









Website beoordeling sportstrader.co.za

Gegeneerd op September 21 2024 02:45 AM




De score is 56/100



SEO Content

	<p>Title</p>	<p>SA Sports Trader Retail magazine Trade magazine</p> <p>Lengte : 51</p> <p>Perfect, uw title tag bevat tussen de 10 en 70 karakters.</p>												
	<p>Description</p>	<p>SA Sports Trader. The business-to-business magazine for the sport, outdoor and leisure trade industries in South Africa</p> <p>Lengte : 119</p> <p>Perfect, uw meta description bevat tussen de 70 en 160 karakters.</p>												
	<p>Keywords</p>	<p>business magazine, retail magazine, trade magazine</p> <p>Goed, uw bevat meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>Deze pagina maakt geen gebruik van Og Properties. Deze tags maken het sociale crawlers makkelijker uw pagina te indexeren.</p>												
	<p>Headings</p>	<table border="1" data-bbox="544 1379 1481 1451"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>7</td> <td>7</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1485 1302 1944" style="list-style-type: none"> • [H3] Read the latest sports retail trade news • [H3] Industry stats and facts • [H3] Research reports • [H3] Retailer showcase • [H3] Rules & regulations • [H3] Tips for retailers • [H3] Trends • [H4] Statistics reflecting the state of the industry • [H4] Our industry research surveys • [H4] Why some retailers succeed • [H4] Decisions affecting the industry • [H4] Selling tips for retailers • [H4] Industry trends • [H4] 	H1	H2	H3	H4	H5	H6	0	0	7	7	0	0
H1	H2	H3	H4	H5	H6									
0	0	7	7	0	0									
	<p>Afbeeldingen</p>	<p>We vonden 44 afbeeldingen in de pagina.</p> <p>23 alt attributen ontbreken. Voeg alternatieve text toe zodat</p>												

SEO Content

		zoekmachines beter kunnen beoordelen wat het onderwerp van de afbeeldingen is.
	Text/HTML Ratio	Ratio : 7% De ratio van text tot HTML code is below 15 procent, dit betekent dat uw pagina waarschijnlijk meer tekst nodig heeft.
	Flash	Perfect, geen Flash content gevonden in uw website.
	Iframe	Perfect, er zijn geen Iframes in uw website aangetroffen.

SEO Links

	Herschreven URL	Perfect. Uw links zien er vriendelijk uit!
	Underscores in de URLs	Perfect! Geen underscores gevonden in uw URLs.
	In-page links	We vonden een totaal van 40 links inclusie 0 link(s) naar bestanden
	Statistics	Externe Links : noFollow 0% Externe Links : doFollow 10% Interne Links 90%

In-page links

Ankertekst	Type	samenstelling
Home	Intern	doFollow
Published titles	Intern	doFollow
SA Sports Trader	Intern	doFollow
SA Tackle Trader	Intern	doFollow
Retail Directory	Intern	doFollow

