








# Website beoordeling overthebridgeshop.com

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**De score is 54/100**






## SEO Content

|    | <p>Title</p>              | <p>Over The Bridge™   Premium Beach Apparel   Over The Bridge™</p> <p><b>Lengte : 59</b></p> <p>Perfect, uw title tag bevat tussen de 10 en 70 karakters.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |    |    |    |    |    |    |   |   |    |   |   |   |
|------------------------------------------------------------------------------------|---------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|----|----|----|----|----|---|---|----|---|---|---|
|    | <p>Description</p>        | <p>Over The Bridge - Cape Cod is a Premium Beach Apparel company - Specializing in high quality T-Shirts, Hats and Hoodies. Soon to be your favorite t-shirt.</p> <p><b>Lengte : 154</b></p> <p>Perfect, uw meta description bevat tussen de 70 en 160 karakters.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |    |    |    |    |    |    |   |   |    |   |   |   |
|  | <p>Keywords</p>           | <p>Over The Bridge, Cape Cod, OTB, OTB Cape Cod, T-shirts, Hoodies, Hats, Beach Apparel, Beach Wear, Beach, Mayflower, Mayflower Beach, Nauset, Nauset Beach, White Crest, White Crest Beach, Best t-shirts,</p> <p>Goed, uw bevat meta keywords.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |    |    |    |    |    |    |   |   |    |   |   |   |
|  | <p>Og Meta Properties</p> | <p>Deze pagina maakt geen gebruik van Og Properties. Deze tags maken het sociale crawlers makkelijker uw pagina te indexeren.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |    |    |    |    |    |    |   |   |    |   |   |   |
|  | <p>Headings</p>           | <table border="1" data-bbox="544 1473 1481 1547"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>0</td> <td>12</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1581 1497 2078" style="list-style-type: none"> <li>• [H1] Shop</li> <li>• [H3] Cold Storage - Zen Vintage Heavy Knit Wrap (Navy)</li> <li>• [H3] Cold Storage - Zen Vintage Heavy Knit Wrap (Light Gray)</li> <li>• [H3] West Dennis - Vintage Jersey Long Sleeve T-Shirt (Vintage Navy)</li> <li>• [H3] Crows Pasture - Nylon Hooded Coaches Jacket (Navy)</li> <li>• [H3] Corporation - Keeper V-Neck T-Shirt - Womens (Vintage Iris)</li> <li>• [H3] Corporation - Keeper V-Neck T-Shirt - Womens (Navy)</li> <li>• [H3] Mayflower - V Neck Tank (Coral)</li> <li>• [H3] Mayflower - Scoop Racer Back Tank (Marble Gray)</li> <li>• [H3] Mayflower - V Neck Tank (Mint)</li> <li>• [H3] Chapins - Airy Burnout Tank (Oatmeal Heather)</li> <li>• [H3] Chapins - Airy Burnout Tank (Peacock Heather)</li> <li>• [H3] Sea St - Racerback Tank (Teal)</li> </ul> | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 0 | 12 | 0 | 0 | 0 |
| H1                                                                                 | H2                        | H3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | H4 | H5 | H6 |    |    |    |   |   |    |   |   |   |
| 1                                                                                  | 0                         | 12                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 0  | 0  | 0  |    |    |    |   |   |    |   |   |   |

## SEO Content

|                                                                                   |                 |                                                                                                                                                                                            |
|-----------------------------------------------------------------------------------|-----------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Afbeeldingen    | We vonden 15 afbeeldingen in de pagina.<br><br>3 alt attributen ontbreken. Voeg alternatieve text toe zodat zoekmachines beter kunnen beoordelen wat het onderwerp van de afbeeldingen is. |
|  | Text/HTML Ratio | Ratio : <b>0%</b><br><br>De ratio van text tot HTML code is below 15 procent, dit betekent dat uw pagina waarschijnlijk meer tekst nodig heeft.                                            |
|  | Flash           | Perfect, geen Flash content gevonden in uw website.                                                                                                                                        |
|  | Iframe          | Perfect, er zijn geen Iframes in uw website aangetroffen.                                                                                                                                  |

## SEO Links

|                                                                                     |                        |                                                                                                 |
|-------------------------------------------------------------------------------------|------------------------|-------------------------------------------------------------------------------------------------|
|  | Herschreven URL        | Perfect. Uw links zien er vriendelijk uit!                                                      |
|  | Underscores in de URLs | Perfect! Geen underscores gevonden in uw URLs.                                                  |
|  | In-page links          | We vonden een totaal van 24 links inclusie 0 link(s) naar bestanden                             |
|  | Statistics             | Externe Links : noFollow 50%<br><br>Externe Links : doFollow 29.17%<br><br>Interne Links 20.83% |

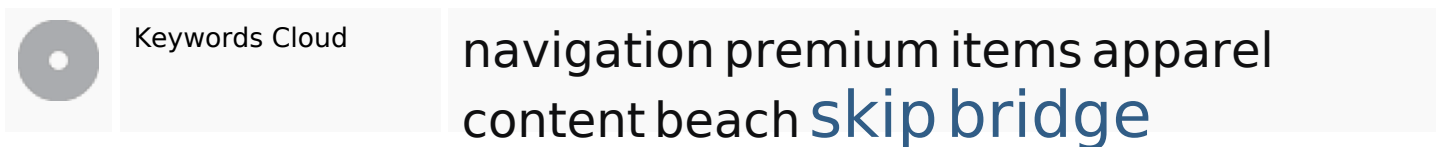
## In-page links

| Ankertekst                         | Type   | samenstelling |
|------------------------------------|--------|---------------|
| <a href="#">Skip to navigation</a> | Intern | doFollow      |
| <a href="#">Skip to content</a>    | Intern | doFollow      |
| <a href="#">Shop</a>               | Extern | doFollow      |
| <a href="#">About</a>              | Extern | doFollow      |

