







# Website beoordeling schiffadvertising.com

Gegeneerd op September 20 2024 13:24 PM


De score is 59/100





## SEO Content

|    | <p>Title</p>   | <p>Home   Schiff Advertising</p> <p><b>Lengte : 25</b></p> <p>Perfect, uw title tag bevat tussen de 10 en 70 karakters.</p>   |          |         |       |                           |             |  |       |  |             |      |              |      |     |                                   |           |                    |      |         |
|---|--|---|----------|---------|-------|---------------------------|-------------|--|-------|--|-------------|------|--------------|------|-----|-----------------------------------|-----------|--------------------|------|---------|
|    | <p>Description</p>   | <p>Welcome to Schiff Advertising, your ideal source for complete promotional merchandise &amp; apparel solutions.</p> <p><b>Lengte : 110</b></p> <p>Perfect, uw meta description bevat tussen de 70 en 160 karakters.</p>   |          |         |       |                           |             |  |       |  |             |      |              |      |     |                                   |           |                    |      |         |
|  | <p>Keywords</p>  | <p>Promotional, Merch, Merchandise, Ad Specialty, Custom, T-shirts, Screen Printing</p> <p>Goed, uw bevat meta keywords.</p>  |          |         |       |                           |             |  |       |  |             |      |              |      |     |                                   |           |                    |      |         |
|  | <p>Og Meta Properties</p>  | <p>Goed, uw page maakt gebruik van Og Properties.</p> <table border="1" data-bbox="539 1317 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Home   Schiff Advertising</td> </tr> <tr> <td>description</td> <td>Welcome to Schiff Advertising, your ideal source for complete promotional merchandise &amp; apparel solutions.</td> </tr> <tr> <td>image</td> <td>https://static.wixstatic.com/media/910b3d_3443f457a4464f709eae1509d4871f9%7Emv2.png/v1/fit/w_2500,h_1330,al_c/910b3d_3443f457a4464f709eae1509d4871f9%7Emv2.png</td> </tr> <tr> <td>image:width</td> <td>2500</td> </tr> <tr> <td>image:height</td> <td>1330</td> </tr> <tr> <td>url</td> <td>https://www.schiffadvertising.com</td> </tr> <tr> <td>site_name</td> <td>Schiff Advertising</td> </tr> <tr> <td>type</td> <td>website</td> </tr> </tbody> </table> | Property | Content | title | Home   Schiff Advertising | description | Welcome to Schiff Advertising, your ideal source for complete promotional merchandise & apparel solutions. | image | https://static.wixstatic.com/media/910b3d_3443f457a4464f709eae1509d4871f9%7Emv2.png/v1/fit/w_2500,h_1330,al_c/910b3d_3443f457a4464f709eae1509d4871f9%7Emv2.png | image:width | 2500 | image:height | 1330 | url | https://www.schiffadvertising.com | site_name | Schiff Advertising | type | website |
| Property  | Content  |   |          |         |       |                           |             |  |       |  |             |      |              |      |     |                                   |           |                    |      |         |
| title   | Home   Schiff Advertising  |   |          |         |       |                           |             |  |       |  |             |      |              |      |     |                                   |           |                    |      |         |
| description   | Welcome to Schiff Advertising, your ideal source for complete promotional merchandise & apparel solutions.   |   |          |         |       |                           |             |  |       |  |             |      |              |      |     |                                   |           |                    |      |         |
| image   | https://static.wixstatic.com/media/910b3d_3443f457a4464f709eae1509d4871f9%7Emv2.png/v1/fit/w_2500,h_1330,al_c/910b3d_3443f457a4464f709eae1509d4871f9%7Emv2.png |   |          |         |       |                           |             |  |       |  |             |      |              |      |     |                                   |           |                    |      |         |
| image:width   | 2500   |   |          |         |       |                           |             |  |       |  |             |      |              |      |     |                                   |           |                    |      |         |
| image:height  | 1330   |   |          |         |       |                           |             |  |       |  |             |      |              |      |     |                                   |           |                    |      |         |
| url   | https://www.schiffadvertising.com  |   |          |         |       |                           |             |  |       |  |             |      |              |      |     |                                   |           |                    |      |         |
| site_name   | Schiff Advertising   |   |          |         |       |                           |             |  |       |  |             |      |              |      |     |                                   |           |                    |      |         |
| type  | website  |   |          |         |       |                           |             |  |       |  |             |      |              |      |     |                                   |           |                    |      |         |

