**




## SEO Content

|           | Title                                           | Kim McCarthy Studio   Love Beauty For Your Life<br><b>Lengte : 47</b><br>Perfect, uw title tag bevat tussen de 10 en 70 karakters.                                                                                                                                                                                                                                                                           |          |         |           |                     |       |                                                 |     |                        |      |         |
|-----------|-------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|---------|-----------|---------------------|-------|-------------------------------------------------|-----|------------------------|------|---------|
|           | Description                                     | Published, award-winning, Canadian artist based in Stratford, ON, Canada. Kim works with the ancient medium of encaustic art in a contemporary style. Offerings include mixed media, paintings, prints, art cards, home decor, and apparel. Studio visits welcome by appointment.<br><b>Lengte : 279</b><br>Let op, uw meta description zou tussen de 70 en 160 karakters (spaces included) moeten bevatten. |          |         |           |                     |       |                                                 |     |                        |      |         |
|           | Keywords                                        | Erg slecht. We hebben geen meta keywords gevonden in uw website. Gebruik <a href="#">deze gratis online meta tags generator</a> om keywords te genereren.                                                                                                                                                                                                                                                    |          |         |           |                     |       |                                                 |     |                        |      |         |
|           | Og Meta Properties                              | Goed, uw page maakt gebruik van Og Properties.<br><table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>Kim McCarthy Studio</td></tr><tr><td>title</td><td>Kim McCarthy Studio   Love Beauty For Your Life</td></tr><tr><td>url</td><td>https://www.kimmcc.com</td></tr><tr><td>type</td><td>website</td></tr></tbody></table>                                    | Property | Content | site_name | Kim McCarthy Studio | title | Kim McCarthy Studio   Love Beauty For Your Life | url | https://www.kimmcc.com | type | website |
| Property  | Content                                         |                                                                                                                                                                                                                                                                                                                                                                                                              |          |         |           |                     |       |                                                 |     |                        |      |         |
| site_name | Kim McCarthy Studio                             |                                                                                                                                                                                                                                                                                                                                                                                                              |          |         |           |                     |       |                                                 |     |                        |      |         |
| title     | Kim McCarthy Studio   Love Beauty For Your Life |                                                                                                                                                                                                                                                                                                                                                                                                              |          |         |           |                     |       |                                                 |     |                        |      |         |
| url       | https://www.kimmcc.com                          |                                                                                                                                                                                                                                                                                                                                                                                                              |          |         |           |                     |       |                                                 |     |                        |      |         |
| type      | website                                         |                                                                                                                                                                                                                                                                                                                                                                                                              |          |         |           |                     |       |                                                 |     |                        |      |         |




## SEO Content

|                                                                                    |                 | <p>description</p> <p>Published, award-winning, Canadian artist based in Stratford, ON, Canada. Kim works with the ancient medium of encaustic art in a contemporary style. Offerings include mixed media, paintings, prints, art cards, home decor, and apparel. Studio visits welcome by appointment.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |    |    |    |    |    |    |   |    |   |   |   |   |
|------------------------------------------------------------------------------------|-----------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|----|----|----|----|----|---|----|---|---|---|---|
|    | Headings        | <table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>4</td><td>11</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] for your life</li><li>• [H1] The work</li><li>• [H1] IN THE STUDIO</li><li>• [H1] artwork</li><li>• [H2] beauty</li><li>• [H2] I've been making art my whole life.</li><li>• [H2] Everything I make is spirit inspired and intended to help create a certain magic in your environment.</li><li>• [H2] May you love how you feel where you are. This is the wish behind my craft.</li><li>• [H2] Art Cards</li><li>• [H2] Limited Edition Prints</li><li>• [H2] Apparel</li><li>• [H2] Author's Well - Original Art</li><li>• [H2] Dream Pool</li><li>• [H2] Leadership</li><li>• [H2] Stay Connected</li></ul> | H1 | H2 | H3 | H4 | H5 | H6 | 4 | 11 | 0 | 0 | 0 | 0 |
| H1                                                                                 | H2              | H3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | H4 | H5 | H6 |    |    |    |   |    |   |   |   |   |
| 4                                                                                  | 11              | 0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 0  | 0  | 0  |    |    |    |   |    |   |   |   |   |
|  | Afbeeldingen    | <p>We vonden 10 afbeeldingen in de pagina.</p> <p>1 alt attributen ontbreken. Voeg alternatieve text toe zodat zoekmachines beter kunnen beoordelen wat het onderwerp van de afbeeldingen is.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |    |    |    |    |    |    |   |    |   |   |   |   |
|  | Text/HTML Ratio | <p>Ratio : <b>15%</b></p> <p>Goed, De ratio van text tot HTML code hoger dan 15, maar lager dan 25 procent.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |    |    |    |    |    |    |   |    |   |   |   |   |
|  | Flash           | <p>Perfect, geen Flash content gevonden in uw website.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |    |    |    |    |    |    |   |    |   |   |   |   |
|  | Iframe          | <p>Jammer, u heeft Iframes in uw website, dit betekent dat deze content niet kan worden geïndexeerd.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |    |    |    |    |    |    |   |    |   |   |   |   |

## SEO Links

|                                                                                    |                 |                                                   |
|------------------------------------------------------------------------------------|-----------------|---------------------------------------------------|
|  | Herschreven URL | <p>Perfect. Uw links zien er vriendelijk uit!</p> |
|------------------------------------------------------------------------------------|-----------------|---------------------------------------------------|