## In-page links

|                                |        |          |
|--------------------------------|--------|----------|
| <a href="#">My Account</a>     | Extern | doFollow |
| <a href="#">Cart</a>           | Extern | doFollow |
| <a href="#">Select options</a> | Extern | noFollow |
| <a href="#">Select options</a> | Extern | noFollow |
| <a href="#">Select options</a> | Extern | noFollow |
| <a href="#">Select options</a> | Extern | noFollow |
| <a href="#">Select options</a> | Extern | noFollow |
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| <a href="#">Select options</a> | Extern | noFollow |
| <a href="#">Select options</a> | Extern | noFollow |
| <a href="#">Select options</a> | Extern | noFollow |
| <a href="#">2</a>              | Extern | doFollow |
| <a href="#">3</a>              | Extern | doFollow |
| <a href="#">4</a>              | Extern | doFollow |
| <a href="#">Terms of Use</a>   | Intern | doFollow |
| <a href="#">Privacy Policy</a> | Intern | doFollow |
| <a href="#">Refund Policy</a>  | Intern | doFollow |

## SEO Keywords



## Keywords Consistentie

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
|---------|---------|-------|----------|-------------|----------|

## Keywords Consistentie

|         |   |   |   |   |   |
|---------|---|---|---|---|---|
| bridge  | 2 | ✓ | ✓ | ✓ | ✗ |
| skip    | 2 | ✗ | ✗ | ✗ | ✗ |
| premium | 1 | ✓ | ✗ | ✓ | ✗ |
| beach   | 1 | ✓ | ✓ | ✓ | ✗ |
| apparel | 1 | ✓ | ✓ | ✓ | ✗ |


## Bruikbaarheid

|                                                                                    |               |                                                                                                        |
|------------------------------------------------------------------------------------|---------------|--------------------------------------------------------------------------------------------------------|
|    | Url           | Domein : overthebridgeshop.com<br>Lengte : 21                                                          |
|    | Favicon       | Erg slecht. We hebben geen favicon icoon gevonden. Deze trekken de aandacht van bezoekers in de regel. |
|    | Printbaarheid | Jammer. We vonden geen Print-Vriendelijke CSS.                                                         |
|  | Taal          | Goed. Uw ingestelde taal is en.                                                                        |
|  | Dublin Core   | Deze pagina maakt geen gebruik van Dublin Core.                                                        |

## Document

|                                                                                    |                        |                                                                                |
|------------------------------------------------------------------------------------|------------------------|--------------------------------------------------------------------------------|
|  | Doctype                | HTML 5                                                                         |
|  | Encoding               | Perfect. Uw ingestelde Charset is UTF-8.                                       |
|  | W3C Validiteit         | Fouten : 0<br>Waarschuwingen : 0                                               |
|  | E-mail Privacy         | Geweldig er is geen e-mail adres gevonden als platte tekst!                    |
|  | Niet ondersteunde HTML | Geweldig! We hebben geen niet meer ondersteunde HTML tags gevonden in uw HTML. |

## Document

|                                                                                  |            |                                                                                                                                                                                                                                                                                                                                                                          |
|----------------------------------------------------------------------------------|------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Speed Tips | <ul style="list-style-type: none"><li>✓ Geweldig, uw website heeft geen tabellen in een tabel.</li><li>✗ Jammer, uw website maakt gebruik van inline styles.</li><li>✗ Jammer, uw website heeft teveel CSS bestanden (meer dan 4).</li><li>✗ Jammer, uw website heeft teveel JS bestanden (meer dan 6).</li><li>✓ Perfect, uw website haalt voordeel uit gzip.</li></ul> |
|----------------------------------------------------------------------------------|------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Mobile

|                                                                                  |                     |                                                                                                                  |
|----------------------------------------------------------------------------------|---------------------|------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <ul style="list-style-type: none"><li>✗ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul> |
|----------------------------------------------------------------------------------|---------------------|------------------------------------------------------------------------------------------------------------------|

## Optimalisatie

|                                                                                    |             |                                                                                                                                                                                                                                                                                                                                                     |
|------------------------------------------------------------------------------------|-------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | XML Sitemap | <p>Ontbrekend</p> <p>Uw website heeft geen XML sitemap- dit kan problematisch zijn.</p> <p>Een sitemap vermeld url's die beschikbaar zijn voor crawlen en kan extra informatie bevatten zoals uw laatste site-updates, frequentie van wijzigingen en het belang van de url's. Dit laat zoekmachines toe om de site intelligenter te doorzoeken.</p> |
|  | Robots.txt  | <p><a href="http://overthebridgeshop.com/robots.txt">http://overthebridgeshop.com/robots.txt</a></p> <p>Geweldig uw website heeft een robots.txt bestand.</p>                                                                                                                                                                                       |
|  | Analytics   | <p>Ontbrekend</p> <p>We hadden niet op te sporen van een analytics tool op deze website geplaatst.</p> <p>Web Analytics laat u toe de bezoekersactiviteit op uw website te meten. U zou minstens 1 Analytics tool geïnstalleerd moeten hebben en een extra tool voor de bevestiging van de resultaten.</p>                                          |