







Website beoordeling stio.com

Gegeneerd op September 22 2024 19:22 PM






De score is 50/100





SEO Content

	<p>Title</p>	<p>Stio Outdoor Apparel for Men, Women & Kids</p> <p>Lengte : 46</p> <p>Perfect, uw title tag bevat tussen de 10 en 70 karakters.</p>																
	<p>Description</p>	<p>Stio offers beautiful, functional products for both the epic and quiet moments of outdoor life.</p> <p>Lengte : 95</p> <p>Perfect, uw meta description bevat tussen de 70 en 160 karakters.</p>																
	<p>Keywords</p>	<p>Erg slecht. We hebben geen meta keywords gevonden in uw website. Gebruik deze gratis online meta tags generator om keywords te genereren.</p>																
	<p>Og Meta Properties</p>	<p>Goed, uw page maakt gebruik van Og Properties.</p> <table border="1" data-bbox="544 1317 1481 2080"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Stio</td> </tr> <tr> <td>url</td> <td>https://www.stio.com/</td> </tr> <tr> <td>title</td> <td>Stio Outdoor Apparel for Men, Women & Kids</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>Stio offers beautiful, functional products for both the epic and quiet moments of outdoor life.</td> </tr> <tr> <td>image</td> <td>http://www.stio.com/cdn/shop/files/logo_300x_4da023c8-357e-438e-a2c8-f0a9b0937a13_1200x.png?v=1613705100</td> </tr> <tr> <td>image:secure_url</td> <td>https://www.stio.com/cdn/shop/files/logo_300x_4da023c8-357e-438e-a2c8-f0a9b0937a13_1200x.png?v=1613705100</td> </tr> </tbody> </table>	Property	Content	site_name	Stio	url	https://www.stio.com/	title	Stio Outdoor Apparel for Men, Women & Kids	type	website	description	Stio offers beautiful, functional products for both the epic and quiet moments of outdoor life.	image	http://www.stio.com/cdn/shop/files/logo_300x_4da023c8-357e-438e-a2c8-f0a9b0937a13_1200x.png?v=1613705100	image:secure_url	https://www.stio.com/cdn/shop/files/logo_300x_4da023c8-357e-438e-a2c8-f0a9b0937a13_1200x.png?v=1613705100
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SEO Content

	Headings	H1 0	H2 7	H3 6	H4 0	H5 7	H6 0
		<ul style="list-style-type: none">• [H2] Fall Warmth• [H2] Fleece Season Is Back• [H2] Get A Move On• [H2] Style In A Snap• [H2] Best Foot Forward• [H2] Stewardship• [H2] Stio Second Turn®• [H3]• [H3] Apparel for the mountain life• [H3] "Stio is apparel we are confident you will live in, in both the epic and everyday moments of your outdoor life."• [H3] Never Run Cold• [H3] Modern Function, Meet Mountain Fashion• [H3] Explore the Blog• [H5] New Arrivals• [H5] Men• [H5] Women• [H5] Kids• [H5] Gear• [H5] Second Turn• [H5] Bags & Packs					
	Afbeeldingen	We vonden 49 afbeeldingen in de pagina. 4 alt attributen ontbreken. Voeg alternatieve text toe zodat zoekmachines beter kunnen beoordelen wat het onderwerp van de afbeeldingen is.					
	Text/HTML Ratio	Ratio : 5% De ratio van text tot HTML code is below 15 procent, dit betekent dat uw pagina waarschijnlijk meer tekst nodig heeft.					
	Flash	Perfect, geen Flash content gevonden in uw website.					
	Iframe	Perfect, er zijn geen Iframes in uw website aangetroffen.					

SEO Links

	Herschreven URL	Perfect. Uw links zien er vriendelijk uit!					
	Underscores in de URLs	We hebben underscores gevonden in uw URLs. U zou het minteken moeten gebruiken ten behoeven van SEO.					