## SEO Links

|                                                                                  |                        |                                                                                       |
|----------------------------------------------------------------------------------|------------------------|---------------------------------------------------------------------------------------|
|  | Underscores in de URLs | Perfect! Geen underscores gevonden in uw URLs.                                        |
|  | In-page links          | We vonden een totaal van 28 links inclusie 0 link(s) naar bestanden                   |
|  | Statistics             | Externe Links : noFollow 0%<br>Externe Links : doFollow 3.57%<br>Interne Links 96.43% |

## In-page links

| Ankertekst                          | Type   | samenstelling |
|-------------------------------------|--------|---------------|
| <a href="#">Kim McCarthy Studio</a> | Intern | doFollow      |
| <a href="#">Shop</a>                | Intern | doFollow      |
| <a href="#">Events &amp; News</a>   | Intern | doFollow      |
| <a href="#">Biography</a>           | Intern | doFollow      |
| <a href="#">Testimonials</a>        | Intern | doFollow      |
| <a href="#">About</a>               | Intern | doFollow      |
| <a href="#">Meet the Artist</a>     | Intern | doFollow      |
| =                                   | Intern | doFollow      |
| =                                   | Intern | doFollow      |
| =                                   | Intern | doFollow      |
| <a href="#">Shop</a>                | Intern | doFollow      |
| =                                   | Intern | doFollow      |
| =                                   | Intern | doFollow      |
| =                                   | Intern | doFollow      |
| <a href="#">About Encaustics</a>    | Intern | doFollow      |
| <a href="#">Process Photos</a>      | Intern | doFollow      |
| <a href="#">Artist Statement</a>    | Intern | doFollow      |
| <a href="#">C.V.</a>                | Intern | doFollow      |

## In-page links

|                                             |        |          |
|---------------------------------------------|--------|----------|
| <a href="#">FAQ</a>                         | Intern | doFollow |
| <a href="#">Heart Space Gifts Art Cards</a> | Intern | doFollow |
| <a href="#">Gift Cards</a>                  | Intern | doFollow |
| <a href="#">Home Decor</a>                  | Intern | doFollow |
| <a href="#">Bookmarks</a>                   | Intern | doFollow |
| <a href="#">Contact</a>                     | Intern | doFollow |
| <a href="#">Studio Visits</a>               | Intern | doFollow |
| <a href="#">Shipping + Policies</a>         | Intern | doFollow |
| <a href="#">Privacy Policy</a>              | Extern | doFollow |
| <a href="#">New Privacy Policy</a>          | Intern | doFollow |

## SEO Keywords







## Keywords Consistentie

| Keyword  | Content | Title | Keywords | Description | Headings |
|----------|---------|-------|----------|-------------|----------|
| studio   | 6       | ✓     | ✗        | ✓           | ✓        |
| shop     | 6       | ✗     | ✗        | ✗           | ✗        |
| kim      | 5       | ✓     | ✗        | ✓           | ✗        |
| mccarthy | 5       | ✓     | ✗        | ✗           | ✗        |
| art      | 5       | ✓     | ✗        | ✓           | ✓        |












## Bruikbaarheid

|  |     |                                    |
|--|-----|------------------------------------|
|  | Url | Domein : kimmcc.com<br>Lengte : 10 |
|--|-----|------------------------------------|



## Bruikbaarheid

|                                                                                  |               |                                                 |
|----------------------------------------------------------------------------------|---------------|-------------------------------------------------|
|  | Favicon       | Goed, uw website heeft een favicon.             |
|  | Printbaarheid | Jammer. We vonden geen Print-Vriendelijke CSS.  |
|  | Taal          | Goed. Uw ingestelde taal is en.                 |
|  | Dublin Core   | Deze pagina maakt geen gebruik van Dublin Core. |

## Document

|                                                                                    |                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|------------------------------------------------------------------------------------|------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|    | Doctype                | HTML 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
|   | Encoding               | Perfect. Uw ingestelde Charset is UTF-8.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|  | W3C Validiteit         | Fouten : 0<br>Waarschuwingen : 0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
|  | E-mail Privacy         | Waarschuwing! Er is op zijn minst 1 e-mailadres gevonden als platte tekst. (voorkom spam!). Gebruik <a href="#">deze gratis antispam protector</a> om e-mailadressen te verbergen voor spammers.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
|  | Niet ondersteunde HTML | Geweldig! We hebben geen niet meer ondersteunde HTML tags gevonden in uw HTML.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
|  | Speed Tips             | <ul style="list-style-type: none"><li> Geweldig, uw website heeft geen tabellen in een tabel.</li><li> Jammer, uw website maakt gebruik van inline styles.</li><li> Geweldig, uw website heeft een correct aantal CSS bestanden.</li><li> Jammer, uw website heeft teveel JS bestanden (meer dan 6).</li><li> Perfect, uw website haalt voordeel uit gzip.</li></ul> |

## Mobile

|                                                                                    |                     |                                                                                                |
|------------------------------------------------------------------------------------|---------------------|------------------------------------------------------------------------------------------------|
|  | Mobile Optimization |  Apple Icon |
|------------------------------------------------------------------------------------|---------------------|------------------------------------------------------------------------------------------------|

## Mobile

✓ Meta Viewport Tag

✓ Flash content

## Optimalisatie



XML Sitemap

Geweldig, uw website heeft een XML sitemap.

<https://www.kimmcc.com/sitemap.xml>



Robots.txt

<http://kimmcc.com/robots.txt>

Geweldig uw website heeft een robots.txt bestand.



Analytics

Perfect, uw website heeft een analytics tool.



Google Analytics