



# Webbplats analys swandri.co.nz

Genereras på September 20 2024 23:09 PM






Ställningen är 57/100





## SEO Innehåll

	<b>Titel</b>	Shop Quality Clothing for Men, Women & Kids - Swandri NZ <b>Längd : 61</b> Perfekt, din titel innehåller mellan 10 och 70 tecken.														
	<b>Beskrivning</b>	Swandri offers a wide range of quality clothing & apparel for Men, Women & Kids. Outdoors Everyday since 1913. Buy online with FREE Delivery on NZ orders \$100+ <b>Längd : 168</b> Idealisk, din metabeskrivning bör innehålla mellan 70 och 160 tecken (mellanslag räknas som tecken). Använd <a href="#">denna gratis verktyg</a> för att räkna ut textlängden.														
	<b>Nyckelord</b>	Mycket dåligt. Vi har inte lyckats hitta några meta-taggar på din sida. Använd <a href="#">denna meta-tag generator, gratis</a> för att skapa nyckelord.														
	<b>Og Meta Egenskaper</b>	Bra, din sida drar nytta utav Og. <table><thead><tr><th>Egendom</th><th>Innehåll</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://www.swandri.co.nz/</td></tr><tr><td>title</td><td>Shop Quality Clothing for Men, Women &amp; Kids - Swandri NZ</td></tr><tr><td>description</td><td>Swandri offers a wide range of quality clothing &amp; apparel for Men, Women &amp; Kids. Outdoors Everyday since 1913. Buy online with FREE Delivery on NZ orders \$100+</td></tr><tr><td>image</td><td>https://www.swandri.co.nz/media/wysiwyg/hp/Swandri_S24-Summer-HPDT.jpg</td></tr><tr><td>site_name</td><td>Swandri New Zealand</td></tr></tbody></table>	Egendom	Innehåll	type	website	url	https://www.swandri.co.nz/	title	Shop Quality Clothing for Men, Women & Kids - Swandri NZ	description	Swandri offers a wide range of quality clothing & apparel for Men, Women & Kids. Outdoors Everyday since 1913. Buy online with FREE Delivery on NZ orders \$100+	image	https://www.swandri.co.nz/media/wysiwyg/hp/Swandri_S24-Summer-HPDT.jpg	site_name	Swandri New Zealand
Egendom	Innehåll															
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image	https://www.swandri.co.nz/media/wysiwyg/hp/Swandri_S24-Summer-HPDT.jpg															
site_name	Swandri New Zealand															



## SEO Innehåll

		image:type	image/jpeg				
		image:width	900				
		image:height	174				
	Rubriker	<b>H1</b>	<b>H2</b>	<b>H3</b>	<b>H4</b>	<b>H5</b>	<b>H6</b>
		0	0	7	7	0	0
		<ul style="list-style-type: none"><li>• [H3] Outlet: Up to 70% Off!</li><li>• [H3] Recommended for you</li><li>• [H3] Our range</li><li>• [H3] Information</li><li>• [H3] Swannndri</li><li>• [H3] Social</li><li>• [H3] Wishlist</li><li>• [H4] MEN'S</li><li>• [H4] WOMEN'S</li><li>• [H4] KIDS'</li><li>• [H4] ACCESSORIES</li><li>• [H4] END OF ROLL</li><li>• [H4] GRUBS BOOTS</li><li>• [H4] Sky Above Food Below</li></ul>					
	Bilder	Vi hittade 80 bilder på denna webbsida.  3 alt attribut är tomma eller saknas. Lägg till alternativ text så att sökmotorer enklare kan förstå innehållet i dina bilder.					
	Text/HTML Ratio	Ratio : <b>40%</b>  Idealisk! Den här sidans text till HTML-kod förhållande är mellan 25 och 70 procent.					
	Flash	Perfekt, inga Flash-innehåll har upptäckts på denna sida.					
	Iframe	Synd, du har Iframes på webbsidorna vilket innebär att innehållet i en Iframe inte kan indexeras.					