SEO Links

	In-page links	We vonden een totaal van 135 links inclusie 1 link(s) naar bestanden
	Statistics	Externe Links : noFollow 0% Externe Links : doFollow 2.22% Interne Links 97.78%

In-page links

Ankertekst	Type	samenstelling
Men	Intern	doFollow
Shop All Men's	Intern	doFollow
New Arrivals	Intern	doFollow
Best Sellers	Intern	doFollow
Logowear	Intern	doFollow
Used Gear	Intern	doFollow
Sale	Intern	doFollow
Stio x HEST	Intern	doFollow
Stio x Wilderdog	Intern	doFollow
Stio x Taylor Guitars	Intern	doFollow
Stio x Skida	Intern	doFollow
Jackets & Vests	Intern	doFollow
Pants	Intern	doFollow
Shorts	Intern	doFollow
Shirts & Polos	Intern	doFollow
Insulation	Intern	doFollow
Fleece	Intern	doFollow
Baselayers	Intern	doFollow
T-Shirts	Intern	doFollow
Sweatshirts & Hoodies	Intern	doFollow

In-page links

All Men's Footwear	Intern	doFollow
Shoes & Boots	Intern	doFollow
Sandals	Intern	doFollow
Socks	Intern	doFollow
All Accessories	Intern	doFollow
Gloves & Mittens	Intern	doFollow
Beanies	Intern	doFollow
Scarves & Neck Gaiters	Intern	doFollow
Ballcaps & Truckers	Intern	doFollow
Belts	Intern	doFollow
Gift Cards	Intern	doFollow
Hiking	Intern	doFollow
Running	Intern	doFollow
Biking	Intern	doFollow
Lifestyle	Intern	doFollow
Fishing	Intern	doFollow
Paddling	Intern	doFollow
Skiing & Snowboarding	Intern	doFollow
Women	Intern	doFollow
Shop All Women's	Intern	doFollow
New Arrivals	Intern	doFollow
Best Sellers	Intern	doFollow
Used Gear	Intern	doFollow
Sale	Intern	doFollow
Jackets & Vests	Intern	doFollow
Pants	Intern	doFollow
Shorts	Intern	doFollow
Shirts & Tops	Intern	doFollow

In-page links

Insulation	Intern	doFollow
Fleece	Intern	doFollow
Baselayers	Intern	doFollow
T-Shirts & Tanks	Intern	doFollow
Sweatshirts & Hoodies	Intern	doFollow
All Women's Footwear	Intern	doFollow
Shoes & Boots	Intern	doFollow
Sandals	Intern	doFollow
Hiking	Intern	doFollow
Running	Intern	doFollow
Biking	Intern	doFollow
Lifestyle	Intern	doFollow
Fishing	Intern	doFollow
Paddling	Intern	doFollow
Skiing & Snowboarding	Intern	doFollow
Kids	Intern	doFollow
Shop All Kids'	Intern	doFollow
New Arrivals	Intern	doFollow
Used Gear	Intern	doFollow
Sale	Intern	doFollow
Jackets	Intern	doFollow
Shirts & Tees	Intern	doFollow
Hoodies	Intern	doFollow
Pants	Intern	doFollow
Baselayers	Intern	doFollow
All Accessories	Intern	doFollow
Beanies & Ballcaps	Intern	doFollow
Bags & Gear	Intern	doFollow

In-page links

Shop All Gear	Intern	doFollow
New Arrivals	Intern	doFollow
Sale	Intern	doFollow
All Bags	Intern	doFollow
Duffels	Intern	doFollow
Packs	Intern	doFollow
Totes & CarryAlls	Intern	doFollow
Dopp Kit & Small Bags	Intern	doFollow
All Footwear	Intern	doFollow
Drinkware	Intern	doFollow
Product Care	Intern	doFollow
Other Gear	Intern	doFollow
Explore	Intern	doFollow
The Mountain Town Journal	Intern	doFollow
Ambassadors	Intern	doFollow
Stewardship	Intern	doFollow
Partnerships	Intern	doFollow
Stio Locals	Intern	doFollow
Stores	Intern	doFollow
Log In	Intern	doFollow
Returns	Intern	doFollow
Contact Us	Intern	doFollow
@lg \$15 Tees	Intern	doFollow
Shop Men's Insulation	Intern	doFollow
Shop Women's Insulation	Intern	doFollow
Shop The Collection	Intern	doFollow
Shop Lifestyle Collection	Intern	doFollow
Shop Second Turn®	Intern	doFollow

