



# Website beoordeling nolapopcity.com

Gegeneerd op September 20 2024 18:52 PM





**De score is 57/100**




## SEO Content

|             | <p>Title</p>   | <p>New Orleans's Top Boutique for NOLA Custom Shirts and Cultural Gifts &amp; Funrock's</p> <p><b>Lengte : 130</b></p> <p>Let op, uw title tag zou tussen de 10 en 70 karakters (spaties inbegrepen) moeten bevatten. Gebruik <a href="#">deze gratis tool</a> om tekst lengte te berekenen.</p>   |          |         |           |                      |     |  |       |  |      |         |             |  |       |  |
|-------------|--|--|----------|---------|-----------|----------------------|-----|--|-------|--|------|---------|-------------|--|-------|--|
|             | <p>Description</p>   | <p>NOLA-Centric Fashion! New Orleans Apparel and Cultural Gifts for Both Men and Women.</p> <p><b>Lengte : 84</b></p> <p>Perfect, uw meta description bevat tussen de 70 en 160 karakters.</p>   |          |         |           |                      |     |  |       |  |      |         |             |  |       |  |
|             | <p>Keywords</p>  | <p>Erg slecht. We hebben geen meta keywords gevonden in uw website. Gebruik <a href="#">deze gratis online meta tags generator</a> om keywords te genereren.</p>   |          |         |           |                      |     |  |       |  |      |         |             |  |       |  |
|             | <p>Og Meta Properties</p>  | <p>Goed, uw page maakt gebruik van Og Properties.</p> <table border="1" data-bbox="539 1413 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Pop City &amp; Funrock's</td> </tr> <tr> <td>url</td> <td>https://pop-city-funrockn.myshopify.com/</td> </tr> <tr> <td>title</td> <td>New Orleans's Top Boutique for NOLA Custom Shirts and Cultural Gifts</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>NOLA-Centric Fashion! New Orleans Apparel and Cultural Gifts for Both Men and Women.</td> </tr> <tr> <td>image</td> <td>https://cdn.shopify.com/s/files/1/2145/9549/files/double_logo_funrockn_and_popcity_eightbyt0.jpg?height=628&amp;pad_color=f7f1f2&amp;v=1613523646&amp;width=1200</td> </tr> </tbody> </table> | Property | Content | site_name | Pop City & Funrock's | url | https://pop-city-funrockn.myshopify.com/ | title | New Orleans's Top Boutique for NOLA Custom Shirts and Cultural Gifts | type | website | description | NOLA-Centric Fashion! New Orleans Apparel and Cultural Gifts for Both Men and Women. | image | https://cdn.shopify.com/s/files/1/2145/9549/files/double_logo_funrockn_and_popcity_eightbyt0.jpg?height=628&pad_color=f7f1f2&v=1613523646&width=1200 |
| Property    | Content  |  |          |         |           |                      |     |  |       |  |      |         |             |  |       |  |
| site_name   | Pop City & Funrock's   |  |          |         |           |                      |     |  |       |  |      |         |             |  |       |  |
| url         | https://pop-city-funrockn.myshopify.com/   |  |          |         |           |                      |     |  |       |  |      |         |             |  |       |  |
| title       | New Orleans's Top Boutique for NOLA Custom Shirts and Cultural Gifts   |  |          |         |           |                      |     |  |       |  |      |         |             |  |       |  |
| type        | website  |  |          |         |           |                      |     |  |       |  |      |         |             |  |       |  |
| description | NOLA-Centric Fashion! New Orleans Apparel and Cultural Gifts for Both Men and Women.   |  |          |         |           |                      |     |  |       |  |      |         |             |  |       |  |
| image       | https://cdn.shopify.com/s/files/1/2145/9549/files/double_logo_funrockn_and_popcity_eightbyt0.jpg?height=628&pad_color=f7f1f2&v=1613523646&width=1200 |  |          |         |           |                      |     |  |       |  |      |         |             |  |       |  |