## SEO Content

|    | Headings        | <table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>8</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] Welcome</li><li>• [H2] Quote Request Form</li><li>• [H2] Quote Request Form</li><li>• [H2] Quote Request Form</li><li>• [H2] Quote Request Form</li><li>• [H2] Extra-Mile Flexibility Is Our Specialty</li><li>• [H2] Extensive Graphic Design &amp; Prepress Services</li><li>• [H2] Design Service Value</li><li>• [H2] Contact Us</li></ul> | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 8 | 0 | 0 | 0 | 0 |
|--|-----------------|---|----|----|----|----|----|----|---|---|---|---|---|---|
| H1   | H2              | H3  | H4 | H5 | H6 |    |    |    |   |   |   |   |   |   |
| 1  | 8               | 0   | 0  | 0  | 0  |    |    |    |   |   |   |   |   |   |
|    | Afbeeldingen    | We vonden 6 afbeeldingen in de pagina.<br>Goed, de meeste of alle afbeeldingen hebben een alt tekst   |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Text/HTML Ratio | Ratio : <b>1%</b><br>De ratio van text tot HTML code is below 15 procent, dit betekent dat uw pagina waarschijnlijk meer tekst nodig heeft.   |    |    |    |    |    |    |   |   |   |   |   |   |
|   | Flash           | Perfect, geen Flash content gevonden in uw website.   |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Iframe          | Perfect, er zijn geen Iframes in uw website aangetroffen.   |    |    |    |    |    |    |   |   |   |   |   |   |

## SEO Links

|  |                        |  |
|--|------------------------|--|
|  | Herschreven URL        | Perfect. Uw links zien er vriendelijk uit!                                       |
|  | Underscores in de URLs | Perfect! Geen underscores gevonden in uw URLs.                                   |
|  | In-page links          | We vonden een totaal van 1 links inclusie 0 link(s) naar bestanden               |
|  | Statistics             | Externe Links : noFollow 0%<br>Externe Links : doFollow 0%<br>Interne Links 100% |

## In-page links

| Ankertekst                  | Type   | samenstelling |
|-----------------------------|--------|---------------|
| <a href="#">click here.</a> | Intern | doFollow      |

## SEO Keywords

|  |                |  |
|--|----------------|--|
|  | Keywords Cloud | home industry form items request<br>quote services order design from |
|--|----------------|--|

## Keywords Consistentie










| Keyword | Content | Title | Keywords | Descripti<br>on | Headings |
|---------|---------|-------|----------|-----------------|----------|
| quote   | 6       | ✘     | ✘        | ✘               | ✔        |
| home    | 5       | ✔     | ✘        | ✘               | ✘        |
| request | 5       | ✘     | ✘        | ✘               | ✔        |
| form    | 5       | ✘     | ✘        | ✘               | ✔        |
| order   | 5       | ✘     | ✘        | ✘               | ✘        |

## Bruikbaarheid





|  |               |   |
|--|---------------|---|
|  | Url           | Domein : schiffadvertising.com<br>Lengte : 21   |
|  | Favicon       | Goed, uw website heeft een favicon.             |
|  | Printbaarheid | Jammer. We vonden geen Print-Vriendelijke CSS.  |
|  | Taal          | Goed. Uw ingestelde taal is en.                 |
|  | Dublin Core   | Deze pagina maakt geen gebruik van Dublin Core. |

# Bruikbaarheid

## Document

|  |                        |   |
|--|------------------------|---|
|  | Doctype                | HTML 5  |
|  | Encoding               | Perfect. Uw ingestelde Charset is UTF-8.  |
|  | W3C Validiteit         | Fouten : 0<br>Waarschuwingen : 0  |
|  | E-mail Privacy         | Waarschuwing! Er is op zijn minst 1 e-mailadres gevonden als platte tekst. (voorkom spam!). Gebruik <a href="#">deze gratis antispam protector</a> om e-mailadressen te verbergen voor spammers.  |
|  | Niet ondersteunde HTML | Geweldig! We hebben geen niet meer ondersteunde HTML tags gevonden in uw HTML.  |
|  | Speed Tips             | <ul style="list-style-type: none"><li> Geweldig, uw website heeft geen tabellen in een tabel.</li><li> Jammer, uw website maakt gebruik van inline styles.</li><li> Geweldig, uw website heeft een correct aantal CSS bestanden.</li><li> Jammer, uw website heeft teveel JS bestanden (meer dan 6).</li><li> Perfect, uw website haalt voordeel uit gzip.</li></ul> |

## Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|--|---------------------|--|

## Optimalisatie

|  |             |  |
|--|-------------|--|
|  | XML Sitemap | Geweldig, uw website heeft een XML sitemap.<br><div style="border: 1px solid #ccc; padding: 5px; margin-top: 5px;">https://www.schiffadvertising.com/sitemap.xml</div> |
|  | Robots.txt  | http://schiffadvertising.com/robots.txt  |

## Optimalisatie

|  |           |  |
|--|-----------|--|
|  |           | Geweldig uw website heeft een robots.txt bestand.  |
|  | Analytics | <p>Ontbrekend</p> <p>We hadden niet op te sporen van een analytics tool op deze website geplaatst.</p> <p>Web Analytics laat u toe de bezoekersactiviteit op uw website te meten. U zou minstens 1 Analytics tool geïnstalleerd moeten hebben en een extra tool voor de bevestiging van de resultaten.</p> |