In-page links

Shop Now	Intern	doFollow
Shop Now	Intern	doFollow
Shop Now	Intern	doFollow
Shop Now	Intern	doFollow
Shop Now	Intern	doFollow
On Instagram @Stio	Extern	doFollow
Men	Intern	doFollow
Women	Intern	doFollow
Kids	Intern	doFollow
Gear	Intern	doFollow
Shop Used Stio Second Turn®	Intern	doFollow
E-Catalog	Intern	doFollow
Reviews	Intern	doFollow
Press	Intern	doFollow
Careers	Intern	doFollow
Pro Program	Intern	doFollow
Affiliate Influencers	Extern	doFollow
Affiliate Publishers	Extern	doFollow
Group Sales	Intern	doFollow
Wholesale Inquiries	Intern	doFollow
Get \$50	Intern	doFollow
Fit Guide	Intern	doFollow
Shipping	Intern	doFollow
Warranty	Intern	doFollow
FAQs	Intern	doFollow
Accessibility Statement	Intern	doFollow
Catalog Opt-In/Out	Intern	doFollow
Current Promotions	Intern	doFollow

In-page links

[Terms of Service](#)

Intern

doFollow

[Privacy Policy](#)

Intern

doFollow

[CA Notice at Collection](#)

Intern

doFollow

SEO Keywords



Keywords Cloud

arrow stio packs all **back** bags **left** **right** mens footwear

Keywords Consistentie










Keyword	Content	Title	Keywords	Descripti on	Headings
arrow	54	✘	✘	✘	✘
right	27	✘	✘	✘	✘
left	27	✘	✘	✘	✘
back	26	✘	✘	✘	✔
stio	17	✔	✘	✔	✔

Bruikbaarheid





	Url	Domein : stio.com Lengte : 8
	Favicon	Goed, uw website heeft een favicon.
	Printbaarheid	Jammer. We vonden geen Print-Vriendelijke CSS.
	Taal	Goed. Uw ingestelde taal is en.
	Dublin Core	Deze pagina maakt geen gebruik van Dublin Core.

Bruikbaarheid

Document

	Doctype	HTML 5
	Encoding	Perfect. Uw ingestelde Charset is UTF-8.
	W3C Validiteit	Fouten : 0 Waarschuwingen : 0
	E-mail Privacy	Waarschuwing! Er is op zijn minst 1 e-mailadres gevonden als platte tekst. (voorkom spam!). Gebruik deze gratis antispam protector om e-mailadressen te verbergen voor spammers.
	Niet ondersteunde HTML	Geweldig! We hebben geen niet meer ondersteunde HTML tags gevonden in uw HTML.
	Speed Tips	<ul style="list-style-type: none"> Geweldig, uw website heeft geen tabellen in een tabel. Jammer, uw website maakt gebruik van inline styles. Geweldig, uw website heeft een correct aantal CSS bestanden. Jammer, uw website heeft teveel JS bestanden (meer dan 6). Jammer, uw website haalt geen voordeel uit gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimalisatie

	XML Sitemap	Geweldig, uw website heeft een XML sitemap. <input type="text" value="https://www.stio.com/sitemap.xml"/>
	Robots.txt	<input type="text" value="http://stio.com/robots.txt"/>

Optimalisatie

		Geweldig uw website heeft een robots.txt bestand.
	Analytics	<p>Ontbrekend</p> <p>We hadden niet op te sporen van een analytics tool op deze website geplaatst.</p> <p>Web Analytics laat u toe de bezoekersactiviteit op uw website te meten. U zou minstens 1 Analytics tool geïnstalleerd moeten hebben en een extra tool voor de bevestiging van de resultaten.</p>