## SEO Content

|  |                 | <p>image:secure_url https://cdn.shopify.com/s/files/1/2145/9549/files/double_logo_funrockn_and_popcity_eightbytwo.jpg?height=628&amp;pad_color=f7f1f2&amp;v=1613523646&amp;width=1200</p> <p>image:width 1200</p> <p>image:height 628</p> <p>image:alt funrock'n pop city logo new orleans boutique</p>  |    |    |    |    |    |    |   |   |    |   |   |   |
|--|-----------------|--|----|----|----|----|----|----|---|---|----|---|---|---|
|    | Headings        | <table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>6</td> <td>17</td> <td>1</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1]</li> <li>• [H2] SUMMER FUN IN New Orleans POINTING YOU IN THE DIRECTION OF OUR BELOVED New Orleans . . .</li> <li>• [H2] Shop Here!</li> <li>• [H2] What's On Your Back, Gives Back! #wearyourcare</li> <li>• [H2] NEWS and UPDATES!</li> <li>• [H2] Owner, Rhonda Findley</li> <li>• [H2] Shop Locations</li> <li>• [H3] Funrock'n Mom &amp; Pop City Dad</li> <li>• [H3] TEES</li> <li>• [H3] TANKS</li> <li>• [H3] LONG SLEEVES</li> <li>• [H3] Saint-centric!</li> <li>• [H3] NOLA ARROWS</li> <li>• [H3] SOCKS &amp; UNDIES</li> <li>• [H3] SUNNIES &amp; JEWELRY</li> <li>• [H3] BAGS &amp; PURSES</li> <li>• [H3] KIDS</li> <li>• [H3] HATS</li> <li>• [H3] FUNROCK'N</li> <li>• [H3] Point Me in the Direction Of....</li> <li>• [H3] I Really Do Care Collection</li> <li>• [H3] NOLA Fundraising Shirts</li> <li>• [H3] Thank you, CNN!</li> <li>• [H3] Who Dressed DAT? Pop City &amp; Funrock'n dresses Joan of Arc for #Blackandgoldfriday and Saints Fans go wild!</li> <li>• [H4] Live Instagram Feed</li> </ul> | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 6 | 17 | 1 | 0 | 0 |
| H1   | H2              | H3   | H4 | H5 | H6 |    |    |    |   |   |    |   |   |   |
| 1  | 6               | 17   | 1  | 0  | 0  |    |    |    |   |   |    |   |   |   |
|  | Afbeeldingen    | <p>We vonden 12 afbeeldingen in de pagina.</p> <p>8 alt attributen ontbreken. Voeg alternatieve text toe zodat zoekmachines beter kunnen beoordelen wat het onderwerp van de afbeeldingen is.</p>  |    |    |    |    |    |    |   |   |    |   |   |   |
|  | Text/HTML Ratio | <p>Ratio : <b>6%</b></p> <p>De ratio van text tot HTML code is below 15 procent, dit betekent dat uw pagina waarschijnlijk meer tekst nodig heeft.</p>   |    |    |    |    |    |    |   |   |    |   |   |   |
|  | Flash           | <p>Perfect, geen Flash content gevonden in uw website.</p>   |    |    |    |    |    |    |   |   |    |   |   |   |

## SEO Content

|  |        |   |
|--|--------|---|
|  | Iframe | Perfect, er zijn geen Iframes in uw website aangetroffen. |
|--|--------|---|

## SEO Links

|  |                        |   |
|--|------------------------|---|
|  | Herschreven URL        | Perfect. Uw links zien er vriendelijk uit!  |
|  | Underscores in de URLs | Perfect! Geen underscores gevonden in uw URLs.  |
|  | In-page links          | We vonden een totaal van 24 links inclusie 0 link(s) naar bestanden                     |
|  | Statistics             | Externe Links : noFollow 4.17%<br>Externe Links : doFollow 8.33%<br>Interne Links 87.5% |

## In-page links

| Ankertekst                                | Type   | samenstelling |
|---|--------|---------------|
| <a href="#">Skip to content</a>           | Intern | doFollow      |
| <a href="#">Home</a>                      | Intern | doFollow      |
| <a href="#">Discover what's in store!</a> | Intern | doFollow      |
| <a href="#">TEES</a>                      | Intern | doFollow      |
| <a href="#">TANKS</a>                     | Intern | doFollow      |
| <a href="#">LONG SLEEVES</a>              | Intern | doFollow      |
| <a href="#">HATS</a>                      | Intern | doFollow      |
| <a href="#">JEWELRY</a>                   | Intern | doFollow      |
| <a href="#">PopCity Home Collection</a>   | Intern | doFollow      |
| <a href="#">KIDS</a>                      | Intern | doFollow      |
| <a href="#">FUN ROCK&amp;#39;N</a>        | Intern | doFollow      |
|   |        |               |