## SEO Länkar

	URL Rewrite	Bra. Dina adressfält ser bra ut!
	Understreck i URLen	Perfekt! Inga understreck upptäcktes i din webbadress.
	In-page länkar	Vi hittade totalt 208 länkar inklusive 0 länk(ar) till filer

## SEO Länkar

		
	Statistics	Externa Länkar : noFollow 0% Externa Länkar : Passing Juice 0.96% Interna Länkar 99.04%

## In-page länkar

Anchor	Typ	Juice
<a href="#">Login</a>	Interna	Passing Juice
<a href="#">Create an account</a>	Interna	Passing Juice
<a href="#">Advanced Search</a>	Interna	Passing Juice
<a href="#">Menu</a>	Interna	Passing Juice
<a href="#">All Men's Clothing</a>	Interna	Passing Juice
<a href="#">New In</a>	Interna	Passing Juice
<a href="#">Jackets &amp; Vests</a>	Interna	Passing Juice
<a href="#">Bushshirts</a>	Interna	Passing Juice
<a href="#">Tops</a>	Interna	Passing Juice
<a href="#">Bottoms</a>	Interna	Passing Juice
<a href="#">Merino</a>	Interna	Passing Juice
<a href="#">Wool Jackets</a>	Interna	Passing Juice
<a href="#">Waterproof Jackets</a>	Interna	Passing Juice
<a href="#">Sherpa Jackets</a>	Interna	Passing Juice
<a href="#">Softshell Jackets &amp; Vests</a>	Interna	Passing Juice
<a href="#">Oilskin Jackets &amp; Vests</a>	Interna	Passing Juice
<a href="#">All Vests</a>	Interna	Passing Juice
<a href="#">Knitwear &amp; Jumpers</a>	Interna	Passing Juice
<a href="#">Crewneck</a>	Interna	Passing Juice
<a href="#">Sweatshirts</a>	Interna	Passing Juice

## In-page länkar

<a href="#">Hoodies</a>	Interna	Passing Juice
<a href="#">Zip Up Hoodies</a>	Interna	Passing Juice
<a href="#">Fleece Tops</a>	Interna	Passing Juice
<a href="#">All T Shirts</a>	Interna	Passing Juice
<a href="#">Printed T Shirts</a>	Interna	Passing Juice
<a href="#">Polo &amp; Rugby Shirts</a>	Interna	Passing Juice
<a href="#">Singlets</a>	Interna	Passing Juice
<a href="#">All Shirts</a>	Interna	Passing Juice
<a href="#">Short Sleeve Shirts</a>	Interna	Passing Juice
<a href="#">Long Sleeve Shirts</a>	Interna	Passing Juice
<a href="#">Dress Shirts</a>	Interna	Passing Juice
<a href="#">Flannel Shirts</a>	Interna	Passing Juice
<a href="#">Pants</a>	Interna	Passing Juice
<a href="#">Chino Pants</a>	Interna	Passing Juice
<a href="#">Work Shorts &amp; Pants</a>	Interna	Passing Juice
<a href="#">Denim</a>	Interna	Passing Juice
<a href="#">Shorts</a>	Interna	Passing Juice
<a href="#">All Women's Clothing</a>	Interna	Passing Juice
<a href="#">New In</a>	Interna	Passing Juice
<a href="#">Jackets &amp; Vests</a>	Interna	Passing Juice
<a href="#">Tops</a>	Interna	Passing Juice
<a href="#">Dresses &amp; Skirts</a>	Interna	Passing Juice
<a href="#">Bottoms</a>	Interna	Passing Juice
<a href="#">Merino</a>	Interna	Passing Juice
<a href="#">Wool Coats &amp; Jackets</a>	Interna	Passing Juice
<a href="#">Softshell Jackets &amp; Vests</a>	Interna	Passing Juice
<a href="#">Oilskin Jackets &amp; Vests</a>	Interna	Passing Juice
<a href="#">All Vests</a>	Interna	Passing Juice

## In-page länkar

<a href="#">Knitwear &amp; Jumpers</a>	Interna	Passing Juice
<a href="#">Hoodies &amp; Sweatshirts</a>	Interna	Passing Juice
<a href="#">Fleece Tops</a>	Interna	Passing Juice
<a href="#">T Shirts</a>	Interna	Passing Juice
<a href="#">Polo &amp; Rugby Shirts</a>	Interna	Passing Juice
<a href="#">Singlets</a>	Interna	Passing Juice
<a href="#">All Shirts</a>	Interna	Passing Juice
<a href="#">Short Sleeve Shirts</a>	Interna	Passing Juice
<a href="#">Long Sleeve Shirts</a>	Interna	Passing Juice
<a href="#">Work Shirts</a>	Interna	Passing Juice
<a href="#">Pants</a>	Interna	Passing Juice
<a href="#">Shorts</a>	Interna	Passing Juice
<a href="#">All Kids' Clothing</a>	Interna	Passing Juice
<a href="#">New In</a>	Interna	Passing Juice
<a href="#">Jackets</a>	Interna	Passing Juice
<a href="#">Bushshirts</a>	Interna	Passing Juice
<a href="#">Knitwear &amp; Fleece</a>	Interna	Passing Juice
<a href="#">T-Shirts &amp; Shirts</a>	Interna	Passing Juice
<a href="#">Pants &amp; Shorts</a>	Interna	Passing Juice
<a href="#">Baby Blankets</a>	Interna	Passing Juice
<a href="#">All Accessories</a>	Interna	Passing Juice
<a href="#">New In</a>	Interna	Passing Juice
<a href="#">Socks</a>	Interna	Passing Juice
<a href="#">Underwear</a>	Interna	Passing Juice
<a href="#">Sleepwear</a>	Interna	Passing Juice
<a href="#">Footwear</a>	Interna	Passing Juice
<a href="#">Luggage &amp; Wallets</a>	Interna	Passing Juice
<a href="#">Wool Blankets &amp; Mats</a>	Interna	Passing Juice