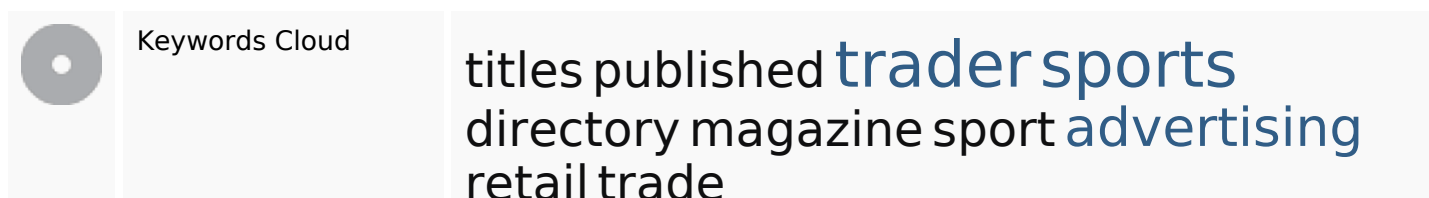
In-page links

Team Sport Directory	Intern	doFollow
Custom publications	Intern	doFollow
Services	Intern	doFollow
Apparel & footwear	Intern	doFollow
Archived articles	Intern	doFollow
Brand news	Intern	doFollow
Industry news	Intern	doFollow
Product knowledge	Intern	doFollow
Retailer showcase	Intern	doFollow
Rules & regulations	Intern	doFollow
Sport & outdoor	Intern	doFollow
Tips for retailers	Intern	doFollow
Trade shows	Intern	doFollow
Trends	Intern	doFollow
Newsletter	Intern	doFollow
Videos	Intern	doFollow
Upcoming events	Intern	doFollow
Sports Trader reports back	Extern	doFollow
Job advertisements	Intern	doFollow
Print advertising	Intern	doFollow
Online advertising	Intern	doFollow
Contact us	Intern	doFollow
=	Extern	doFollow
Latest features	Intern	doFollow
Forthcoming features	Intern	doFollow
Subscriptions	Intern	doFollow
=	Intern	doFollow
Tweet	Extern	doFollow

In-page links

prev	Intern	doFollow
PUMA has signed South African 100m record holder Henricho Brintjies as an ambassador to feature in marketing activations promoting running training products and brand campaigns.	Extern	doFollow
Adding to its list of innovative products, adidas has launched its first laceless soccer boot, Ace16+ Purecontrol. The high performance, limited edition boot enables a clean strike and generates more power and accuracy due to its larger surface area.	Intern	doFollow
The outlook for the European Outdoor Industry looks very positive, according to feedback on the state of the outdoor market by the European Outdoor Group (EOG) at the 2016 ISPO trade show in Munich.	Intern	doFollow
In its Summer 2016 range, Umbro has extended its offering for retailers: the brand, which is normally focused on soccer, has responded to the demand for off-field footwear.	Intern	doFollow
The adidas Group has appointed Kasper Rorsted to replace Herbert Hainer as CEO from 1 October 2016. Hainer (61), the longest serving adidas CEO, will be stepping down after 14 years as CEO at the...	Intern	doFollow
Statistics reflecting the state of the industry	Intern	doFollow

SEO Keywords



Keywords Consistentie












Keyword	Content	Title	Keywords	Description	Headings
sports	5	✓	✗	✓	✓
trader	5	✓	✗	✓	✗
advertising	3	✗	✗	✗	✗
retail	2	✓	✓	✗	✓
magazine	2	✓	✓	✓	✗

Keywords Consistentie

Bruikbaarheid





	Url	Domein : sportstrader.co.za Lengte : 18
	Favicon	Goed, uw website heeft een favicon.
	Printbaarheid	Jammer. We vonden geen Print-Vriendelijke CSS.
	Taal	Er is geen taal ingesteld. Gebruik deze gratis meta tags generator om de taal van uw website mee in te stellen.
	Dublin Core	Deze pagina maakt geen gebruik van Dublin Core.

Document

	Doctype	XHTML 1.0 Transitional
	Encoding	Perfect. Uw ingestelde Charset is UTF-8.
	W3C Validiteit	Fouten : 0 Waarschuwingen : 0
	E-mail Privacy	Geweldig er is geen e-mail adres gevonden als platte tekst!
	Niet ondersteunde HTML	Geweldig! We hebben geen niet meer ondersteunde HTML tags gevonden in uw HTML.
	Speed Tips	<ul style="list-style-type: none"> Attentie! Probeer tabellen in tabellen te voorkomen in uw HTML. Jammer, uw website maakt gebruik van inline styles. Geweldig, uw website heeft een correct aantal CSS bestanden. Jammer, uw website heeft teveel JS bestanden (meer dan 6). Perfect, uw website haalt voordeel uit gzip.

Document

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
--	---------------------	--

Optimalisatie

	XML Sitemap	<p>Geweldig, uw website heeft een XML sitemap.</p> <p>http://cdn.attracta.com/sitemap/2914954.xml.gz</p>
	Robots.txt	<p>http://sportstrader.co.za/robots.txt</p> <p>Geweldig uw website heeft een robots.txt bestand.</p>
	Analytics	<p>Perfect, uw website heeft een analytics tool.</p> <p> Google Analytics</p>