## In-page links

|  |        |          |
|--|--------|----------|
| <a href="#">SAINTS APPAREL</a>                                   | Intern | doFollow |
| <a href="#">BAGS, TOTES AND PURSES</a>                           | Intern | doFollow |
| <a href="#">NOLA ARROW COLLECTION</a>                            | Intern | doFollow |
| <a href="#">Crescent City Cookie Company (tm)</a>                | Intern | doFollow |
| <a href="#">Shipping</a>   | Intern | doFollow |
| <a href="#">About Us</a>   | Intern | doFollow |
| <a href="#">Store Locations</a>                                  | Intern | doFollow |
| <a href="#">Blog Posts</a>                                       | Intern | doFollow |
| <a href="#">Discover More</a>                                    | Intern | doFollow |
| <a href="#">Click HERE to Read Article</a>                       | Extern | doFollow |
| <a href="#">CLiCK HERE TO READ ABOUT POP CITY IN NEW ORLEANS</a> | Extern | doFollow |
| <a href="#">View Store Locations</a>                             | Intern | doFollow |
| <a href="#">Powered by Shopify</a>                               | Extern | noFollow |

## SEO Keywords














## Keywords Consistentie

| Keyword  | Content | Title | Keywords | Descripti on | Headings |
|----------|---------|-------|----------|--------------|----------|
| new      | 14      | ✓     | ✗        | ✓            | ✓        |
| orleans  | 10      | ✓     | ✗        | ✓            | ✓        |
| pop      | 7       | ✓     | ✗        | ✗            | ✓        |
| city     | 7       | ✓     | ✗        | ✗            | ✓        |
| funrockn | 7       | ✗     | ✗        | ✗            | ✗        |

## Bruikbaarheid

|  |               |   |
|--|---------------|---|
|  | Url           | Domein : nolapocity.com<br>Lengte : 15          |
|  | Favicon       | Goed, uw website heeft een favicon.             |
|  | Printbaarheid | Jammer. We vonden geen Print-Vriendelijke CSS.  |
|  | Taal          | Goed. Uw ingestelde taal is en.                 |
|  | Dublin Core   | Deze pagina maakt geen gebruik van Dublin Core. |


## Document

|  |                        |   |
|--|------------------------|---|
|   | Doctype                | HTML 5  |
|  | Encoding               | Perfect. Uw ingestelde Charset is UTF-8.  |
|  | W3C Validiteit         | Fouten : 0<br>Waarschuwingen : 0  |
|  | E-mail Privacy         | Waarschuwing! Er is op zijn minst 1 e-mailadres gevonden als platte tekst. (voorkom spam!). Gebruik <a href="#">deze gratis antispam protector</a> om e-mailadressen te verbergen voor spammers.  |
|  | Niet ondersteunde HTML | Geweldig! We hebben geen niet meer ondersteunde HTML tags gevonden in uw HTML.  |
|  | Speed Tips             | <ul style="list-style-type: none"><li> Geweldig, uw website heeft geen tabellen in een tabel.</li><li> Jammer, uw website maakt gebruik van inline styles.</li><li> Geweldig, uw website heeft een correct aantal CSS bestanden.</li><li> Jammer, uw website heeft teveel JS bestanden (meer dan 6).</li><li> Jammer, uw website haalt geen voordeel uit gzip.</li></ul> |

## Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li data-bbox="555 197 767 232">✘ Apple Icon</li><li data-bbox="555 264 879 300">✔ Meta Viewport Tag</li><li data-bbox="555 331 810 367">✔ Flash content</li></ul> |
|--|---------------------|--|

## Optimalisatie

|  |             |   |
|--|-------------|---|
|  | XML Sitemap | <p data-bbox="539 577 1161 613">Geweldig, uw website heeft een XML sitemap.</p> <p data-bbox="555 658 1278 694"><a href="https://pop-city-funrockn.myshopify.com/sitemap.xml">https://pop-city-funrockn.myshopify.com/sitemap.xml</a></p> |
|  | Robots.txt  | <p data-bbox="539 739 986 775"><a href="http://nolapopcity.com/robots.txt">http://nolapopcity.com/robots.txt</a></p> <p data-bbox="539 806 1230 842">Geweldig uw website heeft een robots.txt bestand.</p>                                |
|  | Analytics   | <p data-bbox="539 873 1139 909">Perfect, uw website heeft een analytics tool.</p> <p data-bbox="555 954 858 990"> Google Analytics</p>                   |