## In-page länkar

<a href="#">Towels</a>	Interna	Passing Juice
<a href="#">Scarves</a>	Interna	Passing Juice
<a href="#">Hats &amp; Gloves</a>	Interna	Passing Juice
<a href="#">Dog Accessories</a>	Interna	Passing Juice
<a href="#">Other Accessories</a>	Interna	Passing Juice
<a href="#">Belts</a>	Interna	Passing Juice
<a href="#">Beanies</a>	Interna	Passing Juice
<a href="#">Bucket Hats</a>	Interna	Passing Juice
<a href="#">Caps</a>	Interna	Passing Juice
<a href="#">Gloves</a>	Interna	Passing Juice
<a href="#">Dog Jackets &amp; Coats</a>	Interna	Passing Juice
<a href="#">Dog Collars &amp; Leads</a>	Interna	Passing Juice
<a href="#">Work and Agriculture</a>	Interna	Passing Juice
<a href="#">Garden and Outdoor</a>	Interna	Passing Juice
<a href="#">Equestrian</a>	Interna	Passing Juice
<a href="#">Kids Gumboots</a>	Interna	Passing Juice
<a href="#">Underwear Deal</a>	Interna	Passing Juice
<a href="#">Socks Deal</a>	Interna	Passing Juice
<a href="#">Mix 'n Match Barn Shirts</a>	Interna	Passing Juice
<a href="#">All Outlet &amp; Clearance</a>	Interna	Passing Juice
<a href="#">Men's Outlet</a>	Interna	Passing Juice
<a href="#">Women's Outlet</a>	Interna	Passing Juice
<a href="#">Kids' Outlet</a>	Interna	Passing Juice
<a href="#">Accessories Outlet</a>	Interna	Passing Juice
<a href="#">Muck Boots Outlet</a>	Interna	Passing Juice
<a href="#">Bushshirts</a>	Interna	Passing Juice
<a href="#">Shirts</a>	Interna	Passing Juice
<a href="#">T Shirts &amp; Polo Shirts</a>	Interna	Passing Juice

## In-page länkar

<a href="#">Knitwear &amp; Fleece</a>	Interna	Passing Juice
<a href="#">Pants</a>	Interna	Passing Juice
<a href="#">Jackets &amp; Vests</a>	Interna	Passing Juice
<a href="#">Shorts</a>	Interna	Passing Juice
<a href="#">Shirts &amp; T Shirts</a>	Interna	Passing Juice
<a href="#">Knitwear &amp; Fleece</a>	Interna	Passing Juice
<a href="#">Jackets &amp; Vests</a>	Interna	Passing Juice
<a href="#">Pants &amp; Shorts</a>	Interna	Passing Juice
<a href="#">Shirts &amp; T Shirts</a>	Interna	Passing Juice
<a href="#">Knitwear &amp; Fleece</a>	Interna	Passing Juice
<a href="#">Pants &amp; Shorts</a>	Interna	Passing Juice
<a href="#">Help &amp; FAQs</a>	Interna	Passing Juice
<a href="#">Dog Coat FAQs</a>	Interna	Passing Juice
<a href="#">Clothing Care Guide</a>	Interna	Passing Juice
<a href="#">Oilskin Care Guide</a>	Interna	Passing Juice
<a href="#">Muck Boots Size Guide</a>	Interna	Passing Juice
<a href="#">About ZORX</a>	Interna	Passing Juice
<a href="#">Afterpay</a>	Interna	Passing Juice
<a href="#">About Swandri</a>	Interna	Passing Juice
<a href="#">Our Team</a>	Interna	Passing Juice
<a href="#">Sustainability</a>	Interna	Passing Juice
<a href="#">Contact Us</a>	Interna	Passing Juice
<a href="#">Delivery Information</a>	Interna	Passing Juice
<a href="#">Easy Returns</a>	Interna	Passing Juice
<a href="#">Terms &amp; Conditions</a>	Interna	Passing Juice
<a href="#">Promotion Terms &amp; Conditions</a>	Interna	Passing Juice
<a href="#">Auckland Newmarket</a>	Interna	Passing Juice
<a href="#">Christchurch DressSmart Hornby</a>	Interna	Passing Juice

## In-page länkar

<a href="#">Christchurch Tower Junction</a>	Interna	Passing Juice
<a href="#">Dunedin</a>	Interna	Passing Juice
<a href="#">New Plymouth</a>	Interna	Passing Juice
<a href="#">Queenstown</a>	Interna	Passing Juice
<a href="#">Wellington</a>	Interna	Passing Juice
<a href="#">Our Journal</a>	Interna	Passing Juice
<a href="#">Facebook</a>	Externa	Passing Juice
<a href="#">Instagram</a>	Externa	Passing Juice
<a href="#">Shackets</a>	Interna	Passing Juice
<a href="#">Waterproof Jackets</a>	Interna	Passing Juice
<a href="#">All Grubs Boots</a>	Interna	Passing Juice
<a href="#">Help &amp; FAQs</a>	Interna	Passing Juice
<a href="#">Dog Coat FAQs</a>	Interna	Passing Juice
<a href="#">Muck Boots FAQs</a>	Interna	Passing Juice
<a href="#">Clothing Care Guide</a>	Interna	Passing Juice
<a href="#">Oilskin Care Guide</a>	Interna	Passing Juice
<a href="#">Muck Boots Size Guide</a>	Interna	Passing Juice
<a href="#">About ZORX</a>	Interna	Passing Juice
<a href="#">Afterpay</a>	Interna	Passing Juice
<a href="#">Free shipping on all NZ orders over \$100</a>	Interna	Passing Juice
<a href="#">Easy Returns/Exchanges</a>	Interna	Passing Juice
<a href="#">Shop now</a>	Interna	Passing Juice
<a href="#">Shop now</a>	Interna	Passing Juice
<a href="#">Shop now</a>	Interna	Passing Juice
<a href="#">Shop now</a>	Interna	Passing Juice
<a href="#">Shop now</a>	Interna	Passing Juice
<a href="#">Shop now</a>	Interna	Passing Juice
<a href="#">View Collaboration</a>	Interna	Passing Juice



## In-page länkar

<a href="#">Ironclad &amp; Swandri End of Roll Knife Roller</a>	Interna	Passing Juice
<a href="#">Ironclad &amp; Swandri End of Roll Knife Roller</a>	Interna	Passing Juice
<a href="#">Ironclad &amp; Swandri End of Roll Dutch Oven</a>	Interna	Passing Juice
<a href="#">Ironclad &amp; Swandri End of Roll Dutch Oven</a>	Interna	Passing Juice
<a href="#">Ironclad &amp; Swandri 5 Panel Cap</a>	Interna	Passing Juice
<a href="#">Ironclad &amp; Swandri T-Shirt</a>	Interna	Passing Juice
<a href="#">Logo Cap</a>	Interna	Passing Juice
<a href="#">Women's Bealey Shorts</a>	Interna	Passing Juice
<a href="#">Men's Brinsdon Short Sleeve Shirt</a>	Interna	Passing Juice
<a href="#">Kids' Searidge Short</a>	Interna	Passing Juice
<a href="#">Featherstone Corduroy Cap</a>	Interna	Passing Juice
<a href="#">Men's Original V2 T-Shirt</a>	Interna	Passing Juice
<a href="#">Featherstone Corduroy Cap</a>	Interna	Passing Juice
<a href="#">Women's Centaurus Linen Short</a>	Interna	Passing Juice
<a href="#">Women's Gladstone Polo</a>	Interna	Passing Juice
<a href="#">Men's Oakwood Short Sleeve Shirt</a>	Interna	Passing Juice
<a href="#">Men's Ranger Wool Zip Front Bushshirt</a>	Interna	Passing Juice
<a href="#">Men's Ranger Wool Zip Front Bushshirt</a>	Interna	Passing Juice
<a href="#">Men's Barn Yarn Dye Long Sleeve Shirt</a>	Interna	Passing Juice
<a href="#">Men's Original Wool Bushshirt with Lace-up front</a>	Interna	Passing Juice
<a href="#">Men's Taranaki Tailor Long Sleeve Shirt</a>	Interna	Passing Juice
<a href="#">Men's Hudson Wool Hoodie</a>	Interna	Passing Juice
<a href="#">Men's Reidston Wool Anorak</a>	Interna	Passing Juice
<a href="#">Birmingham Oilskin Flat Cap</a>	Interna	Passing Juice
<a href="#">Women's Seattle V2 Wool Hoodie</a>	Interna	Passing Juice
<a href="#">Men's Hudson Wool Hoodie</a>	Interna	Passing Juice
<a href="#">Contact Us</a>	Interna	Passing Juice
<a href="#">Swandri Stores</a>	Interna	Passing Juice

## In-page länkar

<a href="#">Men</a>	Interna	Passing Juice
<a href="#">Women</a>	Interna	Passing Juice
<a href="#">Kids'</a>	Interna	Passing Juice
<a href="#">Accessories</a>	Interna	Passing Juice
<a href="#">Outlet</a>	Interna	Passing Juice
<a href="#">Get an e-Gift Voucher</a>	Interna	Passing Juice
<a href="#">Windproof Jackets &amp; Clothing</a>	Interna	Passing Juice
<a href="#">Oilskin Clothing &amp; Accessories</a>	Interna	Passing Juice
<a href="#">Linen &amp; Linen Blend Clothing</a>	Interna	Passing Juice
<a href="#">ZORX Regenerative Wool Range</a>	Interna	Passing Juice
<a href="#">Gift Guide</a>	Interna	Passing Juice
<a href="#">Terms &amp; Conditions</a>	Interna	Passing Juice
<a href="#">Promotion Terms &amp; Conditions</a>	Interna	Passing Juice
<a href="#">History of Swandri</a>	Interna	Passing Juice
<a href="#">Our Team</a>	Interna	Passing Juice
<a href="#">Sustainability</a>	Interna	Passing Juice
<a href="#">Charitable Partnerships</a>	Interna	Passing Juice
<a href="#">Privacy Policy</a>	Interna	Passing Juice
<a href="#">Swandri Journal</a>	Interna	Passing Juice
<a href="#">Site Map</a>	Interna	Passing Juice

## SEO Nyckelord



Nyckelord Moln

wool swandri boots shorts outlet  
jackets shirts all vests pants





## Nyckelord Konsistens

Nyckelord	Innehåll	Titel	Nyckelord	Beskrivning	Rubriker
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## Nyckelord Konsistens

shirts	35	✘	✘	✘	✘
all	27	✘	✘	✘	✘
jackets	22	✘	✘	✘	✘
wool	17	✘	✘	✘	✘
swandri	16	✔	✘	✔	✔


## Användbarhet

	Url	Domän : swandri.co.nz Längd : 14
	Favikon	Bra, din webbplats har en favicon.
	Utskriftbart	Bra. Vi hittade CSS för utskrifter.
	Språk	Bra. Ditt angivna språk är en.
	Dublin Core	Denna sida drar inte nytta utav Dublin Core.

## Dokument

	Doctype	HTML 5
	Encoding	Perfekt. Din deklarerade teckenuppsättning är UTF-8.
	W3C Validity	Errors : 0 Varningar : 0
	E-post Sekretess	Bra! Ingen e-postadress har hittats i klartext.
	Föråldrad HTML	Bra! Vi har inte hittat några föråldrad HTML taggar i din HTML.





## Dokument

	Hastighets Tips	<ul style="list-style-type: none"><li>✓ Utmärkt, din webbplats använder inga nästlade tabeller.</li><li>✗ Synd, din webbplats använder sig utav inline stilar.</li><li>✗ Synd, din webbplats har för många CSS-filer (fler än 4 stycken).</li><li>✗ Synd, din webbplats har för många JS filer (fler än 6 stycken).</li><li>✓ Perfekt, din webbplats utnyttjar gzip.</li></ul>
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## Mobil

	Mobiloptimering	<ul style="list-style-type: none"><li>✗ Apple Ikon</li><li>✓ Meta Viewport Tagg</li><li>✓ Flash innehåll</li></ul>
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## Optimering

	XML Sitemap	Bra, din webbplats har en XML sitemap. <a href="https://www.swannndri.co.nz/media/nz_sitemap.xml">https://www.swannndri.co.nz/media/nz_sitemap.xml</a>
	Robots.txt	<a href="http://swannndri.co.nz/robots.txt">http://swannndri.co.nz/robots.txt</a> Bra, din webbplats har en robots.txt fil.
	Analytics	Bra, din webbplats har ett analysverktyg.  Google Analytics